

Liberals enjoy sizeable lead at the start of NB election

- One-half of decided and leaning voters support the New Brunswick Liberal Party, maintaining its position as the preferred party in the province
- Consistent with last quarter, one-half of residents express satisfaction with the performance of the New Brunswick government
- Premier Brian Gallant continues to be the preferred party leader in the province

HALIFAX, NS August 23, 2018: Prior to the September 24th provincial election, the New Brunswick Liberal Party continues to hold a comfortable lead over other provincial parties in terms of voter support, according to the most recent survey conducted by **Corporate Research Associates Inc.**

Specifically, one-half of New Brunswick decided and leaning voters support the Liberals (50%, compared with 45% of decided voters in May 2018). Meanwhile, three in ten decided and leaning voters back the PC Party (30%, compared with 31%), and seven percent support the New Democratic Party (down from 13%). Green Party support is stable this quarter (7%, unchanged), while six percent of decided and leaning voters back the People's Alliance of New Brunswick (compared with 4%).

The number of residents who are undecided rests at 14 percent (compared with 31% three months ago when leaning voters were not included), while six percent refuse to state a preference (unchanged), and five percent either support none of the parties or do not plan to vote (compared with 4%).

In terms of government performance, satisfaction is stable, as one-half of New Brunswickers are satisfied with the performance of the provincial government (50%, unchanged from three months ago), while four in ten are dissatisfied (42%, compared with 39%), and seven percent do not offer an opinion on the matter (compared with 10%).

With regards to leader preference, support for Premier Brian Gallant is at 35 percent (compared with 32% in May 2018), while preference for PC leader Blaine Higgs stands at 23 percent (compared with 20%), and support for Green Party leader David Coon rests at 8 percent (compared with 11%). Meanwhile, Kris Austin of the People's Alliance of New Brunswick is preferred by six percent (compared with 4%), and NDP leader Jennifer McKenzie is backed by five percent (down from 9%). Finally, five percent of New Brunswick residents prefer none of these leaders (unchanged), while 17 percent (compared with 19%) do not offer a definite opinion.

These results are part of the **CRA Atlantic Quarterly**[®], an independent telephone survey of Atlantic Canadians, and are based on a sample of 600 adult New Brunswickers, conducted from August 1 to 19, 2018, with overall results accurate to within ± 4.0 percentage points, 95 out of 100 times.



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CRA Atlantic Quarterly® – Summer 2018

New Brunswick Political Results

Sample: 600 New Brunswickers (18 years plus)

Interview Dates: August 1 to 19, 2018

Overall Margin of Sampling Error: ± 4.0 percentage points (95% confidence level)

Percentages may not equal 100 percent due to rounding.

How satisfied are you with the overall performance of the provincial government led by Premier Brian Gallant?

	August 2017	November 2017	February 2018	May 2018	August 2018
Completely satisfied	4%	4%	5%	4%	5%
Mostly satisfied	48%	45%	47%	46%	45%
Mostly dissatisfied	30%	26%	25%	28%	28%
Completely dissatisfied	9%	13%	13%	11%	14%
Don't know/No answer/Neither	9%	12%	9%	10%	7%

Current overall margin of error is ± 4.0 percentage points based on a sample size of 600.

If an election were held today in New Brunswick, for which party would you vote?

Party	August 2017	November 2017	February 2018	May 2018	August 2018*
Liberal Party	47%	47%	43%	45%	50%
Progressive Conservative Party	32%	28%	30%	31%	30%
New Democratic Party	12%	11%	13%	13%	7%
Green Party	7%	9%	11%	7%	7%
People's Alliance of New Brunswick	2%	3%	3%	4%	6%
Other	0%	2%	0%	0%	0%
TOTAL DECIDED VOTE	100%	100%	100%	100%	100%
None/Do not plan to vote	4%	4%	3%	4%	5%
Refused to state	6%	6%	4%	6%	6%
Don't know/Undecided	30%	34%	33%	31%	14%

Current margin of error for decided voters is ± 4.6 percentage points based on a sample size of 455.

*August 2018 results include leaning voters, as well as decided voters.

Which one of the following individuals would you most prefer as Premier of New Brunswick?

Leader	August 2017	November 2017	February 2018	May 2018	August 2018
Brian Gallant of the Liberal Party	36%	32%	32%	32%	35%
Blaine Higgs of the Progressive Conservative Party	20%	18%	19%	20%	23%
David Coon of the Green Party	11%	9%	12%	11%	8%
Kris Austin of the People's Alliance of New Brunswick	2%	3%	5%	4%	6%
Jennifer McKenzie of the NDP	7%	8%	8%	9%	5%
None of the above/Other	3%	5%	3%	5%	5%
Don't know/No answer	20%	25%	21%	19%	17%

Current overall margin of error is ± 4.0 percentage points based on a sample size of 600.