

NB Liberals continue to enjoy comfortable lead as election nears

- Voter support for the New Brunswick Liberal Party is stable this quarter, maintaining its position as the preferred party in the province
- Consistent with last quarter, one-half of residents express satisfaction with the performance of the New Brunswick government
- Premier Brian Gallant continues to be the preferred party leader in the province

HALIFAX, NS June 5, 2018: The New Brunswick Liberal Party continues to hold a comfortable lead over other provincial parties in terms of voter support, according to the most recent survey conducted by **Corporate Research Associates Inc.**

Specifically, over four in ten New Brunswick decided voters support the Liberals (45%, compared with 43% in February 2018). Meanwhile, three in ten decided voters back the PC Party (31%, compared with 30%), and one in eight support the New Democratic Party (13%, unchanged). Green Party support has declined this quarter (7%, down from 11%), while four percent of voters back the People's Alliance of New Brunswick (compared with 3%).

The number of residents who are undecided rests at 31 percent (compared with 33% three months ago), while six percent refuse to state a preference (compared with 4%), and four percent either support none of the parties or do not plan to vote (compared with 3%).

In terms of government performance, satisfaction is stable, as one-half of New Brunswickers are satisfied with the performance of the provincial government (50%, compared with 52% three months ago), while four in ten are dissatisfied (39%, compared with 38%), and ten percent do not offer an opinion on the matter (compared with 9%).

With regards to leader preference, support for Premier Brian Gallant rests at 32 percent (unchanged from February 2018), while preference for PC leader Blaine Higgs stands at 20 percent (compared with 19%), and support for Green Party leader David Coon is at 11 percent (compared with 12%). Meanwhile, NDP leader Jennifer McKenzie is backed by nine percent (compared with 8%), and Kris Austin of the People's Alliance of New Brunswick is preferred by four percent (compared with 5%). Finally, five percent of New Brunswick residents prefer none of these leaders (compared with 3%), while 19 percent (compared with 21%) do not offer a definite opinion.

These results are part of the **CRA Atlantic Quarterly**[®], an independent telephone survey of Atlantic Canadians, and are based on a sample of 800 adult New Brunswickers, conducted from May 10 to 31, 2018, with overall results accurate to within ± 3.5 percentage points, 95 out of 100 times.



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CRA Atlantic Quarterly® – Spring 2018

New Brunswick Political Results

Sample: 800 New Brunswickers (18 years plus)

Interview Dates: May 10 to 31, 2018

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

Percentages may not equal 100 percent due to rounding.

How satisfied are you with the overall performance of the provincial government led by Premier Brian Gallant?

	May 2017	August 2017	November 2017	February 2018	May 2018
Completely satisfied	5%	4%	4%	5%	4%
Mostly satisfied	48%	48%	45%	47%	46%
Mostly dissatisfied	27%	30%	26%	25%	28%
Completely dissatisfied	14%	9%	13%	13%	11%
Don't know/No answer/Neither	7%	9%	12%	9%	10%

Current overall margin of error is ± 3.5 percentage points based on a sample size of 800.

If an election were held today in New Brunswick, for which party would you vote?

Party	May 2017	August 2017	November 2017	February 2018	May 2018
Liberal Party	46%	47%	47%	43%	45%
Progressive Conservative Party	33%	32%	28%	30%	31%
New Democratic Party	11%	12%	11%	13%	13%
Green Party	6%	7%	9%	11%	7%
People's Alliance of New Brunswick	3%	2%	3%	3%	4%
Other	0%	0%	2%	0%	0%
TOTAL DECIDED VOTE	99%	100%	100%	100%	100%
None/Do not plan to vote	3%	4%	4%	3%	4%
Refused to state	4%	6%	6%	4%	6%
Don't know/Undecided	36%	30%	34%	33%	31%

Current margin of error for decided voters is ± 4.5 percentage points based on a sample size of 466.

Which one of the following individuals would you most prefer as Premier of New Brunswick?

Leader	May 2017	August 2017	November 2017	February 2018	May 2018
Brian Gallant of the Liberal Party	31%	36%	32%	32%	32%
Blaine Higgs of the Progressive Conservative Party	23%	20%	18%	19%	20%
David Coon of the Green Party	11%	11%	9%	12%	11%
Interim Leader Rosaire L'Italien/Jennifer McKenzie of the NDP	5%	7%	8%	8%	9%
Kris Austin of the People's Alliance of New Brunswick	5%	2%	3%	5%	4%
None of the above/Other	5%	3%	5%	3%	5%
Don't know/No answer	19%	20%	25%	21%	19%

Current overall margin of error is ± 3.5 percentage points based on a sample size of 800.