

CRA Atlantic Reputation Monitor

*Understanding your most
important intangible asset*



CRA's Atlantic Reputation Monitor tracks Atlantic Canadians' opinions of public and private sector organizations operating in the region.

Organizations included in CRA's Atlantic Reputation Norm as of March 2018, in alphabetical order:

Acadia University	Home Depot	RBC Royal Bank
Air Canada	Home Hardware	Rogers
Alcool NB Liquor Corporation	Husky Energy	Rona
Atlantic Lottery Corp	Imperial Oil	Saint John Airport
Atlantic Superstore	Irving Oil	Saint Mary's University
Bay Ferries	Kent Building Supplies	Scotiabank
Bank of Montreal	Killam Properties	Second Cup
Bell Aliant	Lawtons	Shoppers Drug Mart
Cape Breton University	Marine Atlantic	Sobeys
Canadian Tire	Maritime Electric	Southwest Properties
CIBC	Memorial University	Starbucks
College of The North Atlantic	Mount Allison University	St. Francis Xavier University
Co-op Atlantic	Mount Saint Vincent University	St. John's International Airport
Cougar Helicopters	Nalcor Energy	St. John's Port Authority
Crandall University	NB Power	St. Thomas University
Dalhousie University	New Brunswick Community College	Suncor Energy
Deer Lake Regional Airport	Newfoundland Power	TD Canada Trust
Dominion	Newfoundland and Labrador Liquor Corp.	Telus
Eastlink	NL Hydro	Tim Hortons
Emera	Northumberland Ferries	Université de Moncton
Enbridge Gas NB	Nova Scotia Community College	University of King's College
Esso	Nova Scotia Liquor Corporation	University of New Brunswick
ExxonMobil	Nova Scotia Power Inc.	University of Prince Edward Island
Fortis Inc.	NSCAD University	Université Sainte-Anne
Fredericton International Airport	Oceanex	Walmart
Gander International Airport	PEI Liquor Control Commission	Westjet
Greater Moncton International Airport	Porter Airlines	Wilsons Fuel
Halifax Stanfield International Airport	Petro-Canada	
Holland College	Provincial Airlines	