

Widespread majority support for banning plastic shopping bags in Saint John

- Seven in ten Saint John residents support banning plastic shopping bags in their community, while one-quarter oppose such a decision
- Support for banning plastic shopping bags in Saint John is similar to that of the three other largest urban centres in the Maritimes

HALIFAX, NS February 28, 2018: In various regions across the country, there has been considerable discussion about the introduction of a ban on plastic shopping bags. All things considered, a large majority of Saint John residents support banning plastic shopping bags in their community, according to the most recent survey conducted by **Corporate Research Associates Inc.**

Specifically, seven in ten (70%) Saint John residents support banning plastic shopping bags in their community, while one-quarter (26%) of residents oppose such a decision in Saint John. Across the four largest urban centres in the Maritimes, support for banning plastic shopping bags in Saint John is similar to that of Moncton (76%), Fredericton (74%), and Halifax (71%).

“Consistent with the other major urban markets in the Maritimes, a significant majority of residents living in Saint John support banning the use of plastic bags in their community,” said Don Mills, Chairman and CEO of Corporate Research Associates. “Indeed, this strong level of public support for such a ban should encourage political action on this important environmental issue.”

These results are part of the CRA Urban Report, an independent telephone survey of 400 Saint John (Census Metropolitan Area [CMA]) adult residents, 18 years of age or older, conducted from January 24 to February 7, 2018. Overall results are accurate to within ± 4.9 percentage points, 95 out of 100 times.

Corporate Research Associates (CRA), www.cra.ca, is one of Canada’s leading public opinion and market research companies. Founded in 1978, CRA is dedicated to providing clients with state-of-the-art research and strategic consulting services. CRA is a **Certified Gold Seal Member** of the Marketing Research and Intelligence Association (MRIA), which sets stringent standards as a condition of membership, and enforces those standards through independent audits. Follow us on Twitter [@CRAInsight](https://twitter.com/CRAInsight).

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CRA Urban Report® – Winter 2018

Saint John Results

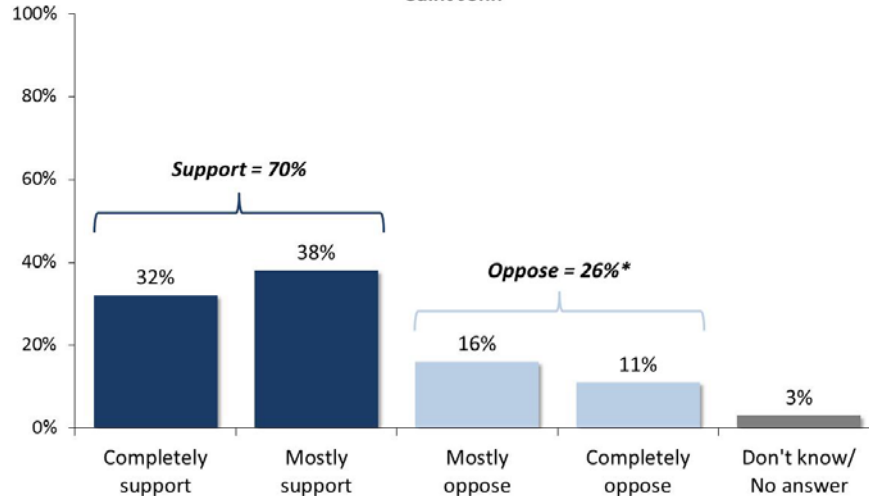
Sample: 400 Saint John residents (18 years plus)

Interview Dates: January 24 to February 7, 2018

Overall Margin of Sampling Error: ± 4.9 percentage points (95% confidence level)

Opinion of Introducing a Ban on Plastic Shopping Bags in the Community

Saint John



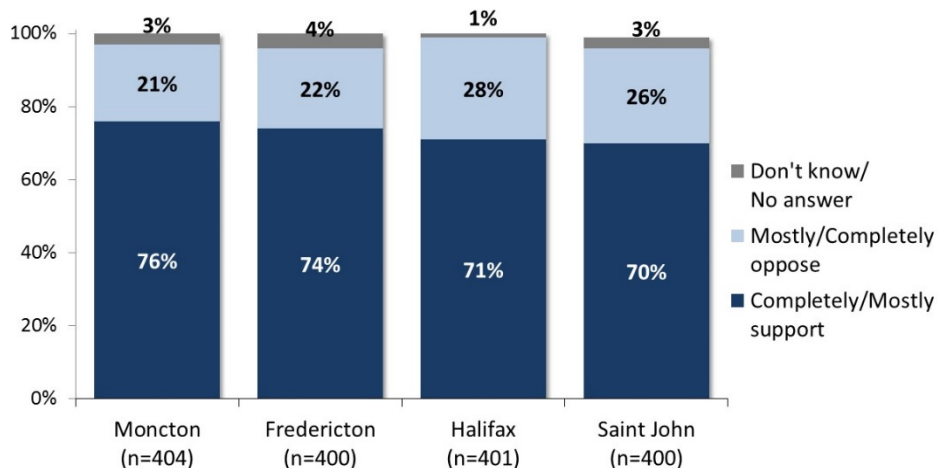
Question: In various regions across the country, there has been considerable discussion about the introduction of a ban on plastic shopping bags. All things considered, do you completely support, mostly support, mostly oppose, or completely oppose banning plastic shopping bags in your community? **Due to rounding.*

Sample: 400 Saint John CMA residents (18 years plus).

Interview Dates: January 24 to February 7, 2018.

Overall Margin of Sampling Error: ±4.9 percentage points, 95% confidence level.

Opinion of Introducing a Ban on Plastic Shopping Bags in the Community



Question: In various regions across the country, there has been considerable discussion about the introduction of a ban on plastic shopping bags. All things considered, do you completely support, mostly support, mostly oppose, or completely oppose banning plastic shopping bags in your community?

Interview Dates: January 24 to February 12, 2018.

Overall Margin of Sampling Error: ±4.9 percentage points, 95% confidence level.