

New Brunswick Liberals maintain lead as most preferred political party in the province

- The New Brunswick Liberal Party continues to be the preferred party in the province, as voter support remains stable this quarter
- Consistent with last quarter, one-half of residents express satisfaction with the performance of the New Brunswick government
- Premier Brian Gallant remains the preferred party leader in the province

HALIFAX, NS December 7, 2017: The New Brunswick Liberal Party continues to hold its lead over other provincial parties in terms of voter support, with nearly one-half of residents expressing support for the Liberals, according to the most recent survey conducted by **Corporate Research Associates Inc.**

Specifically, just under one-half of New Brunswick decided voters support the Liberals (47%, unchanged from August 2017). Meanwhile, three in ten decided voters back the PC Party (28%, compared with 32%), and one in ten support the New Democratic Party (11%, compared with 12%). Green Party support is also stable this quarter (9%, compared with 7%), while three percent of voters back the People's Alliance of New Brunswick (compared with 2%).

The number of residents who are undecided rests at 34 percent (compared with 30% three months ago), while six percent refuse to state a preference (unchanged), and four percent either support none of the parties or do not plan to vote (unchanged).

In terms of government performance, satisfaction is stable, as one-half of New Brunswickers are satisfied with the performance of the provincial government (49%, compared with 52% three months ago), while four in ten are dissatisfied (39%, unchanged), and 12 percent do not offer an opinion on the matter (compared with 9%).

With regards to leader preference, support for Premier Brian Gallant stands at 32 percent (compared with 36% in August 2017), while preference for PC leader Blaine Higgs rests at 18 percent (compared with 20%), and support for Green Party leader David Coon is at nine percent (compared with 11%). Meanwhile, NDP leader Jennifer McKenzie is backed by eight percent (compared with 7%), and Kris Austin of the People's Alliance of New Brunswick is preferred by three percent (compared with 2%). Finally, five percent of New Brunswick residents prefer none of these leaders (compared with 3%), while 25 percent (compared with 20%) do not offer a definite opinion.

These results are part of the **CRA Atlantic Quarterly**[®], an independent telephone survey of Atlantic Canadians, and are based on a sample of 800 adult New Brunswickers, conducted from November 2 to 29, 2017, with overall results accurate to within ± 3.5 percentage points, 95 out of 100 times.



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CRA Atlantic Quarterly® – Autumn 2017

New Brunswick Political Results

Sample: 800 New Brunswickers (18 years plus)

Interview Dates: November 2 to 29, 2017

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

Percentages may not equal 100 percent due to rounding.

How satisfied are you with the overall performance of the provincial government led by Premier Brian Gallant?

	November 2016	February 2017	May 2017	August 2017	November 2017
Completely satisfied	4%	5%	5%	4%	4%
Mostly satisfied	51%	50%	48%	48%	45%
Mostly dissatisfied	25%	26%	27%	30%	26%
Completely dissatisfied	9%	10%	14%	9%	13%
Don't know/No answer/Neither	11%	9%	7%	9%	12%

Current overall margin of error is ± 3.5 percentage points based on a sample size of 800.

If an election were held today in New Brunswick, for which party would you vote?

Party	November 2016	February 2017	May 2017	August 2017	November 2017
Liberal Party	53%	51%	46%	47%	47%
Progressive Conservative Party	30%	30%	33%	32%	28%
New Democratic Party	7%	12%	11%	12%	11%
Green Party	9%	5%	6%	7%	9%
People's Alliance of New Brunswick	2%	2%	3%	2%	3%
Other	0%	0%	0%	0%	2%
TOTAL DECIDED VOTE	101%	100%	99%	100%	100%
None/Do not plan to vote	3%	4%	3%	4%	4%
Refused to state	5%	4%	4%	6%	6%
Don't know/Undecided	34%	31%	36%	30%	34%

Current margin of error for decided voters is ± 4.6 percentage points based on a sample size of 451.

Which one of the following individuals would you most prefer as Premier of New Brunswick?

Leader	November 2016	February 2017	May 2017	August 2017	November 2017
Brian Gallant of the Liberal Party	36%	35%	31%	36%	32%
Interim Leader Bruce Fitch/Blaine Higgs of the Progressive Conservative Party	21%	22%	23%	20%	18%
David Coon of the Green Party	9%	8%	11%	11%	9%
Dominic Cardy/Interim Leader Rosaire L'Italien/ Jennifer McKenzie of the NDP	6%	8%	5%	7%	8%
Kris Austin of the People's Alliance of New Brunswick	3%	4%	5%	2%	3%
None of the above/Other	5%	5%	5%	3%	5%
Don't know/No answer	21%	20%	19%	20%	25%

Current overall margin of error is ± 3.5 percentage points based on a sample size of 800.