

Support for NS Liberals stable after the latest provincial election

- NS Liberals continue to be the preferred party in the province, while voter support for the NDP declines this quarter
- Satisfaction with the performance of the provincial government is stable this quarter
- Premier McNeil remains the preferred party leader this quarter

HALIFAX, NS September 13, 2017: Support for the Nova Scotia Liberal Party is stable in the first quarter since the May 2017 provincial election, according to the most recent survey conducted by **Corporate Research Associates Inc.** Specifically, just under one-half of decided voters support the Liberal Party (45%, compared with 40% in May 2017). Preference for the Progressive Conservative Party rests at 29 percent (unchanged), while two in ten support the New Democratic Party (22%, down from 28%), and four percent support the Green Party (compared with 2%).

The number of Nova Scotians who are undecided stands at 23 percent (up from 17%), while five percent either support none of these parties or do not plan to vote (compared with 6%), and four percent refuse to state a preference (compared with 5%).

In the first quarter since the provincial election, government satisfaction is stable, as nearly one-half of Nova Scotians are satisfied with the performance of Stephen McNeil's Liberal government (48%, compared with 44% in May 2017). Meanwhile, just over four in ten Nova Scotians are dissatisfied (44%, compared with 48%), and seven percent (compared with 9%) do not offer a definite opinion.

In terms of leader preference, one-third of Nova Scotians support Premier Stephen McNeil (34%, compared with 30% in May 2017), while one-quarter prefer Jamie Baillie of the PC Party (23%, compared with 22%). Support for Gary Burrill of the NDP stands at 18 percent (compared with 19%), while preference for Thomas Trappenberg of the Green Party rests at three percent (unchanged), and backing for Jonathan Dean of the Atlantica Party is at one percent (unchanged). Meanwhile, one in seven (15%, down from 20%) do not offer a definite opinion, and seven percent prefer none of these leaders (compared with 5%).

These results are part of the **CRA Atlantic Quarterly**[®], an independent, quarterly telephone survey of Atlantic Canadians, and are based on a sample of 807 adult Nova Scotians, conducted from August 3 to September 6, 2017 with overall results accurate to within ± 3.5 percentage points, 95 out of 100 times.

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CRA Atlantic Quarterly® – Summer 2017

Nova Scotia Political Results

Sample: 807 Nova Scotians (18 years plus)
Interview Dates: August 3 to September 6, 2017
Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level);
Percentages may not equal 100 percent due to rounding

How satisfied are you with the overall performance of the provincial government led by Premier Stephen McNeil?					
	August 2016	November 2016	February 2017	May 2017	August 2017
Completely satisfied	5%	3%	4%	4%	5%
Mostly satisfied	53%	50%	41%	40%	43%
Mostly dissatisfied	26%	24%	27%	27%	27%
Completely dissatisfied	9%	15%	22%	21%	17%
Don't know/No answer/Neither	7%	8%	6%	9%	7%

Current overall margin of error is ± 3.5 percentage points based on a sample size of 807.

If a provincial election were held today in Nova Scotia, for which party would you vote?					
Party	August 2016	November 2016	February 2017	May 2017*	August 2017
Liberal Party	56%	56%	44%	40%	45%
Progressive Conservative Party	22%	20%	28%	29%	29%
New Democratic Party	19%	19%	23%	28%	22%
Green Party	2%	4%	5%	2%	4%
TOTAL DECIDED VOTE	99%	99%	100%	99%	100%
None/Do not plan to vote	3%	3%	4%	6%	5%
Refused to state	7%	5%	3%	5%	4%
Don't know/Undecided	28%	29%	27%	17%	23%

Current margin of error for decided/leaning voters is ± 4.2 percentage points based on a sample size of 548.

*May 2017 results include leaning voters, as well as decided voters.

Which one of the following individuals would you most prefer as Premier of Nova Scotia?					
Leader	August 2016	November 2016	February 2017	May 2017	August 2017
Stephen McNeil of the Liberal Party	43%	38%	31%	30%	34%
Jamie Baillie of the PC Party	18%	20%	24%	22%	23%
Gary Burrill of the NDP	14%	11%	17%	19%	18%
Thomas Trappenberg of the Green Party	2%	5%	4%	3%	3%
Jonathan Dean of the Atlantica Party	1%	1%	1%	1%	1%
None	7%	4%	5%	5%	7%
Don't know/No answer	16%	20%	18%	20%	15%

Current overall margin of error is ± 3.5 percentage points based on a sample size of 807.