

New Brunswick Liberals remain the most preferred political party in the province

- The New Brunswick Liberal Party continues to be the preferred party in the province, as voter support remains stable this quarter
- A majority of residents continue to be satisfied with the performance of the New Brunswick government this quarter
- Premier Brian Gallant remains the preferred party leader in the province

HALIFAX, NS September 12, 2017: The New Brunswick Liberal Party continues to hold its lead over other provincial parties in terms of voter support, with a plurality of residents expressing support for the Liberals, according to the most recent survey conducted by **Corporate Research Associates Inc.**

Specifically, just under one-half of New Brunswick decided voters support the Liberals (47%, compared with 46% in May 2017). Meanwhile, one-third of decided voters back the PC Party (32%, compared with 33%), and one in ten support the New Democratic Party (12%, compared with 11%). Green Party support is also stable this quarter (7%, compared with 6%), while two percent of voters back the People's Alliance of New Brunswick (compared with 3%).

The number of residents who are undecided rests at 30 percent (down from 36% three months ago), while six percent refuse to state a preference (compared with 4%), and four percent either support none of the parties or do not plan to vote (compared with 3%).

In terms of government performance, satisfaction is stable, with one-half of New Brunswickers satisfied with the performance of the provincial government (52%, compared with 53% three months ago), while four in ten are dissatisfied (39%, compared with 41%), and nine percent do not offer an opinion on the matter (compared with 7%).

With regards to leader preference, support for Premier Brian Gallant stands at 36 percent (compared with 31% in May 2017), while support for PC leader Blaine Higgs rests at 20 percent (compared with 23%), and preference for Green Party leader David Coon remains at 11 percent (unchanged). Meanwhile, newly-elected NDP leader Jennifer McKenzie is backed by seven percent (compared with 5% for interim leader Rosaire L'Italien in May 2017), and Kris Austin of the People's Alliance of New Brunswick is preferred by two percent (compared with 5%). Finally, three percent of New Brunswick residents prefer none of these leaders (compared with 5%), while 20 percent (compared with 19%) do not offer a definite opinion.

These results are part of the **CRA Atlantic Quarterly**[®], an independent telephone survey of Atlantic Canadians, and are based on a sample of 809 adult New Brunswickers, conducted from August 8 to September 6, 2017, with overall results accurate to within ± 3.4 percentage points, 95 out of 100 times.



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CRA Atlantic Quarterly® – Summer 2017

New Brunswick Political Results

Sample: 809 New Brunswickers (18 years plus)

Interview Dates: August 8 to September 6, 2017

Overall Margin of Sampling Error: ± 3.4 percentage points (95% confidence level)

Percentages may not equal 100 percent due to rounding.

How satisfied are you with the overall performance of the provincial government led by Premier Brian Gallant?

	August 2016	November 2016	February 2017	May 2017	August 2017
Completely satisfied	4%	4%	5%	5%	4%
Mostly satisfied	45%	51%	50%	48%	48%
Mostly dissatisfied	28%	25%	26%	27%	30%
Completely dissatisfied	11%	9%	10%	14%	9%
Don't know/No answer/Neither	12%	11%	9%	7%	9%

Current overall margin of error is ± 4.9 percentage points based on a sample size of 404.

If an election were held today in New Brunswick, for which party would you vote?

Party	August 2016	November 2016	February 2017	May 2017	August 2017
Liberal Party	54%	53%	51%	46%	47%
Progressive Conservative Party	28%	30%	30%	33%	32%
New Democratic Party	8%	7%	12%	11%	12%
Green Party	8%	9%	5%	6%	7%
People's Alliance of New Brunswick	2%	2%	2%	3%	2%
TOTAL DECIDED VOTE	100%	101%	100%	99%	100%
None/Do not plan to vote	4%	3%	4%	3%	4%
Refused to state	6%	5%	4%	4%	6%
Don't know/Undecided	32%	34%	31%	36%	30%

Current margin of error for decided voters is ± 4.5 percentage points based on a sample size of 483.

Which one of the following individuals would you most prefer as Premier of New Brunswick?

Leader	August 2016	November 2016	February 2017	May 2017	August 2017
Brian Gallant of the Liberal Party	39%	36%	35%	31%	36%
Interim Leader Bruce Fitch/Blaine Higgs of the Progressive Conservative Party	15%	21%	22%	23%	20%
David Coon of the Green Party	9%	9%	8%	11%	11%
Dominic Cardy/Interim Leader Rosaire L'Italien/Jennifer McKenzie of the NDP	8%	6%	8%	5%	7%
Kris Austin of the People's Alliance of New Brunswick	4%	3%	4%	5%	2%
None of the above/Other	7%	5%	5%	5%	3%
Don't know/No answer	18%	21%	20%	19%	20%

Current overall margin of error is ± 4.9 percentage points based on a sample size of 404.