

## PEI Liberals remain the preferred political party despite continuing decline in support

- PEI Liberals remain the preferred party in the province despite a notable decline in support this quarter
- PEI residents remain divided in terms of satisfaction with the provincial government
- Preference for Premier Wade MacLauchlan is stable this quarter, but Peter Bevan-Baker of the Green Party continues to be the preferred leader in the province

**HALIFAX, NS June 6, 2017:** The Prince Edward Island Liberal Party remains the preferred party in the province despite continuing downward support over the past year, according to the most recent survey conducted by **Corporate Research Associates Inc.** Specifically, four in ten decided voters support the PEI Liberal Party this quarter (38%, down from 48% in February 2017). Backing for the Green Party stands at 26 percent (unchanged), while support for the Progressive Conservative Party also rests at 26 percent (compared with 19%). Meanwhile, ten percent of PEI residents support the New Democratic Party (compared with 7%).

One-quarter of Islanders are undecided (25%, compared with 24% three months ago), while five percent refuse to state a preference (compared with 6%), and three percent either support none of the parties or do not plan to vote (compared with 4%).

With regards to government satisfaction, one-half of PEI residents are satisfied (49%, compared with 50% three months ago), while a similar number of residents are dissatisfied (48%, compared with 46%). The number of residents who do not offer a definite opinion on the matter stands at three percent (compared with 4%).

In terms of leader preference, one-quarter of PEI residents express their support for Premier Wade MacLauchlan this quarter (24%, compared with 29% in February 2017, and down from 37% in November 2016), while nearly four in ten prefer Peter Bevan-Baker of the Green Party (37%, compared with 34% in February 2017). Preference for interim leader Jamie Fox of the PC Party is stable (15%, compared with 12%), while six percent back Mike Redmond of the NDP (compared with 4%). Finally, four percent prefer none of these leaders (compared with 5%), and one in seven residents are undecided or do not offer an opinion on the matter (14%, compared with 16%).

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent telephone survey of Atlantic Canadians, and are based on a sample of 304 adult Prince Edward Islanders, conducted from May 9 to June 1, 2017, with overall results accurate to within  $\pm 5.6$  percentage points, 95 out of 100 times.

Corporate Research Associates (CRA), [www.cra.ca](http://www.cra.ca), is one of Canada's leading public opinion and market research companies. Founded in 1978, CRA is dedicated to providing clients with state-of-the-art research and strategic consulting services. CRA is a **Certified Gold Seal Member** of the Marketing Research and Intelligence Association (MRIA), which sets stringent standards as a condition of membership, and enforces those standards through independent audits. Follow us on Twitter [@CRAInsight](https://twitter.com/CRAInsight).

###

**For more information, please contact:**

Don Mills, Chairman and CEO, at (902) 493-3838

## CRA Atlantic Quarterly® – Spring 2017 Prince Edward Island Political Results

Sample: 304 Prince Edward Islanders (18 years plus)

Interview Dates: May 9 to June 1, 2017

Overall Margin of Sampling Error: ± 5.6 percentage points (95% confidence level)

Percentages may not equal 100% due to rounding.

<b>How satisfied are you with the overall performance of the provincial government led by Premier Wade MacLauchlan?</b>					
	<b>May 2016</b>	<b>August 2016</b>	<b>November 2016</b>	<b>February 2017</b>	<b>May 2017</b>
Completely satisfied	3%	7%	7%	5%	<b>3%</b>
Mostly satisfied	61%	58%	53%	45%	<b>46%</b>
Mostly dissatisfied	19%	22%	26%	31%	<b>32%</b>
Completely dissatisfied	11%	7%	9%	15%	<b>16%</b>
Don't know/No answer/Neither	6%	5%	5%	4%	<b>3%</b>
Too soon to tell	-	-	-	-	-

Current overall margin of error is ± 5.6 percentage points based on a sample size of 304.

<b>If an election were held today on Prince Edward Island, for which party would you vote?</b>					
<b>Party</b>	<b>May 2016</b>	<b>August 2016</b>	<b>November 2016</b>	<b>February 2017</b>	<b>May 2017</b>
Liberal Party	58%	64%	46%	48%	<b>38%</b>
Green Party	16%	9%	22%	26%	<b>26%</b>
Progressive Conservative Party	20%	19%	25%	19%	<b>26%</b>
New Democratic Party	7%	8%	7%	7%	<b>10%</b>
Other	0%	1%	0%	0%	<b>0%</b>
<b>TOTAL DECIDED VOTE</b>	<b>101%</b>	<b>101%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
None/Do not plan to vote	5%	6%	4%	4%	<b>3%</b>
Refused to state	4%	7%	4%	6%	<b>5%</b>
Don't know/Undecided	16%	15%	15%	24%	<b>25%</b>

Current overall margin of error for decided voters is ± 6.9 percentage points based on a sample size of 203.

<b>Which one of the following individuals would you most prefer as Premier of Prince Edward Island?</b>					
<b>Leader</b>	<b>May 2016</b>	<b>August 2016</b>	<b>November 2016</b>	<b>February 2017</b>	<b>May 2017</b>
Wade MacLauchlan of the Liberal Party	38%	46%	37%	29%	<b>24%</b>
Peter Bevan-Baker of the Green Party	27%	22%	31%	34%	<b>37%</b>
Interim leader Jamie Fox of the PC Party	13%	11%	13%	12%	<b>15%</b>
Mike Redmond of the NDP	7%	5%	5%	4%	<b>6%</b>
None of the above/Other	6%	4%	4%	5%	<b>4%</b>
Don't know/No answer	9%	12%	9%	16%	<b>14%</b>

Current overall margin of error is ± 5.6 percentage points based on a sample size of 304.