

PEI Liberals remain the preferred party despite declining support over the past three months

- PEI Liberals continue to be the preferred party, although support has declined since last quarter
- Green Party support has increased, as has preference for its leader
- Satisfaction with the performance of the PEI provincial government remains stable this quarter
- Premier Wade MacLauchlan remains the preferred party leader but by a smaller margin than last quarter

HALIFAX, NS December 6, 2016: The Prince Edward Island (PEI) Liberals continue to enjoy a lead over other provincial parties, although preference for the party has decreased significantly this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Specifically, just under one-half of decided voters support the PEI Liberal Party this quarter (46%, down from 64% in August 2016). Backing for the Progressive Conservative Party stands at 25 percent (compared with 19%), while support for the Green Party has increased significantly (22%, up from 9% in August 2016). Meanwhile, fewer than one in ten support the New Democratic Party (7%, compared with 8%).

One in six Islanders are undecided (15%, unchanged), while four percent refuse to state a preference (compared with 7%), and four percent either support none of the parties or do not plan to vote (compared with 6%).

With regards to government satisfaction, six in ten PEI residents are satisfied (60%, compared with 65% three months ago). Meanwhile, one-third of residents are dissatisfied (35%, compared with 29%), and the number of residents who do not offer a definite opinion stands at five percent (unchanged).

In terms of leader preference, just under four in ten PEI residents express their support for Premier Wade MacLauchlan this quarter (37%, down from 46% in August 2016). Meanwhile, preference for interim leader Jamie Fox of the PC Party is stable (13%, compared to 11%), support for Peter Bevan-Baker of the Green Party has increased (31%, up from 22%), and five percent back Mike Redmond of the NDP (unchanged). Finally, four percent prefer none of these leaders (unchanged), and one in ten residents are undecided or do not offer an opinion (9%, compared with 12%).

These results are part of the **CRA Atlantic Quarterly**[®], an independent telephone survey of Atlantic Canadians, and are based on a sample of 300 adult Prince Edward Islanders, conducted November 7 to November 29, 2016 with overall results accurate to within ± 5.6 percentage points, 95 out of 100 times.

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CRA Atlantic Quarterly® – Autumn 2016 Prince Edward Island Political Results

Sample: 300 Prince Edward Islanders (18 years plus)

Interview Dates: November 7 to November 29, 2016

Overall Margin of Sampling Error: ± 5.6 percentage points (95% confidence level)

Percentages may not equal 100% due to rounding.

How satisfied are you with the overall performance of the provincial government led by Premier Wade MacLauchlan?					
	November 2015	February 2016	May 2016	August 2016	November 2016
Completely satisfied	7%	7%	3%	7%	7%
Mostly satisfied	67%	64%	61%	58%	53%
Mostly dissatisfied	15%	16%	19%	22%	26%
Completely dissatisfied	5%	4%	11%	7%	9%
Don't know/No answer/Neither	6%	8%	6%	5%	5%
Too soon to tell	-	-	-	-	-

Current overall margin of error is ± 5.6 percentage points based on a sample size of 300.

If an election were held today on Prince Edward Island, for which party would you vote?					
Party	November 2015	February 2016	May 2016	August 2016	November 2016
Liberal Party	61%	61%	58%	64%	46%
Progressive Conservative Party	18%	19%	20%	19%	25%
Green Party	11%	11%	16%	9%	22%
New Democratic Party	9%	9%	7%	8%	7%
Other	0%	0%	0%	1%	0%
TOTAL DECIDED VOTE	99%	100%	101%	101%	100%
None/Do not plan to vote	1%	2%	5%	6%	4%
Refused to state	5%	6%	4%	7%	4%
Don't know/Undecided	18%	19%	16%	15%	15%

Current overall margin of error for decided voters is ± 6.6 percentage points based on a sample size of 223.

Which one of the following individuals would you most prefer as Premier of Prince Edward Island?					
Leader	November 2015	February 2016	May 2016	August 2016	November 2016
Wade MacLauchlan of the Liberal Party (Sworn in as Premier on February 23 rd , 2015)	48%	41%	38%	46%	37%
Peter Bevan-Baker of the Green Party	20%	22%	27%	22%	31%
Interim leader Jamie Fox of the PC Party	11%	13%	13%	11%	13%
Mike Redmond of the NDP	7%	10%	7%	5%	5%
None of the above/Other	3%	3%	6%	4%	4%
Don't know/No answer	11%	10%	9%	12%	9%

Current overall margin of error is ± 5.6 percentage points based on a sample size of 300.