

PEI Liberals the preferred party by a wide margin

- PEI Liberals continues to be the preferred party by a wide margin
- Satisfaction with the performance of the PEI provincial government remains high and stable this quarter
- Premier Wade MacLauchlan remains the preferred party leader by a wider margin than last quarter

HALIFAX, NS September 8, 2016: The Prince Edward Island (PEI) Liberals continue to enjoy a wide lead over other provincial parties and are the preferred party by a wide margin, according to the most recent survey conducted by **Corporate Research Associates Inc.** Specifically, approximately two-thirds of decided voters support the PEI Liberal Party this quarter (64%, compared with 58% in May 2016), while backing for the Progressive Conservative Party stands at 19 percent (compared with 20%). Meanwhile, one in ten support the New Democratic Party (8%, compared with 7%), while a similar number prefer the Green Party (9%, as compared to 16%).

One in six Islanders are undecided (15%, compared with 16%), while seven percent refuse to state a preference (compared with 4%), and six percent either support none of the parties or do not plan to vote (compared with 5%).

With regards to government satisfaction, two-thirds of PEI residents (65%, compared with 64% three months ago) are satisfied. Meanwhile, three in ten (29%, compared with 30%) are dissatisfied and the number of residents who do not offer a definite opinion stands at five percent (compared with 6%).

In terms of leader preference, under one-half of PEI residents offer their support for Premier Wade MacLauchlan this quarter (46%, up from 38% in February 2016). Meanwhile, preference for interim leader Jamie Fox of the PC Party is stable (11%, compared to 13%), while support for Peter Bevan-Baker of the Green Party rests at 22 percent (compared with 27%), and five percent (compared with 7%) back Mike Redmond of the NDP. Meanwhile, four percent (compared with 6%) prefer none of these leaders, while one in ten (12%, compared with 9%) are undecided or do not offer an opinion.

These results are part of the **CRA Atlantic Quarterly**[®], an independent telephone survey of Atlantic Canadians, and are based on a sample of 301 adult Prince Edward Islanders, conducted August 9 to August 31, 2016 with overall results accurate to within ± 5.6 percentage points, 95 out of 100 times.

Corporate Research Associates (CRA), www.cra.ca, is one of Canada's leading public opinion and market research companies. Founded in 1978, CRA is dedicated to providing clients with state-of-the-art research and strategic consulting services. CRA is a **Certified Gold Seal Member** of the Marketing Research and Intelligence Association (MRIA), which sets stringent standards as a condition of membership, and enforces those standards through independent audits. Follow us on Twitter [@CRAInsight](https://twitter.com/CRAInsight).

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CRA Atlantic Quarterly® – Summer 2016 Prince Edward Island Political Results

Sample: 301 Prince Edward Islanders (18 years plus)

Interview Dates: August 9 to August 31, 2016

Overall Margin of Sampling Error: ± 5.6 percentage points (95% confidence level)

Percentages may not equal 100% due to rounding.

How satisfied are you with the overall performance of the provincial government led by Premier Wade MacLauchlan?					
	August 2015	November 2015	February 2016	May 2016	August 2016
Completely satisfied	7%	7%	7%	3%	7%
Mostly satisfied	50%	67%	64%	61%	58%
Mostly dissatisfied	20%	15%	16%	19%	22%
Completely dissatisfied	9%	5%	4%	11%	7%
Don't know/No answer/Neither	11%	6%	8%	6%	5%
Too soon to tell	4%	-	-	-	-

Current overall margin of error is ± 5.6 percentage points based on a sample size of 301.

If an election were held today on Prince Edward Island, for which party would you vote?					
Party	August 2015	November 2015	February 2016	May 2016	August 2016
Liberal Party	46%	61%	61%	58%	64%
Progressive Conservative Party	22%	18%	19%	20%	19%
New Democratic Party	18%	9%	9%	7%	8%
Green Party	14%	11%	11%	16%	9%
Other	1%	0%	0%	0%	1%
TOTAL DECIDED VOTE	101%	99%	100%	101%	101%
None/Do not plan to vote	4%	1%	2%	5%	6%
Refused to state	3%	5%	6%	4%	7%
Don't know/Undecided	22%	18%	19%	16%	15%

Current overall margin of error for decided voters is ± 6.7 percentage points based on a sample size of 215.

Which one of the following individuals would you most prefer as Premier of Prince Edward Island?					
Leader	August 2015	November 2015	February 2016	May 2016	August 2016
Wade MacLauchlan of the Liberal Party (Sworn in as Premier on February 23 rd , 2015)	29%	48%	41%	38%	46%
Interim leader Jamie Fox of the PC Party	13%	11%	13%	13%	11%
Mike Redmond of the NDP	11%	7%	10%	7%	5%
Peter Bevan-Baker of the Green Party	30%	20%	22%	27%	22%
None of the above/Other	3%	3%	3%	6%	4%
Don't know/No answer	15%	11%	10%	9%	12%

Current overall margin of error is ± 5.6 percentage points based on a sample size of 301.