

### Three party tie in NL in terms of voter intentions

- Top three parties in NL are tied in terms of voter intentions
- A large majority of residents continue to be dissatisfied with the performance of the Liberal government
- Preference for Premier Dwight Ball remains low this quarter

**HALIFAX, NS September 8, 2016:** The top three parties in NL are in a three-way tie in terms of voter intentions, according to the most recent survey conducted by **Corporate Research Associates Inc.**

Specifically, one in three decided voters back the governing Newfoundland and Labrador Liberal Party (34%, compared with 27% in May 2016), while 33 percent support the Progressive Conservative Party (compared with 34%). Meanwhile, one-third prefer the New Democratic Party (32%, compared with 38%).

One-quarter of residents are undecided (23%, compared with 25%), while two percent refuse to state a preference (compared with 3%), and seven percent either support none of the parties or do not plan to vote (compared with 8%).

Satisfaction with the performance of the Liberal government is consistent and currently stands at 17 percent (compared with 21% three months ago), while eight in ten are dissatisfied (81%, up from 75%). Meanwhile, two percent do not offer a definite opinion (compared with 3%).

Premier Dwight Ball's popularity remains low and currently stands at 17 percent (compared with 18% three months ago), while one-third support Paul Davis of the PC Party (32%, compared with 35%), and preference for NDP leader Earle McCurdy stands at 24 percent (compared with 22%). One in seven (13%, compared with 17%) prefer none of these leaders, and one in seven have no definite opinion at this time (14%, up from 8%).

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent telephone survey of Atlantic Canadians, and are based on a sample of 402 adult Newfoundland and Labrador residents. The survey was conducted from August 8 to August 31, 2016, with overall results for the province accurate to within  $\pm 4.9$  percentage points in 95 out of 100 samples.

Corporate Research Associates (CRA), [www.cra.ca](http://www.cra.ca), is one of Canada's leading public opinion and market research companies. Founded in 1978, CRA is dedicated to providing clients with state-of-the-art research and strategic consulting services. CRA is a **Certified Gold Seal** Member of the Marketing Research and Intelligence Association (MRIA), which sets stringent standards as a condition of membership, and enforces those standards through independent audits. Follow us on Twitter [@CRAInsight](https://twitter.com/CRAInsight).

###

**For more information, please contact:**

Margaret Brigley, President and COO, at (902) 493-3830

## CRA Atlantic Quarterly® Summer 2016 Newfoundland and Labrador Political Results

Sample: 402 Newfoundland and Labrador Residents (18 years plus)

Interview Dates: August 8 to August 31, 2016

Overall Margin of Sampling Error: ± 4.9 percentage points (95% confidence level)

Percentages may not equal 100% due to rounding.

<i>How satisfied are you with the overall performance of the provincial government led by....</i>					
	<i>Premier Paul Davis?</i>		<i>Premier Dwight Ball?</i>		
	<b>August 2015</b>	<b>November 2015</b>	<b>February 2016</b>	<b>May 2016</b>	<b>August 2016</b>
Completely satisfied	4%	6%	7%	1%	2%
Mostly satisfied	45%	44%	57%	20%	15%
Mostly dissatisfied	26%	29%	19%	27%	37%
Completely dissatisfied	14%	13%	7%	48%	44%
Don't know/No answer/Neither	10%	8%	8%	3%	2%
Too soon to tell	-	-	3%	1%	-

Current overall margin of error is ± 4.9 percentage points based on a sample size of 402.

<i>If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?</i>					
<b>Party</b>	<b>August 2015</b>	<b>November 2015</b>	<b>February 2016</b>	<b>May 2016</b>	<b>August 2016</b>
Liberal Party	48%	67%	66%	27%	34%
Progressive Conservative Party	27%	22%	23%	34%	33%
New Democratic Party	25%	10%	11%	38%	32%
Green Party	1%	0%	0%	2%	0%
Other	0%	1%	0%	0%	1%
<b>TOTAL DECIDED VOTE</b>	<b>101%</b>	<b>100%</b>	<b>100%</b>	<b>101%</b>	<b>100%</b>
None/Do not plan to vote	4%	3%	3%	8%	7%
Refused to state	3%	3%	3%	3%	2%
Don't know/Undecided	28%	23%	21%	25%	23%

Current margin of error for decided voters is ± 5.9 percentage points based on a sample size of 273.

<i>Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?</i>					
<b>Leader</b>	<b>August 2015</b>	<b>November 2015</b>	<b>February 2016</b>	<b>May 2016</b>	<b>August 2016</b>
Dwight Ball of the Liberal Party (Elected Premier in November 2015)	42%	50%	53%	18%	17%
Paul Davis of the PC Party	24%	27%	29%	35%	32%
Earle McCurdy of the NDP	17%	11%	8%	22%	24%
None of the above/Other	6%	3%	5%	17%	13%
Don't know/No answer	11%	8%	6%	8%	14%

Current overall margin of error is ± 4.9 percentage points based on a sample size of 402.