

Support and satisfaction with the New Brunswick Liberal government is stable this quarter

- One-half of decided voters support New Brunswick Liberals, consistent with last quarter
- Satisfaction with the performance of the New Brunswick government is stable this quarter
- Premier Brian Gallant continues to be the preferred party leader

HALIFAX, NS September 8, 2016: The New Brunswick Liberals continue to hold a wide margin over other provincial parties in terms of voter support, according to the most recent survey conducted by **Corporate Research Associates Inc.**

Specifically, preference for the New Brunswick Liberal Party is consistent with last quarter, with one-half of New Brunswick decided voters supporting the party (54%, compared with 52% in May 2016). Meanwhile, three in ten back the PC Party (28%, compared with 25%), while one in ten support the New Democratic Party (8%, as compared to 12%). Green Party support is stable (8%, compared with 9%), while two percent of voters back the People's Alliance of New Brunswick (unchanged).

The number of residents who are undecided rests at 32 percent (compared with 29% three months ago), while six percent refuse to state a preference (compared with 7%), and four percent either support none of the parties or do not plan to vote (unchanged).

In terms of government performance, one-half of New Brunswickers are satisfied with the performance of the provincial government (49%, unchanged from three months ago), while four in ten are dissatisfied (39%, compared with 41%). Meanwhile, one in ten do not offer an opinion on the matter (12%, compared with 10%).

With regards to leader preference, support for Premier Brian Gallant is stable and stands at 39 percent (unchanged from May 2016), while support for PC interim leader Bruce Fitch stands at 15 percent (compared with 14%). Meanwhile, Green Party leader David Coon is preferred by one in ten (9%, compared with 11%), while Dominic Cardy of the NDP is backed by just under one in ten residents (8%, compared with 7%), and four percent (unchanged) prefer Kris Austin of the People's Alliance of New Brunswick. Seven percent of New Brunswick residents prefer none of these leaders (compared with 6%), while 18 percent (compared with 19%) do not offer a definite opinion.

These results are part of the **CRA Atlantic Quarterly**[®], an independent telephone survey of Atlantic Canadians, and are based on a sample of 804 adult New Brunswickers, conducted from August 5 to August 31, 2016, with overall results accurate to within ± 3.4 percentage points, 95 out of 100 times.



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CRA Atlantic Quarterly® – Summer 2016

New Brunswick Political Results

Sample: 804 New Brunswickers (18 years plus)

Interview Dates: August 5 to August 31, 2016

Overall Margin of Sampling Error: ± 3.4 percentage points (95% confidence level)

Percentages may not equal 100 percent due to rounding.

How satisfied are you with the overall performance of the provincial government led by Premier Brian Gallant?

	August 2015	November 2015	February 2016	May 2016	August 2016
Completely satisfied	2%	5%	3%	4%	4%
Mostly satisfied	36%	48%	40%	45%	45%
Mostly dissatisfied	32%	25%	35%	28%	28%
Completely dissatisfied	18%	11%	14%	13%	11%
Don't know/No answer/Neither	13%	12%	7%	10%	12%

Current overall margin of error is ± 3.4 percentage points based on a sample size of 804.

If an election were held today in New Brunswick, for which party would you vote?

Party	August 2015	November 2015	February 2016	May 2016	August 2016
Liberal Party	36%	55%	45%	52%	54%
Progressive Conservative Party	28%	25%	27%	25%	28%
New Democratic Party	25%	12%	18%	12%	8%
Green Party	10%	7%	8%	9%	8%
People's Alliance of New Brunswick	2%	1%	2%	2%	2%
TOTAL DECIDED VOTE	101%	100%	100%	100%	100%
None/Do not plan to vote	4%	3%	5%	4%	4%
Refused to state	7%	9%	7%	7%	6%
Don't know/Undecided	33%	25%	29%	29%	32%

Current margin of error for decided voters is ± 4.5 percentage points based on a sample size of 465.

Which one of the following individuals would you most prefer as Premier of New Brunswick?

Leader	August 2015	November 2015	February 2016	May 2016	August 2016
Brian Gallant of the Liberal Party (Elected Premier in September 2014)	26%	39%	30%	39%	39%
Interim leader Bruce Fitch of the PC Party	16%	13%	19%	14%	15%
Dominic Cardy of the NDP	14%	8%	10%	7%	8%
David Coon of the Green Party	10%	9%	10%	11%	9%
Kris Austin of the People's Alliance of New Brunswick	4%	3%	2%	4%	4%
None of the above/Other	6%	7%	9%	6%	7%
Don't know/No answer/Refused to state	25%	21%	20%	19%	18%

Current overall margin of error is ± 3.4 percentage points based on a sample size of 804.