

PEI Liberals remain well ahead in party standings

- PEI Liberals remain the preferred party by a comfortable margin
- Majority of Islanders are satisfied with the performance of the provincial government
- Premier Wade MacLauchlan remains the preferred party leader

HALIFAX, NS June 9, 2016: The Prince Edward Island (PEI) Liberals continue to enjoy a wide lead over other provincial parties, according to the most recent survey conducted by **Corporate Research Associates Inc.** Specifically, six in ten decided voters support the PEI Liberal Party this quarter (58%, compared with 61% in February 2016), while backing for the Progressive Conservative Party stands at 20 percent (compared with 19%). Under one in ten support the New Democratic Party (7%, compared with 9%), while one in six prefer the Green Party (16%, compared with 11%).

One in six Islanders are undecided (16%, compared with 19%), while four percent refuse to state a preference (compared with 6%), and five percent either support none of the parties or do not plan to vote (compared with 2%).

With regards to government satisfaction, two-thirds of PEI residents (64%, compared with 71% three months ago) are satisfied. Meanwhile three in ten (30%, up from 20%) are dissatisfied, while the number of residents who do not offer a definite opinion stands at six percent (compared with 8%).

In terms of leader preference, four in ten PEI residents offer their support for Premier Wade MacLauchlan this quarter (38%, compared with 41% in February 2016). Meanwhile, preference for interim leader Jamie Fox of the PC Party is stable this quarter (13%, unchanged), while support for Peter Bevan-Baker of the Green Party rests at 27 percent (compared with 22%), and seven percent (compared with 10%) back Mike Redmond of the NDP. Meanwhile, six percent (compared with 3%) prefer none of these leaders, while one in ten (9%, compared with 10%) are undecided or do not offer an opinion.

These results are part of the **CRA Atlantic Quarterly**[®], an independent telephone survey of Atlantic Canadians, and are based on a sample of 300 adult Prince Edward Islanders, conducted May 6 to May 30, 2016 with overall results accurate to within ± 5.7 percentage points, 95 out of 100 times.

Corporate Research Associates (CRA), www.cra.ca, is one of Canada's leading public opinion and market research companies. Founded in 1978, CRA is dedicated to providing clients with state-of-the-art research and strategic consulting services. CRA is a **Certified Gold Seal Member** of the Marketing Research and Intelligence Association (MRIA), which sets stringent standards as a condition of membership, and enforces those standards through independent audits. Follow us on Twitter [@CRAInsight](https://twitter.com/CRAInsight).

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CRA Atlantic Quarterly® – Spring 2016 Prince Edward Island Political Results

Sample: 300 Prince Edward Islanders (18 years plus)

Interview Dates: May 6 to May 30, 2016

Overall Margin of Sampling Error: ± 5.7 percentage points (95% confidence level)

Percentages may not equal 100% due to rounding.

How satisfied are you with the overall performance of the provincial government led by Premier Wade MacLauchlan?					
	May 2015	August 2015	November 2015	February 2016	May 2016
Completely satisfied	6%	7%	7%	7%	3%
Mostly satisfied	44%	50%	67%	64%	61%
Mostly dissatisfied	21%	20%	15%	16%	19%
Completely dissatisfied	5%	9%	5%	4%	11%
Don't know/No answer/Neither	11%	11%	6%	8%	6%
Too soon to tell	15%	4%	-	-	-

Current overall margin of error is ± 5.7 percentage points based on a sample size of 300.

If an election were held today on Prince Edward Island, for which party would you vote?						
<i>*April 2015 includes decided and leaning voters</i>						
Party	April 2015 (CRA/The Guardian)	Election May 2015	August 2015	November 2015	February 2016	May 2016
Liberal Party	44%	40%	46%	61%	61%	58%
Progressive Conservative Party	35%	24%	22%	18%	19%	20%
New Democratic Party	15%	19%	18%	9%	9%	7%
Green Party	6%	17%	14%	11%	11%	16%
Other	0%	0%	1%	0%	0%	0%
TOTAL DECIDED VOTE	100%	100%	101%	99%	100%	101%
None/Do not plan to vote	3%	3%	4%	1%	2%	5%
Refused to state	4%	9%	3%	5%	6%	4%
Don't know/Undecided	31%	9%	22%	18%	19%	16%

Current overall margin of error for decided voters is ± 6.6 percentage points based on a sample size of 221.

Which one of the following individuals would you most prefer as Premier of Prince Edward Island?						
Leader	April 2015 (CRA/The Guardian)	Election May 2015	August 2015	November 2015	February 2016	May 2016
Wade MacLauchlan of the Liberal Party (Sworn in as Premier on February 23 rd , 2015)	38%	32%	29%	48%	41%	38%
Rob Lantz/Interim leader Jamie Fox of the PC Party	28%	15%	13%	11%	13%	13%
Mike Redmond of the NDP	10%	9%	11%	7%	10%	7%
Peter Bevan-Baker of the Green Party	9%	28%	30%	20%	22%	27%
None of the above/Other	2%	4%	3%	3%	3%	6%
Don't know/No answer	13%	11%	15%	11%	10%	9%

Current overall margin of error is ± 5.7 percentage points based on a sample size of 300.