

## **Support for the New Brunswick Liberal Party rebounds this quarter**

- Support for the New Brunswick Liberals increased this quarter after a decline in support in February
- One-half of New Brunswick residents are satisfied with the performance of the provincial government
- Premier Brian Gallant's personal popularity increased this quarter

**HALIFAX, NS June 9, 2016:** The New Brunswick Liberals hold a wide margin over other provincial parties in terms of voter support, according to the most recent survey conducted by **Corporate Research Associates Inc.**

Preference for the New Brunswick Liberal Party rebounded after a decline in support last quarter, with one-half of New Brunswick decided voters supporting the party (52%, up from 45% in February 2016). Meanwhile, one-quarter back the PC Party (25%, compared with 27%), while one in ten support the New Democratic Party (12%, down from 18%). Green Party support is stable (9%, compared with 8%), while two percent of voters back the People's Alliance of New Brunswick (unchanged).

The number of residents who are undecided rests at 29 percent (unchanged), while seven percent refuse to state a preference (unchanged), and four percent either support none of the parties or do not plan to vote (compared with 5%).

With regards to government performance, one-half of New Brunswickers are satisfied with the performance of the provincial government (49%, compared with 43% three months ago), while four in ten are dissatisfied (41%, down from 49%). Meanwhile, ten percent do not offer an opinion on the matter (compared with 7%).

In terms of leader preference, support for Premier Brian Gallant increased this quarter and currently stands at 39 percent (up from 30% three months ago), while support for PC interim leader Bruce Fitch stands at 14 percent (compared with 19%). Meanwhile Green Party leader David Coon is preferred by one in ten (11%, compared with 10%), while Dominic Cardy of the NDP is backed by just under one in ten residents (7%, compared with 10%), and four percent (compared with 2%) prefer Kris Austin of the People's Alliance of New Brunswick. Six percent of New Brunswick residents prefer none of these leaders (compared with 9%), while 19 percent (compared with 20%) do not offer a definite opinion.



These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent telephone survey of Atlantic Canadians, and are based on a sample of 802 adult New Brunswickers, conducted from May 10 to June 1, 2016, with overall results accurate to within  $\pm 3.5$  percentage points, 95 out of 100 times.

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## CRA Atlantic Quarterly® – Spring 2016

### New Brunswick Political Results

Sample: 802 New Brunswickers (18 years plus)

Interview Dates: May 10 to June 1, 2016

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

Percentages may not equal 100 percent due to rounding.

<i>How satisfied are you with the overall performance of the provincial government led by Premier Brian Gallant?</i>					
	<b>May 2015</b>	<b>August 2015</b>	<b>November 2015</b>	<b>February 2016</b>	<b>May 2016</b>
Completely satisfied	3%	2%	5%	3%	<b>4%</b>
Mostly satisfied	38%	36%	48%	40%	<b>45%</b>
Mostly dissatisfied	33%	32%	25%	35%	<b>28%</b>
Completely dissatisfied	17%	18%	11%	14%	<b>13%</b>
Don't know/No answer/Neither	9%	13%	12%	7%	<b>10%</b>

Current margin of error is ± 4.9 percentage points based on a sample size of 402.

<i>If an election were held today in New Brunswick, for which party would you vote?</i>					
<b>Party</b>	<b>May 2015</b>	<b>August 2015</b>	<b>November 2015</b>	<b>February 2016</b>	<b>May 2016</b>
Liberal Party	38%	36%	55%	45%	<b>52%</b>
Progressive Conservative Party	28%	28%	25%	27%	<b>25%</b>
New Democratic Party	23%	25%	12%	18%	<b>12%</b>
Green Party	11%	10%	7%	8%	<b>9%</b>
People's Alliance of New Brunswick	1%	2%	1%	2%	<b>2%</b>
<b>TOTAL DECIDED VOTE</b>	<b>101%</b>	<b>101%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
None/Do not plan to vote	6%	4%	3%	5%	<b>4%</b>
Refused to state	5%	7%	9%	7%	<b>7%</b>
Don't know/Undecided	27%	33%	25%	29%	<b>29%</b>

Current margin of error for decided is ± 4.5 percentage points based on a sample size of 482.

<i>Which one of the following individuals would you most prefer as Premier of New Brunswick?</i>					
<b>Leader</b>	<b>May 2015</b>	<b>August 2015</b>	<b>November 2015</b>	<b>February 2016</b>	<b>May 2016</b>
Brian Gallant of the Liberal Party (Elected Premier in September 2014)	29%	26%	39%	30%	<b>39%</b>
Interim leader Bruce Fitch of the PC Party	18%	16%	13%	19%	<b>14%</b>
Dominic Cardy of the NDP	19%	14%	8%	10%	<b>7%</b>
David Coon of the Green Party	11%	10%	9%	10%	<b>11%</b>
Kris Austin of the People's Alliance of New Brunswick	3%	4%	3%	2%	<b>4%</b>
None of the above/Other	6%	6%	7%	9%	<b>6%</b>
Don't know/No answer/Refused to state	15%	25%	21%	20%	<b>19%</b>

Current margin of error is ± 4.9 percentage points based on a sample size of 402.