

Support and satisfaction for PEI Liberals is high and stable this quarter

- PEI Liberals remain the preferred party by a comfortable margin
- Majority of Islanders are satisfied with the performance of the provincial government
- Premier Wade MacLauchlan remains the preferred party leader

HALIFAX, NS March 11, 2016: The Prince Edward Island (PEI) Liberals remain the most preferred party on the Island, according to the most recent survey conducted by **Corporate Research Associates Inc.**

Specifically, six in ten decided voters support the PEI Liberal Party this quarter (61%, unchanged from November 2015), while backing for the Progressive Conservative Party of PEI stands at 19 percent (compared with 18%). Support levels for the New Democratic Party of PEI (9%, unchanged) and Green Party (11%, unchanged) are also stable this quarter. Two in ten Islanders are undecided (19%, compared with 18%), while six percent refuse to state a preference (compared with 5%), and two percent either support none of the parties or do not plan to vote (compared with 1%).

With regards to government satisfaction, seven in ten PEI residents (71%, compared with 74% three months ago) are satisfied. Meanwhile two in ten (20%, unchanged) are dissatisfied, while the number of residents who do not offer a definite opinion stands at eight percent (compared with 6%).

In terms of leader preference, four in ten PEI residents offer their support for Premier Wade MacLauchlan this quarter (41%, down from 48% in November 2015). Meanwhile, interim leader Jamie Fox of the PC Party is preferred by 13 percent of residents (compared with 11%), while 10 percent (compared with 7%) back Mike Redmond of the NDP, and support for Peter Bevan-Baker of the Green Party rests at 22 percent (compared with 20%). Meanwhile, three percent (unchanged) prefer none of these leaders, while one in ten (10%, compared with 11%) are undecided or do not offer an opinion.

These results are part of the **CRA Atlantic Quarterly**[®], an independent telephone survey of Atlantic Canadians, and are based on a sample of 309 adult Prince Edward Islanders, conducted February 9 to March 7, 2016 with overall results accurate to within ± 5.6 percentage points, 95 out of 100 times.



Corporate Research Associates (CRA), www.cra.ca, is one of Canada's leading public opinion and market research companies. Founded in 1978, CRA is dedicated to providing clients with state-of-the-art research and strategic consulting services. CRA is a **Certified Gold Seal Member** of the Marketing Research and Intelligence Association (MRIA), which sets stringent standards as a condition of membership, and enforces those standards through independent audits. Follow us on Twitter [@CRAInsight](https://twitter.com/CRAInsight).

###

For more information, please contact:

Don Mills, Chairman and CEO, at (902) 493-3838

CRA Atlantic Quarterly® – Winter 2016

Prince Edward Island Political Results

Sample: 309 Prince Edward Islanders (18 years plus)

Interview Dates: February 9 to March 7, 2016

Overall Margin of Sampling Error: ±5.6 percentage points (95% confidence level)

Percentages may not equal 100% due to rounding.

How satisfied are you with the overall performance of the provincial government led by Premier Wade MacLauchlan?					
	February 2015	May 2015	August 2015	November 2015	February 2016
Completely satisfied	7%	6%	7%	7%	7%
Mostly satisfied	37%	44%	50%	67%	64%
Mostly dissatisfied	21%	21%	20%	15%	16%
Completely dissatisfied	9%	5%	9%	5%	4%
Don't know/No answer/Neither	26%	11%	11%	6%	8%
Too soon to tell	-	15%	4%	-	-

Current margin of error is ±5.6 percentage points based on a sample size of 309.

If an election were held today on Prince Edward Island, for which party would you vote?						
<i>*April 2015 includes decided and leaning voters</i>						
Party	February 2015	April 2015 (CRA/The Guardian)	Election May 2015	August 2015	November 2015	February 2016
Liberal Party	58%	44%	40%	46%	61%	61%
Progressive Conservative Party	26%	35%	24%	22%	18%	19%
New Democratic Party	12%	15%	19%	18%	9%	9%
Green Party	4%	6%	17%	14%	11%	11%
Other	0%	0%	0%	1%	0%	0%
TOTAL DECIDED VOTE	100%	100%	100%	101%	99%	100%
None/Do not plan to vote	2%	3%	3%	4%	1%	2%
Refused to state	7%	4%	9%	3%	5%	6%
Don't know/Undecided	32%	31%	9%	22%	18%	19%

Current margin of error for decided voters is ±6.5 percentage points based on a sample size of 225.

Which one of the following individuals would you most prefer as Premier of Prince Edward Island?						
Leader	February 2015	April 2015 (CRA/The Guardian)	Election May 2015	August 2015	November 2015	February 2016
Wade MacLauchlan of the Liberal Party (Sworn in as Premier on February 23 rd , 2015)	42%	38%	32%	29%	48%	41%
Interim leader Steven Myers/Rob Lantz/Jamie Fox of the Progressive Conservative Party	10%	28%	15%	13%	11%	13%
Mike Redmond of the New Democratic Party	14%	10%	9%	11%	7%	10%
Peter Bevan-Baker of the Green Party	5%	9%	28%	30%	20%	22%
None of the above/Other	6%	2%	4%	3%	3%	3%
Don't know/No answer	23%	13%	11%	15%	11%	10%

Current margin of error is ±5.6 percentage points based on a sample size of 309.