

## Liberal Party well ahead in post-election survey

- Two in three decided voters prefer the Liberal Party of Newfoundland and Labrador
- Solid majority satisfied with the performance of the Liberal government
- Dwight Ball remains the public's preferred choice for Premier

**HALIFAX, NS March 11, 2015:** The Liberal Party of Newfoundland and Labrador enjoys considerable post-election support, according to the most recent survey conducted by Corporate Research Associates Inc.

Specifically, two-thirds of decided voters back the governing Newfoundland and Labrador Liberal Party (66%, compared with 67% in November 2015), while support for the Progressive Conservative Party rests at 23 per cent (compared with 22%). Meanwhile, one in ten back the Newfoundland and Labrador New Democratic Party (11%, compared with 10%).

The number of residents who are undecided stands at 21 percent (compared with 23%), while three percent refuse to state a preference (unchanged), and a similar number either support none of the parties or do not plan to vote (3%, unchanged).

In terms of satisfaction with the government, over six in ten (64%) residents are satisfied with the performance of the newly elected Liberal government, while one-quarter of residents are dissatisfied (26%). Meanwhile eight percent do not offer a definite opinion, and three percent say it is too soon to tell.

New Premier Dwight Ball's popularity rests at 53 percent (compared with 50% three months ago), while three in ten support Paul Davis of the PC Party (29%, compared with 27%). Preference for NDP leader Earle McCurdy stands at eight percent (compared with 11%), while five percent (compared with 3%) prefer none of these leaders, and six percent have no definite opinion at this time (compared with 8%).

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent telephone survey of Atlantic Canadians, and are based on a sample of 813 adult Newfoundland and Labrador residents. The survey was conducted from February 4 to March 9, 2016 with overall results for the province accurate to within  $\pm 3.4$  percentage points in 95 out of 100 samples.

Corporate Research Associates (CRA), [www.cra.ca](http://www.cra.ca), is one of Canada's leading public opinion and market research companies. Founded in 1978, CRA is dedicated to providing clients with state-of-the-art research and strategic consulting services. CRA is a **Certified Gold Seal** Member of the Marketing Research and Intelligence Association (MRIA), which sets stringent standards as a condition of membership, and enforces those standards through independent audits. Follow us on Twitter [@CRAInsight](https://twitter.com/CRAInsight).

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## CRA Atlantic Quarterly® Winter 2016 Newfoundland and Labrador Political Results

Sample: 813 Newfoundland and Labrador Residents (18 years plus)

Interview Dates: February 4 to March 9, 2016

Overall Margin of Sampling Error: ±3.4 percentage points (95% confidence level)

Percentages may not equal 100% due to rounding.

<i>How satisfied are you with the overall performance of the provincial government led by...</i>					
	<i>Premier Paul Davis?</i>				<i>Premier Dwight Ball?</i>
	<b>February 2015</b>	<b>May 2015</b>	<b>August 2015</b>	<b>November 2015</b>	<b>February 2016</b>
Completely satisfied	5%	4%	4%	6%	<b>7%</b>
Mostly satisfied	51%	43%	45%	44%	<b>57%</b>
Mostly dissatisfied	24%	30%	26%	29%	<b>19%</b>
Completely dissatisfied	9%	16%	14%	13%	<b>7%</b>
Don't know/No answer/Neither	12%	7%	10%	8%	<b>8%</b>
Too soon to tell	-	-	-	-	<b>3%</b>

Current overall margin of error is ±4.8 percentage points based on a sample size of 409.

<i>If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?</i>					
<b>Party</b>	<b>February 2015</b>	<b>May 2015</b>	<b>August 2015</b>	<b>November 2015</b>	<b>February 2016</b>
Liberal Party	56%	50%	48%	67%	<b>66%</b>
Progressive Conservative Party	31%	27%	27%	22%	<b>23%</b>
New Democratic Party	13%	22%	25%	10%	<b>11%</b>
Green Party	0%	1%	1%	0%	<b>0%</b>
Other	0%	0%	0%	1%	<b>0%</b>
<b>TOTAL DECIDED VOTE</b>	<b>100%</b>	<b>100%</b>	<b>101%</b>	<b>100%</b>	<b>100%</b>
None/Do not plan to vote	5%	4%	4%	3%	<b>3%</b>
Refused to state	2%	3%	3%	3%	<b>3%</b>
Don't know/Undecided	23%	22%	28%	23%	<b>21%</b>

Current overall margin of error for decided voters is ±4.1 percentage points based on a sample size of 586.

<i>Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?</i>					
<b>Leader</b>	<b>February 2015</b>	<b>May 2015</b>	<b>August 2015</b>	<b>November 2015</b>	<b>February 2016</b>
Dwight Ball of the Liberal Party (Elected Premier November 2015)	47%	43%	42%	50%	<b>53%</b>
Paul Davis of the PC Party	29%	26%	24%	27%	<b>29%</b>
Lorraine Michael/Earle McCurdy of the NDP	9%	18%	17%	11%	<b>8%</b>
None of the above/Other	9%	4%	6%	3%	<b>5%</b>
Don't know/No answer	6%	10%	11%	8%	<b>6%</b>

Current overall margin of error is ±4.8 percentage points based on a sample size of 409.