

Support and satisfaction for PEI Liberals continues to increase

- More Islanders support the PEI Liberals this quarter.
- Three in four Islanders are satisfied with the performance of the provincial government, an increase from last quarter, and the highest level measured since early 2008.
- Premier Wade MacLauchlan's popularity improved this quarter.

HALIFAX, NS December 8, 2015: The Prince Edward Island (PEI) Liberals are the most preferred party on the Island, according to the most recent survey conducted by **Corporate Research Associates Inc.**

Specifically, six in ten decided voters support the PEI Liberal Party this quarter (61%, up from 46% in August 2015), while backing for the Progressive Conservative Party of PEI stands at 18 percent (compared with 22%). Support for the New Democratic Party of PEI (NDP) stands at nine percent (down from 18%), while 11 percent prefer the Green Party (compared with 14%). Two in ten Islanders are undecided (18%, compared with 22%), while five percent refuse to state a preference (compared with 3%), and just one percent either support none of the parties or do not plan to vote (compared with 4%).

With regards to government satisfaction, three-quarters of PEI residents (74%, up from 57% three months ago) are satisfied, the highest level measured since early 2008. Meanwhile two in ten (20%, down from 29%) are dissatisfied, while the number of residents who do not offer a definite opinion stands at six percent (down from 11%).

In terms of leader preference, one-half of PEI residents offer their support for Premier Wade MacLauchlan this quarter (48%, up from 29% in August 2015). Meanwhile, newly designated interim leader Jamie Fox of the PC Party is preferred by 11 percent of residents (compared with 13%; former interim leader Rob Lantz announced his resignation in September, 2015), while seven percent (compared with 11%) back Mike Redmond of the NDP, and support for Peter Bevan-Baker of the Green Party rests at 20 percent (down from 30%). Meanwhile, three percent (unchanged) prefer none of these leaders, while one in ten (11%, compared with 15%) are undecided or do not offer an opinion.

These results are part of the **CRA Atlantic Quarterly**[®], an independent telephone survey of Atlantic Canadians, and are based on a sample of 301 adult Prince Edward Islanders, conducted November 6 to December 1, 2015, with overall results accurate to within ± 5.6 percentage points, 95 out of 100 times.



Corporate Research Associates (CRA), www.cra.ca, is one of Canada's leading public opinion and market research companies. Founded in 1978, CRA is dedicated to providing clients with state-of-the-art research and strategic consulting services. CRA is a **Certified Gold Seal** Member of the Marketing Research and Intelligence Association (MRIA), which sets stringent standards as a condition of membership, and enforces those standards through independent audits. Follow us on Twitter [@CRAInsight](https://twitter.com/CRAInsight).

###

For more information, please contact:

Don Mills, Chairman and CEO, at (902) 493-3838

Margaret Brigley, President and COO at (902) 493-3830

CRA Atlantic Quarterly® – Autumn 2015

Prince Edward Island Political Results

Sample: 301 Prince Edward Islanders (18 years plus)

Interview Dates: November 6 to December 1, 2015

Overall Margin of Sampling Error: ± 5.6 percentage points (95% confidence level)

Percentages may not equal 100% due to rounding.

How satisfied are you with the overall performance of the provincial government led by....					
	Premier Robert Ghiz?	Premier Wade MacLauchlan?			
	November 2014	February 2015	May 2015	August 2015	November 2015
Completely satisfied	6%	7%	6%	7%	7%
Mostly satisfied	48%	37%	44%	50%	67%
Mostly dissatisfied	24%	21%	21%	20%	15%
Completely dissatisfied	15%	9%	5%	9%	5%
Don't know/No answer/Neither	8%	26%	11%	11%	6%
Too soon to tell	-	-	15%	4%	-

If an election were held today on Prince Edward Island, for which party would you vote?						
<i>*April 2015 includes decided and leaning voters</i>						
Party	November 2014	February 2015	April 2015 (CRA/The Guardian)	Election May 2015	August 2015	November 2015
Liberal Party	50%	58%	44%	40%	46%	61%
Progressive Conservative Party	23%	26%	35%	24%	22%	18%
New Democratic Party	15%	12%	15%	19%	18%	9%
Green Party	11%	4%	6%	17%	14%	11%
Other	0%	0%	0%	0%	1%	0%
TOTAL DECIDED VOTE	99%	100%	100%	100%	101%	99%
None/Do not plan to vote	4%	2%	3%	3%	4%	1%
Refused to state	5%	7%	4%	9%	3%	5%
Don't know/Undecided	26%	32%	31%	9%	22%	18%

Current margin of error for decided voters is ± 6.5 percentage points based on a sample size of 230

Which one of the following individuals would you most prefer as Premier of Prince Edward Island?						
Leader	November 2014	February 2015	April 2015 (CRA/The Guardian)	Election May 2015	August 2015	November 2015
Robert Ghiz/Wade MacLauchlan of the Liberal Party (Sworn in as Premier on February 23 rd , 2015)	41%	42%	38%	32%	29%	48%
Interim leader Steven Myers/Rob Lantz/Jamie Fox of the Progressive Conservative Party	13%	10%	28%	15%	13%	11%
Mike Redmond of the New Democratic Party	17%	14%	10%	9%	11%	7%
Peter Bevan-Baker of the Green Party	5%	5%	9%	28%	30%	20%
None of the above/Other	10%	6%	2%	4%	3%	3%
Don't know/No answer	14%	23%	13%	11%	15%	11%