

New Brunswick Liberal Party support surges post-Federal election

- Support for the New Brunswick Liberals increased significantly this quarter.
- Over one-half of New Brunswick residents are currently satisfied with the performance of the provincial government.
- Premier Brian Gallant's personal popularity improved significantly this quarter.

HALIFAX, NS December 8, 2015: Preference for the New Brunswick Liberals improves post-Federal election, according to the most recent survey conducted by **Corporate Research Associates Inc.**

The New Brunswick Liberal Party continues to be the preferred party, with over one-half of New Brunswick decided voters supporting the party (55%, up from 36% in August 2015). Meanwhile, one in ten residents support the New Brunswick New Democratic Party (NDP) (12%, down from 25%), and one-quarter back the PC Party of New Brunswick (25%, compared with 28%). Green Party of New Brunswick support is also stable (7%, compared with 10%), while one percent of voters back the People's Alliance of New Brunswick (compared with 2%). The number of residents who are undecided rests at 25 percent (down from 33%), while nine percent refuse to state a preference (compared with 7%), and three percent support none of the parties or do not plan to vote (compared with 4%).

One-half of New Brunswickers are satisfied with the performance of the provincial government (53%, up from 38% from three months ago). Meanwhile, four in ten New Brunswick residents are dissatisfied (36%, down from 50%), while 12 percent do not offer an opinion on the matter (up from 13%).

Premier Brian Gallant's personal popularity improved this quarter, with four in ten New Brunswick residents preferring Gallant for Premier (39%, up from 26%), while support for PC interim leader Bruce Fitch stands at 13 percent (compared with 16%). Meanwhile NDP leader Dominic Cardy is preferred by one in twelve (8%, down from 14%), while a similar number (9%, compared with 10%) prefer David Coon of the Green Party. Meanwhile, three percent (compared with 4%) prefer Kris Austin of the People's Alliance of New Brunswick. Seven percent of New Brunswick residents prefer none of these leaders (compared with 6%), while 21 percent (compared with 25%) do not offer a definite opinion.

These results are part of the **CRA Atlantic Quarterly**[®], an independent telephone survey of Atlantic Canadians, and are based on a sample of 803 adult New Brunswickers, conducted from November 5 to November 30, 2015, with overall results accurate to within ± 3.5 percentage points, 95 out of 100 times.



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CRA Atlantic Quarterly® – Autumn 2015

New Brunswick Political Results

Sample: 803 New Brunswickers (18 years plus)

Interview Dates: November 5 to November 30, 2015

Overall Margin of Sampling Error: ±3.5 percentage points (95% confidence level)

Percentages may not equal 100 percent due to rounding.

<i>How satisfied are you with the overall performance of the provincial government led by...</i>					
	Premier Brian Gallant?				
	November 2014	February 2015	May 2015	August 2015	November 2015
Completely satisfied	4%	5%	3%	2%	5%
Mostly satisfied	43%	51%	38%	36%	48%
Mostly dissatisfied	13%	17%	33%	32%	25%
Completely dissatisfied	6%	7%	17%	18%	11%
Don't know/No answer/Neither/Too soon to tell	34%	20%	9%	13%	12%

<i>If an election were held today in New Brunswick, for which party would you vote?</i>					
Party	November 2014	February 2015	May 2015	August 2015	November 2015
Liberal Party	52%	54%	38%	36%	55%
Progressive Conservative Party	23%	27%	28%	28%	25%
New Democratic Party	14%	9%	23%	25%	12%
Green Party	9%	10%	11%	10%	7%
People's Alliance of New Brunswick	1%	1%	1%	2%	1%
TOTAL DECIDED/LEANING VOTE	99%	101%	101%	101%	100%
None/Do not plan to vote	5%	5%	6%	4%	3%
Refused to state	6%	6%	5%	7%	9%
Don't know/Undecided	24%	27%	27%	33%	25%

Current margin of error for decided is ± 4.4 percentage points based on a sample size of 491.

<i>Which one of the following individuals would you most prefer as Premier of New Brunswick?</i>					
Leader	November 2014	February 2015	May 2015	August 2015	November 2015
Brian Gallant of the Liberal Party (Elected September 2014)	39%	43%	29%	26%	39%
Interim leader Bruce Fitch of the PC Party	14%	17%	18%	16%	13%
Dominic Cardy of the NDP	10%	8%	19%	14%	8%
David Coon of the Green Party	10%	10%	11%	10%	9%
Kris Austin of the People's Alliance of New Brunswick	2%	3%	3%	4%	3%
None of the above/Other	5%	6%	6%	6%	7%
Don't know/No answer/Refused to state	20%	13%	15%	25%	21%

Current margin of error is ± 4.9 percentage points based on a sample size of 401.