

## Support and satisfaction for PEI Liberals improves this quarter

- More Islanders support the PEI Liberals this quarter.
- Nearly six in ten Islanders are satisfied with the performance of the provincial government, an increase from last quarter.
- Premier Wade MacLauchlan and Green Party leader Peter Bevan-Baker are in a statistical tie for first place as individual preferred for premier.

**HALIFAX, NS September 10, 2015:** The Prince Edward Island (PEI) Liberals are the preferred party on the Island, according to the most recent survey conducted by **Corporate Research Associates Inc.**

Nearly one-half of decided voters support the PEI Liberal Party (Liberal) this quarter (46%, up from 40% in May 2015), while backing for the Progressive Conservative Party of PEI (PC) stands at 22 percent (compared with 24%). Support for the New Democratic Party of PEI (NDP) stands at 18 percent (compared with 19%), while 14 percent prefer the Green Party (compared with 17%). The number of Islanders who are undecided increased to 22 percent (up from 9%), while three percent refuse to state a preference (down from 9%), and four percent either support none of the parties or do not plan to vote (compared with 3%).

With regards to government satisfaction, nearly six in ten PEI residents (57%, up from 50% three months ago) are satisfied, while three in ten (29%, compared with 26%) are dissatisfied. The number of residents who do not offer a definite opinion stands at one in ten (11% unchanged), while four percent indicate it is too soon to tell (down from 15%).

Three in ten PEI residents offer their support for Premier Wade MacLauchlan this quarter (29%, compared with 32% in May 2015). Meanwhile, Rob Lantz of the PC Party is preferred by 13 percent of residents (compared with 15%), while one in ten (11%, compared with 9%) back Mike Redmond of the NDP. Support for Peter Bevan-Baker of the Green Party rests at 30 percent (compared with 28%). Meanwhile three percent (compared with 4%) prefer none of these leaders or another leader, while one in seven (15%, compared with 11%) are undecided or do not offer an opinion.

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent telephone survey of Atlantic Canadians, and are based on a sample of 304 adult Prince Edward Islanders, conducted August 10 to September 2, 2015, with overall results accurate to within  $\pm 5.6$  percentage points, 95 out of 100 times.



Corporate Research Associates (CRA), [www.cra.ca](http://www.cra.ca), is one of Canada's leading public opinion and market research companies. Founded in 1978, CRA is dedicated to providing clients with state-of-the-art research and strategic consulting services. CRA is a **Certified Gold Seal** Member of the Marketing Research and Intelligence Association (MRIA), which sets stringent standards as a condition of membership, and enforces those standards through independent audits. Follow us on Twitter [@CRAInsight](https://twitter.com/CRAInsight).

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## CRA Atlantic Quarterly® – Summer 2015

### Prince Edward Island Political Results

Sample: 304 Prince Edward Islanders (18 years plus)

Interview Dates: August 10 to September 2, 2015

Overall Margin of Sampling Error: ± 5.6 percentage points (95% confidence level)

Percentages may not equal 100% due to rounding.

<b>How satisfied are you with the overall performance of the provincial government led by...</b>					
	<b>Premier Robert Ghiz?</b>		<b>Premier Wade MacLauchlan?</b>		
	<b>August 2014</b>	<b>November 2014</b>	<b>February 2015</b>	<b>May 2015</b>	<b>August 2015</b>
Completely satisfied	3%	6%	7%	6%	<b>7%</b>
Mostly satisfied	49%	48%	37%	44%	<b>50%</b>
Mostly dissatisfied	25%	24%	21%	21%	<b>20%</b>
Completely dissatisfied	16%	15%	9%	5%	<b>9%</b>
Don't know/No answer/Neither	6%	8%	26%	11%	<b>11%</b>
Too soon to tell	-	-	-	15%	<b>4%</b>

<b>If an election were held today on Prince Edward Island, for which party would you vote?</b>						
<i>*April 2015 includes decided and leaning voters</i>						
<b>Party</b>	<b>August 2014</b>	<b>November 2014</b>	<b>February 2015</b>	<b>April 2015 (CRA/The Guardian)</b>	<b>May 2015</b>	<b>August 2015</b>
Liberal Party	48%	50%	58%	44%	40%	<b>46%</b>
Progressive Conservative Party	28%	23%	26%	35%	24%	<b>22%</b>
New Democratic Party	16%	15%	12%	15%	19%	<b>18%</b>
Green Party	7%	11%	4%	6%	17%	<b>14%</b>
Other	0%	0%	0%	0%	0%	<b>1%</b>
<b>TOTAL DECIDED VOTE</b>	<b>99%</b>	<b>99%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>101%</b>
None/Do not plan to vote	5%	4%	2%	3%	3%	<b>4%</b>
Refused to state	8%	5%	7%	4%	9%	<b>3%</b>
Don't know/Undecided	25%	26%	32%	31%	9%	<b>22%</b>

Current margin of error for decided voters is ± 6.8 percentage points based on a sample size of 209

<b>Which one of the following individuals would you most prefer as Premier of Prince Edward Island?</b>						
<b>Leader</b>	<b>August 2014</b>	<b>November 2014</b>	<b>February 2015</b>	<b>April 2015 (CRA/The Guardian)</b>	<b>May 2015</b>	<b>August 2015</b>
Robert Ghiz/Wade MacLauchlan of the Liberal Party (Sworn in as Premier on February 23 <sup>rd</sup> , 2015)	36%	41%	42%	38%	32%	<b>29%</b>
Interim leader Steven Myers/Rob Lantz of the Progressive Conservative Party	14%	13%	10%	28%	15%	<b>13%</b>
Mike Redmond of the New Democratic Party	18%	17%	14%	10%	9%	<b>11%</b>
Peter Bevan-Baker of the Green Party	5%	5%	5%	9%	28%	<b>30%</b>
The next leader of the Island Party of PEI	1%	N/A	N/A	N/A	N/A	<b>N/A</b>
None of the above/Other	9%	10%	6%	2%	4%	<b>3%</b>
Don't know/No answer	17%	14%	23%	13%	11%	<b>15%</b>