

**MEDIA RELEASE: June 3, 2014**

## **For Immediate Release**

### **Satisfaction with PE Government Increases**

**HALIFAX:** Satisfaction with the performance of the PE Liberal government increased this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Specifically, over one-half of PE residents (55%, up from 43% in February 2014) are either completely or mostly satisfied, while four in ten (41%, down from 51%) are dissatisfied. The number of residents who do not offer a definite opinion stands at five percent (compared with 6% three months ago).

Backing for the provincial Liberals is stable this quarter, and rests at just over one-half (53%, unchanged), while support for the PC stands at 23 percent (compared with 17%). Support for the NDP stands at 21 percent (compared with 22%), while support for the Green Party rests at three percent (compared with 7%). Meanwhile, less than one percent back the Island Party of PEI (unchanged). The number of Islanders who are undecided rests at 25 percent (compared with 27%), while eight percent refuse to state a preference (compared with 5%), and six percent either support none of the parties or do not plan to vote (compared with 7%).

Liberal leader Robert Ghiz's personal popularity is stable this quarter. Presently, four in ten residents (39%, compared with 35%) prefer Ghiz for Premier. Meanwhile, under two in ten (17%, compared with 19%) support Mike Redmond of the NDP, while Interim Leader Steven Myers of the PC Party has the backing of one in ten Islanders (12%, compared with 9%). Support for Peter Bevan-Baker of the Green Party stands at six percent (compared with 7%), while one percent prefer the next leader of the Island Party of PEI (unchanged). One in ten (8%, compared with 10%) prefer none of these leaders, while two in ten (18%, unchanged) are undecided or do not offer an opinion.

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent telephone survey of Atlantic Canadians, and are based on a sample of 300 adult Prince Edward Islanders, conducted from May 8 to May 22, 2014 with overall results accurate to within  $\pm 5.7$  percentage points, 95 out of 100 times.

**For more information, please contact:**

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## CRA Atlantic Quarterly® – Spring 2014

### Prince Edward Island Political Results

Sample: 300 Prince Edward Islanders (18 years plus)

Interview Dates: May 8 to May 22, 2014

Overall Margin of Sampling Error: ± 5.7 percentage points (95% confidence level)

<b>How satisfied are you with the overall performance of the provincial government led by Premier Robert Ghiz?</b>					
	<b>May 2013</b>	<b>August 2013</b>	<b>November 2013</b>	<b>February 2014</b>	<b>May 2014</b>
Completely satisfied	3%	2%	3%	2%	<b>4%</b>
Mostly satisfied	42%	40%	47%	41%	<b>51%</b>
Mostly dissatisfied	31%	32%	32%	34%	<b>26%</b>
Completely dissatisfied	20%	20%	16%	17%	<b>15%</b>
Don't know/No answer/Neither	5%	6%	3%	6%	<b>5%</b>

<b>If an election were held today on Prince Edward Island, for which party would you vote?</b>					
<b>Party</b>	<b>May 2013*</b>	<b>August 2013</b>	<b>November 2013</b>	<b>February 2014</b>	<b>May 2014</b>
Liberal Party	52%	42%	49%	53%	<b>53%</b>
New Democratic Party	21%	32%	26%	22%	<b>21%</b>
Progressive Conservative Party	22%	23%	17%	17%	<b>23%</b>
Green Party	5%	3%	7%	7%	<b>3%</b>
Island Party of PEI	0%	0%	0%	0%	<b>0%</b>
Other	1%	0%	1%	1%	<b>0%</b>
<b>TOTAL DECIDED VOTE</b>	<b>101%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
None/Do not plan to vote	4%	6%	6%	7%	<b>6%</b>
Refused to state	5%	5%	5%	5%	<b>8%</b>
Don't know/Undecided	31%	25%	29%	27%	<b>25%</b>

Current margin of error for decided voters is ± 7.3% based on a sample size of 180

\*Percentages may not equal 100% due to rounding.

<b>Which one of the following individuals would you most prefer as Premier of Prince Edward Island?</b>					
<b>Leader</b>	<b>May 2013</b>	<b>August 2013</b>	<b>November 2013</b>	<b>February 2014</b>	<b>May 2014</b>
Robert Ghiz of the Liberal Party (Elected June 2007)	38%	31%	35%	35%	<b>39%</b>
Interim leader Steven Myers of the Progressive Conservative Party	11%	13%	12%	9%	<b>12%</b>
Mike Redmond of the New Democratic Party	15%	24%	25%	19%	<b>17%</b>
Peter Bevan-Baker of the Green Party	4%	6%	6%	7%	<b>6%</b>
The next leader of the Island Party of PEI	1%	1%	1%	1%	<b>1%</b>
None of the above/Other	10%	5%	11%	10%	<b>8%</b>
Don't know/No answer	20%	20%	11%	18%	<b>18%</b>