



September 6, 2011

NL PCs Lead by a Wide Margin Going Into Election

HALIFAX: Support for the governing Progressive Conservative Party is largely unchanged, according to the most recent survey conducted by **Corporate Research Associates Inc.** Presently, over one-half (54%, compared with 57% three months ago) of decided voters back the PCs, while support for the NDP has increased slightly (24%, up from 20%) in a virtual tie with the Liberals. Two in ten (22%, unchanged) prefer the Liberals, while none prefer the Green Party (unchanged). One-quarter are undecided, do not plan to vote, or did not state a preference (26%, compared with 23%).

Overall satisfaction with the performance of the PC government increased this quarter. Currently, three-quarters (76%, up from 71% in May 2011) of residents are either completely or mostly satisfied with the performance of the PC government. Under two in ten (16%, compared with 17%) are dissatisfied with the current government, while two percent feel it is still too soon to tell (unchanged), and six percent do not offer a definite opinion (compared with 9%).

PC Leader Kathy Dunderdale's personal popularity is stable (50%, compared with 51% three months ago). Preference for new Liberal Leader Kevin Aylward remains unchanged compared with last quarter when Yvonne Jones was leader (16%). Backing for NDP Leader Lorraine Michael has increased slightly and now rests at 17 percent (up from 14%). Just under two in ten like none of these leaders or have no definite opinion at this time.

These results are part of the **CRA Atlantic Quarterly**[®], an independent survey of Atlantic Canadians, and are based on a sample of 400 adult Newfoundland and Labrador residents. The survey was conducted from August 15 to August 31, 2011 with overall results for the province accurate to within \pm 4.9 percentage points in 95 out of 100 samples.

For more information, please contact: Don Mills, President and CEO at (902) 493-3838.

CRA Atlantic Quarterly® – Summer 2011

Newfoundland and Labrador Political Results

Sample: 400 Newfoundland and Labrador Residents (18 years plus)

Interviewing Dates: August 15 to August 31, 2011

Overall Margin of Sampling Error: ± 4.9 percentage points (95% confidence level)

How satisfied are you with the overall performance of the provincial government led by...					
	Premier Danny Williams?		Premier Kathy Dunderdale?		
	August 2010	November 2010	February 2011	May 2011	August 2011
Completely satisfied	31%	38%	16%	7%	9%
Mostly satisfied	56%	52%	66%	64%	67%
Mostly dissatisfied	8%	5%	5%	12%	12%
Completely dissatisfied	2%	2%	2%	5%	4%
Too soon to tell	n/a	n/a	7%	2%	2%
Don't know/No answer/Neither	2%	3%	3%	9%	6%

If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?					
Party	August 2010	November 2010	February 2011	May 2011	August 2011
Progressive Conservative Party	76%	75%	73%	57%	54%
Liberal Party	17%	16%	18%	22%	22%
New Democratic Party	7%	8%	8%	20%	24%
Green Party	0%	1%	1%	0%	0%
Other	0%	0%	0%	1%	0%
TOTAL DECIDED VOTE	100%	100%	100%	100%	100%
Undecided/No answer/Do not plan to vote/Refused to state	19%	31%	23%	23%	26%

Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?					
Leader	August 2010	November 2010*	February 2011	May 2011	August 2011
Danny Williams/Kathy Dunderdale of the PC Party	77%	76%	64%	51%	50%
Yvonne Jones/Kevin Aylward of the Liberal Party	11%	10%	18%	16%	16%
Lorraine Michael of the NDP	6%	9%	5%	14%	17%
Don't know/None of the above/Other	6%	5%	12%	20%	17%

*Up to November 25, when Danny Williams announced his resignation