

## **Liberals poised to sweep NL election**

- The Liberal Party of Newfoundland and Labrador is the preferred party by a three-to-one margin
- One-half of residents are satisfied with the performance of the Progressive Conservative government
- Newfoundlanders and Labradorians continue to prefer Liberal leader Dwight Ball for premier

**HALIFAX, NS November 24, 2015:** The Liberal Party of Newfoundland and Labrador is poised to win the provincial election this fall, according to the most recent survey conducted by Corporate Research Associates Inc.

Specifically, two-thirds of decided voters back the Liberal Party (67% up from 48% in August, 2015), while support for the governing Newfoundland and Labrador Progressive Conservative Party rests at 22 per cent (down from 27%). Meanwhile, one in ten back the Newfoundland and Labrador New Democratic Party (10%, down from 25%), while less than one percent prefer the Green Party (compared with 1%).

The number of residents who are undecided rests at 23 percent (down from 28%), while three percent refuse to state a preference (unchanged), and a similar number either support none of the parties or do not plan to vote (3%, compared with 4%).

In terms of satisfaction with government, one-half (50%, compared with 49% three months ago) of residents are satisfied with the performance of the PC government. Meanwhile, just over four-in-ten (42%, compared with 40%) residents are dissatisfied, while eight percent do not offer a definite opinion (compared with 10%).

Premier Paul Davis' personal popularity rests at 27 percent (compared with 24% three months ago), while one-half support Dwight Ball of the Liberal Party (50%, up from 42%). Preference for NDP leader Earle McCurdy stands at 11 percent (down from 17%), while one in ten prefer none of these leaders, someone else, or have no definite opinion at this time (11%, down from 17%).

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent telephone survey of Atlantic Canadians, and are based on a sample of 800 adult Newfoundland and Labrador residents. The survey was conducted from November 5 to November 22, 2015 with overall results for the province accurate to within  $\pm 3.5$  percentage points in 95 out of 100 samples.

Corporate Research Associates (CRA), [www.cra.ca](http://www.cra.ca), is one of Canada's leading public opinion and market research companies. Founded in 1978, CRA is dedicated to providing clients with state-of-the-art research and strategic consulting services. CRA is a **Certified Gold Seal** Member of the Marketing Research and Intelligence Association (MRIA), which sets stringent standards as a condition of membership, and enforces those standards through independent audits. Follow us on Twitter [@CRAInsight](https://twitter.com/CRAInsight).

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## CRA Atlantic Quarterly® Autumn 2015 Newfoundland and Labrador Political Results

Sample: 800 Newfoundland and Labrador Residents (18 years plus)

Interviewing Dates: November 5 to November 22, 2015

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level);  
Percentages may not equal 100% due to rounding.

<i>How satisfied are you with the overall performance of the provincial government led by...</i>					
	<b>Premier Paul Davis?</b>				
	<b>November 2014</b>	<b>February 2015</b>	<b>May 2015</b>	<b>August 2015</b>	<b>November 2015</b>
Completely satisfied	5%	5%	4%	4%	6%
Mostly satisfied	45%	51%	43%	45%	44%
Mostly dissatisfied	22%	24%	30%	26%	29%
Completely dissatisfied	9%	9%	16%	14%	13%
Don't know/No answer/Neither	13%	12%	7%	10%	8%
Too soon to tell	7%	-	-	-	-

<i>If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?</i>					
<b>Party</b>	<b>November 2014</b>	<b>February 2015</b>	<b>May 2015</b>	<b>August 2015</b>	<b>November 2015</b>
Progressive Conservative Party	29%	31%	27%	27%	22%
Liberal Party	60%	56%	50%	48%	67%
New Democratic Party	10%	13%	22%	25%	10%
Green Party	1%	0%	1%	1%	0%
Other	0%	0%	0%	0%	1%
<b>TOTAL DECIDED VOTE</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>101%</b>	<b>100%</b>
None/Do not plan to vote	4%	5%	4%	4%	3%
Refused to state	2%	2%	3%	3%	3%
Don't know/Undecided	24%	23%	22%	28%	23%

Current margin of error for decided voters is ± 4.1 percentage points based on a sample size of 575.

<i>Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?</i>					
<b>Leader</b>	<b>November 2014</b>	<b>February 2015</b>	<b>May 2015</b>	<b>August 2015</b>	<b>November 2015</b>
Premier Paul Davis of the PC Party	26%	29%	26%	24%	27%
Dwight Ball of the Liberal Party	46%	47%	43%	42%	50%
Lorraine Michael/Earle McCurdy of the NDP	9%	9%	18%	17%	11%
None of the above/Other	6%	9%	4%	6%	3%
Don't know/No answer	13%	6%	10%	11%	8%

Current margin of error is ± 4.9 percentage points based on a sample size of 400.