

New Brunswick Liberal Party still the preferred party although government faced with significant level of dissatisfaction

- Support for the New Brunswick Liberals is stable this quarter, however, more New Brunswickers are uncertain about the party or candidate they support.
- One-half of New Brunswick residents are currently dissatisfied with the performance of the provincial government, unchanged from three months ago.
- Premier Brian Gallant's personal popularity is stable this quarter.

HALIFAX, NS September 10, 2015: The New Brunswick Liberals are the preferred party although more residents this quarter are undecided in terms of voting intentions, according to the most recent survey conducted by **Corporate Research Associates Inc.**

The New Brunswick Liberal Party continues to be the preferred party, with over one-third of New Brunswick decided voters supporting the party (36%, compared with 38% in May 2015). Meanwhile, one-quarter of residents support the New Brunswick New Democratic Party (NDP) (25%, compared with 23%), and three in ten back the PC Party of New Brunswick (PC) (28%, unchanged). Green Party of New Brunswick support is also stable (10%, compared with 11%), while two percent of voters back the People's Alliance of New Brunswick (compared with 1%). The number of residents who are undecided rests at 33 percent (up from 27%), while seven percent refuse to state a preference (compared with 5%), and four percent support none of the parties or do not plan to vote (compared with 6%).

One-half of New Brunswickers are dissatisfied with the performance of the provincial government (50%, unchanged from three months ago). Meanwhile, four in ten New Brunswick residents are satisfied (38%, compared with 41%), while 13 percent do not offer an opinion on the matter (up from 9%).

Premier Brian Gallant's personal popularity is stable this quarter, with one-quarter of New Brunswick residents preferring Gallant for Premier (26%, compared with 29%), while support for PC interim leader Bruce Fitch stands at 16 percent (compared with 18%). Meanwhile NDP leader Dominic Cardy is preferred by one in seven (14%, compared with 19%), while one in ten (10%, compared with 11%) prefer David Coon of the Green Party. Meanwhile, four percent (compared with 3%) prefer Kris Austin of the People's Alliance of New Brunswick. Six percent of New Brunswick residents prefer none of these leaders (unchanged), while 25 percent (up from 15%) do not offer a definite opinion.



These results are part of the **CRA Atlantic Quarterly**[®], an independent telephone survey of Atlantic Canadians, and are based on a sample of 810 adult New Brunswickers, conducted from August 10 to September 2, 2015, with overall results accurate to within ± 3.4 percentage points, 95 out of 100 times.

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CRA Atlantic Quarterly® – Summer 2015

New Brunswick Political Results

Sample: 810 New Brunswickers (18 years plus)

Interview Dates: August 10 to September 2, 2015

Overall Margin of Sampling Error: ±3.4 percentage points (95% confidence level)

Percentages may not equal 100 percent due to rounding.

<i>How satisfied are you with the overall performance of the provincial government led by...</i>					
	Premier David Alward?	Premier Brian Gallant?			
	August 2014	November 2014	February 2015	May 2015	August 2015
Completely satisfied	2%	4%	5%	3%	2%
Mostly satisfied	33%	43%	51%	38%	36%
Mostly dissatisfied	32%	13%	17%	33%	32%
Completely dissatisfied	24%	6%	7%	17%	18%
Don't know/No answer/Neither/Too soon to tell	9%	34%	20%	9%	13%

<i>If an election were held today in New Brunswick, for which party would you vote?</i>					
<i>Note: August 2014 results include decided and leaning voters</i>					
Party	August 2014	November 2014	February 2015	May 2015	August 2015
Liberal Party	48%	52%	54%	38%	36%
Progressive Conservative Party	29%	23%	27%	28%	28%
New Democratic Party	17%	14%	9%	23%	25%
Green Party	4%	9%	10%	11%	10%
People's Alliance of New Brunswick	2%	1%	1%	1%	2%
TOTAL DECIDED/LEANING VOTE	100%	99%	101%	101%	101%
None/Do not plan to vote	7%	5%	5%	6%	4%
Refused to state	4%	6%	6%	5%	7%
Don't know/Undecided	14%	24%	27%	27%	33%

Current margin of error for decided is ± 4.6 percentage points based on a sample size of 447.

<i>Which one of the following individuals would you most prefer as Premier of New Brunswick?</i>					
Leader	August 2014	November 2014	February 2015	May 2015	August 2015
Brian Gallant of the Liberal Party (Elected September 2014)	35%	39%	43%	29%	26%
David Alward/Interim leader Bruce Fitch of the PC Party	22%	14%	17%	18%	16%
Dominic Cardy of the NDP	11%	10%	8%	19%	14%
David Coon of the Green Party	5%	10%	10%	11%	10%
Kris Austin of the People's Alliance of New Brunswick	2%	2%	3%	3%	4%
None of the above/Other	6%	5%	6%	6%	6%
Don't know/No answer/Refused to state	19%	20%	13%	15%	25%

Current margin of error is ± 4.9 percentage points based on a sample size of 408.