



## Support for NDP surges in New Brunswick

- Support for NB NDP surges at the expense of Liberals.
- Satisfaction with the performance of the provincial government declined sharply this quarter.
- Support for Premier Gallant down significantly from last quarter; still the preferred party leader.

**HALIFAX, NS June 9, 2015:** According to the most recent survey conducted by **Corporate Research Associates Inc.**, support for the NB NDP has increased this quarter at the expense of the Liberal Party.

The NB Liberal Party continues to be the preferred party, however, support has declined significantly with four in ten New Brunswick decided voters supporting the party (38%, down from 54% in February, 2015). Meanwhile, one-quarter of residents support the NDP (23%, up from 9%), and three in ten back the PC Party (28%, compared with 27%). Green Party support is stable (11%, compared with 10%), while one percent of voters back the People's Alliance of New Brunswick (unchanged). The number of residents who are undecided rests at 27 percent (unchanged), while five percent refuse to state a preference (compared with 6%), and six percent support none of the parties or do not plan to vote (compared with 5%).

Dissatisfaction with the performance of the provincial government has more than doubled this quarter (50%, up from 24%). Meanwhile, four in ten New Brunswick residents are satisfied with the provincial government (41%, down from 56% three months ago), while nine percent do not offer an opinion on the matter (down from 20%).

Premier Brian Gallant's personal popularity has declined this quarter, with three in ten New Brunswick residents preferring Gallant for Premier (29%, down from 43%), while NDP leader Dominic Cardy is preferred by two in ten (19%, up from 8%). Support for PC interim leader Bruce Fitch stands at 18 percent (compared with 17%), while one in ten (11%, compared with 10%) prefer David Coon of the Green Party. Meanwhile, three percent (unchanged) prefer Kris Austin of the People's Alliance of New Brunswick. Six percent of New Brunswick residents prefer none of these leaders (unchanged), while 15 percent (compared with 13%) do not offer a definite opinion.

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent telephone survey of Atlantic Canadians, and are based on a sample of 802 adult New Brunswickers, conducted from May 12 to June 1, 2015, with overall results accurate to within  $\pm 3.5$  percentage points, 95 out of 100 times.

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## CRA Atlantic Quarterly® – Spring 2015

### New Brunswick Political Results

Sample: 802 New Brunswickers (18 years plus)

Interview Dates: May 12 to June 1, 2015

Overall Margin of Sampling Error: ±3.5 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by...</i>					
	Premier David Alward?		Premier Brian Gallant?		
	May 2014	August 2014	November 2014	February 2015	May 2015
Completely satisfied	3%	2%	4%	5%	3%
Mostly satisfied	32%	33%	43%	51%	38%
Mostly dissatisfied	37%	32%	13%	17%	33%
Completely dissatisfied	17%	24%	6%	7%	17%
Don't know/No answer/Neither/Too soon to tell	11%	9%	34%	20%	9%

<i>If an election were held today in New Brunswick, for which party would you vote?</i>					
<i>Note: May and August 2014 results include decided and leaning voters</i>					
Party	May 2014	August 2014	November 2014*	February 2015*	May 2015*
Liberal Party	53%	48%	52%	54%	38%
Progressive Conservative Party	27%	29%	23%	27%	28%
New Democratic Party	17%	17%	14%	9%	23%
Green Party	3%	4%	9%	10%	11%
People's Alliance of New Brunswick	0%	2%	1%	1%	1%
<b>TOTAL DECIDED/LEANING VOTE</b>	<b>100%</b>	<b>100%</b>	<b>99%</b>	<b>101%</b>	<b>101%</b>
None/Do not plan to vote	9%	7%	5%	5%	6%
Refused to state	4%	4%	6%	6%	5%
Don't know/Undecided	18%	14%	24%	27%	27%

Current margin of error for decided is ± 4.4 percent based on a sample size of 496.

<i>Which one of the following individuals would you most prefer as Premier of New Brunswick?</i>					
Leader	May 2014	August 2014	November 2014	February 2015	May 2015*
Brian Gallant of the Liberal Party (Elected September 2014)	35%	35%	39%	43%	29%
David Alward/Interim leader Bruce Fitch of the PC Party	20%	22%	14%	17%	18%
Dominic Cardy of the NDP	11%	11%	10%	8%	19%
David Coon of the Green Party	6%	5%	10%	10%	11%
Kris Austin of the People's Alliance of New Brunswick	1%	2%	2%	3%	3%
None of the above/Other	7%	6%	5%	6%	6%
Don't know/No answer/Refused to state	20%	19%	20%	13%	15%

Current margin of error is ± 4.9 percent based on a sample size of 401.

\*Percentages may not equal 100 percent due to rounding.