



MEDIA RELEASE: March 5, 2015

For Immediate Release

NS Liberals Continue to be the Preferred Party

HALIFAX: The NS Liberals continue to lead in terms of voting intentions, according to the most recent survey conducted by **Corporate Research Associates Inc.** Specifically, six in ten decided voters support the Liberal Party (58%, compared with 64% in November 2014). Two in ten support the PC Party (20%, compared with 18%), while 18 percent of residents support the NDP (compared with 15%). Three percent prefer the Green Party (unchanged). The number of Nova Scotians who are undecided rests at 31 percent (unchanged), while four percent refuse to state a preference (compared with 5%), and five percent either support none of the parties or do not plan to vote (compared with 6%).

Nova Scotians continue to be satisfied with the performance of their provincial government. Six in ten residents are satisfied with the overall performance of the McNeil government (60%, compared with 63% three months ago), while one-quarter of Nova Scotians are dissatisfied (27%, compared with 25%). Meanwhile, 13 percent (compared with 11%) do not offer a definite opinion.

When considering leader preference, support for Stephen McNeil of the Liberal Party stands at 44 percent (compared with 47% three months ago), while one in seven prefer Jamie Baillie of the PC Party (14%, unchanged). Preference for acting leader Maureen MacDonald of the NDP rests at 12 percent (compared with 11%), while preference for John Percy of the Green Party stands at three percent (compared with 4%). Meanwhile, two in ten (20%, compared with 18%) are undecided in terms of leader preference, while six percent prefer none of these leaders (compared with 7%).

These results are part of the **CRA Atlantic Quarterly**[®], an independent, quarterly telephone survey of Atlantic Canadians, and are based on a sample of 800 adult Nova Scotians, conducted from February 5 to February 28, 2015 with overall results accurate to within ± 3.5 percentage points, 95 out of 100 times.

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CRA Atlantic Quarterly® – Winter 2015

Nova Scotia Political Results

Sample: 800 Nova Scotians (18 years plus)

Interview Dates: February 5 to February 28, 2015

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by Premier Stephen McNeil?</i>					
	February 2014	May 2014	August 2014*	November 2014	February 2015
Completely satisfied	3%	4%	4%	6%	3%
Mostly satisfied	55%	58%	57%	57%	57%
Mostly dissatisfied	16%	19%	17%	18%	20%
Completely dissatisfied	4%	6%	7%	7%	7%
Don't know/No answer/Neither	14%	11%	15%	11%	13%
Too soon to tell	8%	2%	1%	1%	-

* Percentages may not equal 100 percent due to rounding.

<i>If a provincial election were held today in Nova Scotia, for which party would you vote?</i>					
Party	February 2014	May 2014	August 2014	November 2014	February 2015*
Liberal Party	60%	57%	63%	64%	58%
PC Party	20%	21%	20%	18%	20%
NDP	18%	19%	14%	15%	18%
Green Party	2%	3%	3%	3%	3%
TOTAL DECIDED VOTE	100%	100%	100%	100%	99%
None/Do not plan to vote	7%	6%	6%	6%	5%
Refused to state	4%	6%	5%	5%	4%
Don't know/Undecided	27%	31%	28%	31%	31%

* Percentages may not equal 100 percent due to rounding.

Current Margin of error for decided voters is ± 4.5 percent based on a sample size of 476.

<i>Which one of the following individuals would you most prefer as Premier of Nova Scotia?</i>					
Leader	February 2014	May 2014	August 2014	November 2014	February 2015
Stephen McNeil of the Liberal Party (Became Premier in October 2013)	50%	45%	48%	47%	44%
Jamie Baillie of the PC Party	15%	18%	19%	14%	14%
Acting Leader Maureen MacDonald of the NDP	12%	13%	9%	11%	12%
John Percy of the Green Party	2%	2%	3%	4%	3%
None	6%	7%	7%	7%	6%
Don't know/No answer/Other	15%	15%	13%	18%	20%

Current margin of error is ± 4.9 percent based on a sample size of 400.