



**MEDIA RELEASE: March 4, 2015**

**For Immediate Release**

## **NL Liberals Maintain Wide Lead Over Other Parties**

**HALIFAX:** The NL Liberals maintain a wide lead over other parties in terms of voting intentions, according to the most recent survey conducted by **Corporate Research Associates Inc.** Specifically, more than one-half of decided voters back the Liberal Party (56% compared with 60% three months ago), while three in ten support the governing Progressive Conservative Party (31%, compared with 29%). Meanwhile, support for the NDP rests at 13 percent (compared with 10%), while less than one percent prefer either the Green Party (compared with 1%) or the Labrador Party (unchanged). The number of residents who are undecided rests at 23 percent (compared with 24%), while two percent refuse to state a preference (unchanged), and five percent either support none of the parties or do not plan to vote (compared with 4%).

In terms of satisfaction with government, more than one-half (56%, up from 50% in November 2014) of residents are satisfied with the performance of the government. Meanwhile, one-third (33%, compared with 31%) of residents are dissatisfied, while 12 percent do not offer a definite opinion (compared with 13%).

Premier Paul Davis' personal popularity rests at 29 percent (compared with 26% three months ago), while nearly one-half support Dwight Ball of the Liberal Party (47%, compared with 46%). Preference for the outgoing NDP leader Lorraine Michael is unchanged at nine percent, while one in seven prefer none of these leaders, someone else, or have no definite opinion at this time (15%, compared with 19%).

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent telephone survey of Atlantic Canadians, and are based on a sample of 801 adult Newfoundland and Labrador residents. The survey was conducted from February 9 to March 2, 2015 with overall results for the province accurate to within  $\pm 3.5$  percentage points in 95 out of 100 samples.

**For more information, please contact:**

Don Mills, Chairman and CEO, at (902) 493-3838



## CRA Atlantic Quarterly® Winter 2015

### Newfoundland and Labrador Political Results

Sample: 801 Newfoundland and Labrador Residents (18 years plus)

Interviewing Dates: February 9 to March 2, 2015

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by....</i>					
	Interim Premier Tom Marshall?			Premier Paul Davis?	
	February 2014*	May 2014	August 2014	November 2014*	February 2015*
Completely satisfied	6%	7%	8%	5%	5%
Mostly satisfied	51%	57%	54%	45%	51%
Mostly dissatisfied	17%	17%	18%	22%	24%
Completely dissatisfied	3%	7%	7%	9%	9%
Don't know/No answer/Neither	13%	11%	12%	13%	12%
Too soon to tell	11%	1%	1%	7%	-

\* Percentages may not equal 100% due to rounding.

<i>If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?</i>					
Party	February 2014	May 2014	August 2014	November 2014	February 2015
Progressive Conservative Party	33%	29%	26%	29%	31%
Liberal Party	53%	53%	58%	60%	56%
New Democratic Party	13%	16%	15%	10%	13%
Green Party	0%	1%	1%	1%	0%
Labrador Party	0%	1%	0%	0%	0%
Other	1%	0%	0%	0%	0%
<b>TOTAL DECIDED VOTE</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
None/Do not plan to vote	4%	5%	5%	4%	5%
Refused to state	3%	2%	3%	2%	2%
Don't know/Undecided	26%	29%	31%	24%	23%

Current margin of error for decided voters is ± 4.1% based on a sample size of 567.

<i>Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?</i>					
Leader	February 2014	May 2014	August 2014	November 2014	February 2015
Interim Premier Tom Marshall/ Premier Paul Davis of the PC Party	32%	33%	28%	26%	29%
Dwight Ball of the Liberal Party	38%	38%	40%	46%	47%
Lorraine Michael of the NDP	11%	11%	13%	9%	9%
None of the above/Other	7%	6%	8%	6%	9%
Don't know/No answer	12%	12%	12%	13%	6%

Current margin of error is ± 4.9% based on a sample size of 400.