



MEDIA RELEASE: December 8, 2014

For Immediate Release

NS Liberals Maintain Wide Lead Over Other Parties

HALIFAX: The NS Liberals maintain a wide lead over other parties in terms of voting intentions, according to the most recent survey conducted by **Corporate Research Associates Inc.** Specifically over six in ten decided voters support the Liberal Party (64%, compared with 63% in August 2014). Two in ten support the PC Party (18%, compared with 20%), while 15 percent of residents support the NDP (compared with 14%). Three percent prefer the Green Party (unchanged). The number of Nova Scotians who are undecided rests at 31 percent (compared with 28%), while five percent refuse to state a preference (unchanged), and six percent either support none of the parties or do not plan to vote (unchanged).

Nova Scotians continue to be satisfied with the performance of their provincial government. Over six in ten residents are satisfied with the overall performance of the McNeil government (63%, compared with 61% three months ago), while one-quarter of Nova Scotians are dissatisfied (25%, compared with 24%). Meanwhile, 11 percent (compared with 15%) do not offer a definite opinion, while one percent say it is too soon to tell (unchanged).

When considering leader preference, support for Stephen McNeil of the Liberal Party stands at 47 percent (compared with 48% three months ago), while one in seven prefer Jamie Baillie of the PC Party (14%, compared with 19%). Preference for acting leader Maureen MacDonald of the NDP rests at 11 percent (compared with 9%), while preference for John Percy of the Green Party stands at four percent (compared with 3%). Just under two in ten (18%, compared with 13%) are undecided in terms of leader preference, while seven percent prefer none of these leaders (unchanged).

These results are part of the **CRA Atlantic Quarterly**[®], an independent, quarterly telephone survey of Atlantic Canadians, and are based on a sample of 800 adult Nova Scotians, conducted from November 6 to November 26, 2014 with overall results accurate to within ± 3.5 percentage points, 95 out of 100 times.

For more information, please contact:

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CRA Atlantic Quarterly® – Autumn 2014

Nova Scotia Political Results

Sample: 800 Nova Scotians (18 years plus)

Interview Dates: November 6 to November 26, 2014

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by Premier Stephen McNeil?</i>					
	November 2013	February 2014	May 2014	August 2014	November 2014
Completely satisfied	7%	3%	4%	4%	6%
Mostly satisfied	43%	55%	58%	57%	57%
Mostly dissatisfied	8%	16%	19%	17%	18%
Completely dissatisfied	4%	4%	6%	7%	7%
Don't know/No answer/Neither	14%	14%	11%	15%	11%
Too soon to tell	25%	8%	2%	1%	1%

<i>If a provincial election were held today in Nova Scotia, for which party would you vote?</i>					
Party	November 2013	February 2014	May 2014	August 2014	November 2014
Liberal Party	58%	60%	57%	63%	64%
PC Party	19%	20%	21%	20%	18%
NDP	19%	18%	19%	14%	15%
Green Party	3%	2%	3%	3%	3%
Other	1%	0%	0%	0%	0%
TOTAL DECIDED VOTE	100%	100%	100%	100%	100%
None/Do not plan to vote	5%	7%	6%	6%	6%
Refused to state	6%	4%	6%	5%	5%
Don't know/Undecided	22%	27%	31%	28%	31%

Current Margin of error for decided voters is ± 4.6% based on a sample size of 459.

<i>Which one of the following individuals would you most prefer as Premier of Nova Scotia?</i>					
Leader	November 2013**	February 2014	May 2014	August 2014	November 2014
Stephen McNeil of the Liberal Party (Became Premier in October 2013)	46%	50%	45%	48%	47%
Jamie Baillie of the PC Party	17%	15%	18%	19%	14%
Darrell Dexter/Acting Leader Maureen MacDonald of the NDP	15%	12%	13%	9%	11%
John Percy of the Green Party	3%	2%	2%	3%	4%
None	3%	6%	7%	7%	7%
Don't know/No answer/Other	16%	15%	15%	13%	18%

** Results for November 2013 were collected up until November 23, 2013 when Darrell Dexter stepped down as NDP leader.

Current margin of error is ± 4.9% based on a sample size of 400.