



MEDIA RELEASE: December 8, 2014

For Immediate Release

Satisfaction with NL Government Declines

HALIFAX: Satisfaction with the current PC government in NL has declined this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Specifically, one-half (50%, down from 62% in August 2014) of residents are satisfied with the performance of the government. Meanwhile, three in ten (31%, up from 25%) residents are dissatisfied, while 13 percent do not offer a definite opinion (compared with 12%), and seven percent believe it is too soon to tell (up from 1%).

In terms of voter intentions, six in ten decided voters back the Liberal Party (60% compared with 58% three months ago), while three in ten support the governing Progressive Conservative Party (29%, compared with 26%). Meanwhile, support for the NDP rests at ten percent (down from 15%), while one percent prefer the Green Party (unchanged), and less than one percent favour the Labrador Party (unchanged). The number of residents who are undecided rests at 24 percent (down from 31%), while two percent refuse to state a preference (compared with 3%), and four percent either support none of the parties or do not plan to vote (compared with 5%).

Premier Paul Davis' personal popularity rests at 26 percent (compared with 28% three months ago when Tom Marshall was Interim Premier), while nearly one-half support Dwight Ball of the Liberal Party (46%, compared with 40%). Preference for Lorraine Michael of the NDP rests at nine percent (compared with 13%), while two in ten either prefer none of these leaders, or have no definite opinion at this time (19%, compared with 20%).

These results are part of the **CRA Atlantic Quarterly**[®], an independent telephone survey of Atlantic Canadians, and are based on a sample of 800 adult Newfoundland and Labrador residents. The survey was conducted from November 5 to November 30, 2014 with overall results for the province accurate to within ± 3.5 percentage points in 95 out of 100 samples.

For more information, please contact:

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CRA Atlantic Quarterly® – Autumn 2014

Newfoundland and Labrador Political Results

Sample: 800 Newfoundland and Labrador Residents (18 years plus)

Interviewing Dates: November 5 to November 30, 2014

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

How satisfied are you with the overall performance of the provincial government led by....

	Premier Kathy Dunderdale?	Interim Premier Tom Marshall?			Premier Paul Davis?
	November 2013	February 2014	May 2014	August 2014	November 2014
Completely satisfied	4%	6%	7%	8%	5%
Mostly satisfied	38%	51%	57%	54%	45%
Mostly dissatisfied	35%	17%	17%	18%	22%
Completely dissatisfied	17%	3%	7%	7%	9%
Don't know/No answer/Neither	6%	13%	11%	12%	13%
Too soon to tell	-	11%	1%	1%	7%

If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?

Party	November 2013	February 2014	May 2014	August 2014	November 2014
Progressive Conservative Party	29%	33%	29%	26%	29%
Liberal Party	52%	53%	53%	58%	60%
New Democratic Party	19%	13%	16%	15%	10%
Green Party	0%	0%	1%	1%	1%
Labrador Party	0%	0%	1%	0%	0%
Other	0%	1%	0%	0%	0%
TOTAL DECIDED VOTE	100%	100%	100%	100%	100%
None/Do not plan to vote	4%	4%	5%	5%	4%
Refused to state	3%	3%	2%	3%	2%
Don't know/Undecided	25%	26%	29%	31%	24%

Current margin of error for decided voters is ± 4.1% based on a sample size of 556.

Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?

Leader	November 2013	February 2014	May 2014	August 2014	November 2014
Premier Kathy Dunderdale/ Interim Premier Tom Marshall/ Premier Paul Davis of the PC Party	25%	32%	33%	28%	26%
Interim leader Eddie Joyce/Dwight Ball of the Liberal Party	36%	38%	38%	40%	46%
Lorraine Michael of the NDP	18%	11%	11%	13%	9%
None of the above/Other	11%	7%	6%	8%	6%
Don't know/No answer	10%	12%	12%	12%	13%

Current margin of error is ± 4.9% based on a sample size of 400.