



MEDIA RELEASE: September 19, 2014

For Immediate Release

Gap Narrows as Election Nears

HALIFAX: In the run up to voting day, the NB Liberal Party has a nine percentage point lead over the PCs although the gap has narrowed considerably, according to the most recent survey conducted by **Corporate Research Associates Inc.** Less than one-half of New Brunswick decided and leaning voters support the Liberal Party (45%, compared with 48% in August 2014). Meanwhile, more than one-third back the governing PC Party (36%, up from 29%), and one in ten support the NDP (11%, down from 17%). Green Party support is stable (6%, compared with 4%), while two percent of voters back the People's Alliance of New Brunswick (unchanged). The number of residents who are undecided rests at 18 percent (compared with 14%), while eight percent refuse to state a preference (up from 4%), and five percent support none of the parties or do not plan to vote (compared with 7%).

David Alward's personal popularity has improved compared with August results, with one-quarter of New Brunswick residents preferring Alward for Premier (27%, up from 22%). Brian Gallant of the Liberal Party continues to be preferred by one-third of residents (32%, compared with 35%) and support for Dominic Cardy of the NDP stands at seven percent (down from 11%). Six percent (compared with 5%) prefer David Coon of the Green Party, while two percent (unchanged) prefer Kris Austin of the People's Alliance of New Brunswick. Six percent of New Brunswick residents prefer none of these leaders (unchanged), while two in ten (20%, compared with 19%) do not offer a definite opinion.

These results are part of an independent telephone survey and are based on a sample of 489 adult New Brunswickers, conducted from September 15 to September 18, 2014, with overall results accurate to within ± 4.4 percentage points, 95 out of 100 times.

For more information, please contact:

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Ce communiqué de presse est également offert en français.

September 2014
New Brunswick Political Results

Sample: 489 New Brunswickers (18 years plus)
Interview Dates: September 15 to September 18, 2014
Overall Margin of Sampling Error: ± 4.4 percentage points (95% confidence level)

If an election were held today in New Brunswick, for which party would you vote? (New wording for September results) A provincial election will be held on September 22. For which party do you intend to vote in the New Brunswick provincial election?

Note: May, August, and September 2014 results include decided and leaning voters. November 2013 and February 2014 are decided voters only.

Party	November 2013	February 2014*	May 2014	August 2014	September 2014
Progressive Conservative Party	25%	31%	27%	29%	36%
Liberal Party	47%	43%	53%	48%	45%
New Democratic Party	24%	21%	17%	17%	11%
Green Party	4%	4%	3%	4%	6%
People's Alliance of New Brunswick	0%	0%	0%	2%	2%
TOTAL DECIDED/LEANING VOTE	100%	99%	100%	100%	100%
None/Do not plan to vote	4%	7%	9%	7%	5%
Refused to state	6%	5%	4%	4%	8%
Don't know/Undecided	32%	31%	18%	14%	18%

Current margin of error for decided and leaning voters is ± 5.4 percentage points based on a sample size of 333.

*Percentages may not equal 100% due to rounding.

Which one of the following individuals would you most prefer as Premier of New Brunswick?

Leader	November 2013	February 2014	May 2014	August 2014	September 2014
David Alward of the PC Party (Elected Oct 2010)	18%	22%	20%	22%	27%
Brian Gallant of the Liberal Party	31%	31%	35%	35%	32%
Dominic Cardy of the NDP	15%	15%	11%	11%	7%
David Coon of the Green Party	6%	4%	6%	5%	6%
Kris Austin of the People's Alliance of New Brunswick	3%	1%	1%	2%	2%
None of the above/Other	7%	8%	7%	6%	6%
Don't know/No answer	20%	19%	20%	19%	20%