



**MEDIA RELEASE: September 3, 2014**

**For Immediate Release**

## **PE Liberal Party Maintains Wide Lead Over PCs Although Gap Narrows**

**HALIFAX:** The PE Liberal Party has maintained its lead over other provincial parties however the gap has narrowed recently according to the most recent survey conducted by **Corporate Research Associates Inc.** Specifically, support for the Liberals remains near the 50 percent level this quarter (48%, compared with 53% in May 2014), while backing for the PCs stands at 28 percent (compared with 23%). Support for the NDP stands at 16 percent (compared with 21%), while support for the Green Party rests at seven percent (compared with 3%). Meanwhile, less than one percent back the Island Party of PEI (unchanged). The number of Islanders who are undecided rests at 25 percent (unchanged), while eight percent refuse to state a preference (unchanged), and five percent either support none of the parties or do not plan to vote (compared with 6%).

With regards to government satisfaction, one-half of PE residents (52%, compared with 55% three months ago) are satisfied, while four in ten (41%, unchanged) are dissatisfied. The number of residents who do not offer a definite opinion stands at six percent (compared with 5% three months ago).

Liberal leader Robert Ghiz's personal popularity is stable this quarter. Presently, over one-third of residents (36%, compared with 39%) prefer Ghiz for Premier. Meanwhile, one in seven Islanders (14%, compared with 12%) prefer Interim Leader Steven Myers of the PC Party, while two in ten (18%, compared with 17%) back Mike Redmond of the NDP. Support for Peter Bevan-Baker of the Green Party stands at five percent (compared with 6%), while one percent prefer the next leader of the Island Party of PEI (unchanged). One in ten (9%, compared with 8%) prefer none of these leaders, while under two in ten (17%, compared with 18%) are undecided or do not offer an opinion.

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent telephone survey of Atlantic Canadians, and are based on a sample of 300 adult Prince Edward Islanders, conducted from August 14 to September 1, 2014 with overall results accurate to within  $\pm 5.7$  percentage points, 95 out of 100 times.

**For more information, please contact:**

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## CRA Atlantic Quarterly® – Summer 2014

### Prince Edward Island Political Results

Sample: 300 Prince Edward Islanders (18 years plus)

Interview Dates: August 14 to September 1, 2014

Overall Margin of Sampling Error: ± 5.7 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by Premier Robert Ghiz?</i>					
	August 2013	November 2013	February 2014	May 2014	August 2014
Completely satisfied	2%	3%	2%	4%	3%
Mostly satisfied	40%	47%	41%	51%	49%
Mostly dissatisfied	32%	32%	34%	26%	25%
Completely dissatisfied	20%	16%	17%	15%	16%
Don't know/No answer/Neither	6%	3%	6%	5%	6%

<i>If an election were held today on Prince Edward Island, for which party would you vote?</i>					
Party	August 2013	November 2013	February 2014	May 2014	August 2014*
Liberal Party	42%	49%	53%	53%	48%
Progressive Conservative Party	23%	17%	17%	23%	28%
New Democratic Party	32%	26%	22%	21%	16%
Green Party	3%	7%	7%	3%	7%
Island Party of PEI	0%	0%	0%	0%	0%
Other	0%	1%	1%	0%	0%
<b>TOTAL DECIDED VOTE</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>99%</b>
None/Do not plan to vote	6%	6%	7%	6%	5%
Refused to state	5%	5%	5%	8%	8%
Don't know/Undecided	25%	29%	27%	25%	25%

\*Current margin of error for decided voters is ± 7.1% based on a sample size of 188

Percentages may not equal 100% due to rounding.

<i>Which one of the following individuals would you most prefer as Premier of Prince Edward Island?</i>					
Leader	August 2013	November 2013	February 2014	May 2014	August 2014
Robert Ghiz of the Liberal Party (Elected June 2007)	31%	35%	35%	39%	36%
Interim leader Steven Myers of the Progressive Conservative Party	13%	12%	9%	12%	14%
Mike Redmond of the New Democratic Party	24%	25%	19%	17%	18%
Peter Bevan-Baker of the Green Party	6%	6%	7%	6%	5%
The next leader of the Island Party of PEI	1%	1%	1%	1%	1%
None of the above/Other	5%	11%	10%	8%	9%
Don't know/No answer	20%	11%	18%	18%	17%