



MEDIA RELEASE: September 2, 2014

For Immediate Release

NB Liberals Still Well Ahead in Voter Intentions Although Gap Narrows

HALIFAX: The NB Liberal Party has maintained its lead over the other provincial parties although the gap has narrowed, according to the most recent survey conducted by **Corporate Research Associates Inc.** Approximately one-half of New Brunswick decided and leaning voters support the Liberal Party (48%, compared with 53% in May 2014). Meanwhile, three in ten back the governing PC Party (29%, compared with 27%), and one in six support the NDP (17%, unchanged). Green Party support is stable (4%, compared with 3%), while two percent of voters back the People's Alliance of New Brunswick (compared with less than one percent). The number of residents who are undecided rests at 14 percent (compared with 18%), while four percent refuse to state a preference (unchanged), and seven percent support none of the parties or do not plan to vote (compared with 9%).

Presently, one-third of New Brunswick residents are satisfied with the provincial government (35%, stable compared with three months ago), while a small majority (56%, compared with 54%) are dissatisfied. Meanwhile, nine percent do not offer an opinion (compared with 11%).

David Alward's personal popularity is stable this quarter, with two in ten New Brunswick residents preferring Alward for Premier (22%, compared with 20%). Brian Gallant of the Liberal Party is preferred by one-third of residents (35%, unchanged) and support for Dominic Cardy of the NDP stands at 11 percent (unchanged). Five percent (compared with 6%) prefer David Coon of the Green Party, while two percent (compared with 1%) prefer Kris Austin of the People's Alliance of New Brunswick. Six percent of New Brunswick residents prefer none of these leaders (compared with 7%), while two in ten (19%, compared with 20%) do not offer a definite opinion.

These results are part of the **CRA Atlantic Quarterly**[®], an independent telephone survey of Atlantic Canadians, and are based on a sample of 800 adult New Brunswickers, conducted from August 19 to August 31, 2014, with overall results accurate to within ± 3.5 percentage points, 95 out of 100 times.

For more information, please contact:

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Ce communiqué de presse est également offert en français.



CRA Atlantic Quarterly® – Summer 2014
New Brunswick Political Results

Sample: 800 New Brunswickers (18 years plus)

Interview Dates: Aug 19 to Aug 31, 2014

Overall Margin of Sampling Error: ±3.5 percentage points (95% confidence level)

How satisfied are you with the overall performance of the provincial government led by Premier David Alward?					
	August 2013	November 2013	February 2014	May 2014	August 2014
Completely satisfied	2%	3%	1%	3%	2%
Mostly satisfied	36%	36%	32%	32%	33%
Mostly dissatisfied	35%	37%	36%	37%	32%
Completely dissatisfied	19%	18%	20%	17%	24%
Don't know/No answer/Neither	8%	6%	10%	11%	9%

If an election were held today in New Brunswick, for which party would you vote?					
<i>Note: May and August 2014 results include decided and leaning voters</i>					
Party	August 2013*	November 2013	February 2014*	May 2014	August 2014
Progressive Conservative Party	23%	25%	31%	27%	29%
Liberal Party	47%	47%	43%	53%	48%
New Democratic Party	24%	24%	21%	17%	17%
Green Party	4%	4%	4%	3%	4%
People's Alliance of New Brunswick	3%	0%	0%	0%	2%
TOTAL DECIDED/LEANING VOTE	101%	100%	99%	100%	100%
None/Do not plan to vote	6%	4%	7%	9%	7%
Refused to state	7%	6%	5%	4%	4%
Don't know/Undecided	30%	32%	31%	18%	14%

Current margin of error for decided and leaning voters is ± 4.0% based on a sample size of 588.

*Percentages may not equal 100% due to rounding.

Which one of the following individuals would you most prefer as Premier of New Brunswick?					
Leader	August 2013	November 2013	February 2014	May 2014	August 2014
David Alward of the PC Party (Elected Oct 2010)	19%	18%	22%	20%	22%
Brian Gallant of the Liberal Party	30%	31%	31%	35%	35%
Dominic Cardy of the NDP	15%	15%	15%	11%	11%
David Coon of the Green Party	4%	6%	4%	6%	5%
Kris Austin of the People's Alliance of New Brunswick	4%	3%	1%	1%	2%
None of the above/Other	5%	7%	8%	7%	6%
Don't know/No answer/Refused to state	23%	20%	19%	20%	19%