



MEDIA RELEASE: June 3, 2014

For Immediate Release

Nova Scotians Remain Satisfied with Provincial Government

HALIFAX: Nova Scotians continue to be satisfied with the performance of the NS provincial government, according to the most recent survey conducted by **Corporate Research Associates Inc.** Specifically, six in ten Nova Scotia residents are satisfied with the overall performance of the McNeil government (62%, compared with 58% in February 2014), while one-quarter Nova Scotians are dissatisfied (25%, compared with 20%). Meanwhile, 11 percent (compared with 14%) do not offer a definite opinion, while two percent say it is too soon to tell (2%, down from 8%).

In terms of decided voting intentions, the provincial Liberals continue to hold a wide lead over the other parties. More specifically, almost six in ten NS residents support the Liberal Party (57%, compared with 60% in February 2014). Two in ten Nova Scotians support the PC Party (21%, compared with 20%), while 19 percent of residents support the NDP (compared with 18%). Three percent prefer the Green Party (compared with 2%) and less than one percent prefer a party other than the above mentioned (unchanged). The number of Nova Scotians who are undecided rests at 31 percent (compared with 27%), while six percent refuse to state a preference (compared with 4%), and six percent either support none of the parties or do not plan to vote (compared with 7%).

When considering leader preferences, support for Stephen McNeil of the Liberal Party stands at 45 percent (compared with 50% three months ago), while two in ten prefer Jamie Baillie of the PC Party (18%, compared with 15%). Preference for acting leader Maureen MacDonald of the NDP rests at 13 percent (compared with 12%), while preference for John Percy of the Green Party stands at two percent (unchanged). One in six (15%, unchanged) are undecided in terms of leader preference, while seven percent prefer none of these leaders (compared from 6%).

These results are part of the **CRA Atlantic Quarterly**[®], an independent, quarterly telephone survey of Atlantic Canadians, and are based on a sample of 800 adult Nova Scotians, conducted from May 8 to May 27, 2014, with overall results accurate to within ± 3.5 percentage points, 95 out of 100 times.

For more information, please contact:

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CRA Atlantic Quarterly® – Spring 2014

Nova Scotia Political Results

Sample: 800 Nova Scotians (18 years plus)

Interview Dates: May 8 to May 27, 2014

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by ...</i>					
	Premier Darrell Dexter?		Premier Stephen McNeil?		
	May 2013	August 2013	November 2013	February 2014	May 2014
Completely satisfied	2%	3%	7%	3%	4%
Mostly satisfied	38%	39%	43%	55%	58%
Mostly dissatisfied	31%	29%	8%	16%	19%
Completely dissatisfied	18%	16%	4%	4%	6%
Don't know/No answer/Neither	11%	13%	14%	14%	11%
Too soon to tell	-	-	25%	8%	2%

<i>If a provincial election were held today in Nova Scotia, for which party would you vote?</i>					
Party	May 2013	August 2013	November 2013	February 2014	May 2014*
Liberal Party	45%	41%	58%	60%	57%
PC Party	26%	25%	19%	20%	21%
NDP	26%	31%	19%	18%	19%
Green Party	3%	3%	3%	2%	3%
Other	0%	0%	1%	0%	0%
TOTAL DECIDED VOTE	100%	100%	100%	100%	100%
None/Do not plan to vote	6%	5%	5%	7%	6%
Refused to state	6%	7%	6%	4%	6%
Don't know/Undecided	43%	41%	22%	27%	31%

*Margin of error for decided voters is ± 4.6% based on a sample size of 460.

<i>Which one of the following individuals would you most prefer as Premier of Nova Scotia?</i>					
Leader	May 2013	August 2013	November 2013**	February 2014	May 2014
Stephen McNeil of the Liberal Party (Became Premier in October 2013)	31%	30%	46%	50%	45%
Jamie Baillie of the PC Party	18%	19%	17%	15%	18%
Darrell Dexter/Acting Leader Maureen MacDonald of the NDP	18%	19%	15%	12%	13%
John Percy of the Green Party	2%	4%	3%	2%	2%
None	8%	6%	3%	6%	7%
Don't know/No answer/Other	23%	23%	16%	15%	15%

** Results for November 2013 were collected up until November 23, 2013 when Darrell Dexter stepped down as NDP leader.
Current margin of error is ± 4.9% based on a sample size of 400.