

**MEDIA RELEASE: June 4, 2014**

**For Immediate Release**

## **NL Government Satisfaction Continues to Improve**

**HALIFAX:** There has been considerable improvement over the last six months in overall satisfaction with the performance of the provincial PC government, according to the most recent survey conducted by **Corporate Research Associates Inc.** Specifically, over six in ten (64%, up from 57% in February 2014) residents are either completely or mostly satisfied with the performance of the current government. Meanwhile, one-quarter (24%, compared with 20%) of residents are dissatisfied, while 11 percent do not offer a definite opinion (compared with 13%), and one percent believe it is too soon to tell (down from 11%).

In terms of voter support, just over one-half of decided voters continue to back the Liberal Party (53%, unchanged from February 2014), while three in ten support the governing Progressive Conservative Party (29%, compared with 33%). Meanwhile, support for the NDP rests at 16 percent (compared with 13%), while one percent prefer the Green Party and one percent favour the Labrador Party (compared with less than one percent for each). The number of residents who are undecided rests at 29 percent (compared with 26%), while two percent refuse to state a preference (compared with 3%), and five percent either support none of the parties or do not plan to vote (compared with 4%).

Interim Premier Tom Marshall's personal popularity rests at 33 percent (compared with 32% three months ago), while support for Dwight Ball of the Liberal Party is stable (38%, unchanged). Preference for Lorraine Michael of the NDP rests at 11 percent (unchanged), while two in ten either prefer none of these leaders, or have no definite opinion at this time (18%, compared with 19%).

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent telephone survey of Atlantic Canadians, and are based on a sample of 800 adult Newfoundland and Labrador residents. The survey was conducted from May 12 to May 31, 2014 with overall results for the province accurate to within  $\pm 3.5$  percentage points in 95 out of 100 samples.

**For more information, please contact:**

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## CRA Atlantic Quarterly® – Spring 2014

### Newfoundland and Labrador Political Results

Sample: 800 Newfoundland and Labrador Residents (18 years plus)

Interviewing Dates: May 12 to May 31, 2014

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by....</i>					
	<i>Premier Kathy Dunderdale?</i>			<i>Interim Premier Tom Marshall?</i>	
	<b>May 2013</b>	<b>August 2013</b>	<b>November 2013</b>	<b>February 2014</b>	<b>May 2014</b>
Completely satisfied	4%	3%	4%	6%	7%
Mostly satisfied	28%	28%	38%	51%	57%
Mostly dissatisfied	37%	38%	35%	17%	17%
Completely dissatisfied	26%	26%	17%	3%	7%
Don't know/No answer/Neither	5%	5%	6%	13%	11%
Too soon to tell	-	-	-	11%	1%

<i>If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?</i>					
<b>Party</b>	<b>May 2013</b>	<b>August 2013</b>	<b>November 2013</b>	<b>February 2014</b>	<b>May 2014</b>
Progressive Conservative Party	27%	26%	29%	33%	<b>29%</b>
Liberal Party	36%	41%	52%	53%	<b>53%</b>
New Democratic Party	37%	33%	19%	13%	<b>16%</b>
Green Party	0%	0%	0%	0%	<b>1%</b>
Labrador Party	0%	0%	0%	0%	<b>1%</b>
Other	0%	0%	0%	<b>1%</b>	<b>0%</b>
<b>TOTAL DECIDED VOTE</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
None/Do not plan to vote	4%	3%	4%	4%	<b>5%</b>
Refused to state	1%	2%	3%	3%	<b>2%</b>
Don't know/Undecided	30%	24%	25%	26%	<b>29%</b>

Current margin of error for decided voters is ± 4.3% based on a sample size of 513.

<i>Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?</i>					
<b>Leader</b>	<b>May 2013</b>	<b>August 2013</b>	<b>November 2013</b>	<b>February 2014</b>	<b>May 2014</b>
Premier Kathy Dunderdale/Interim Premier Tom Marshall of the PC Party	21%	22%	25%	32%	<b>33%</b>
Interim leader Eddie Joyce/Dwight Ball of the Liberal Party	24%	21%	36%	38%	<b>38%</b>
Lorraine Michael of the NDP	36%	35%	18%	11%	<b>11%</b>
None of the above/Other	12%	12%	11%	7%	<b>6%</b>
Don't know/No answer	7%	10%	10%	12%	<b>12%</b>

Current margin of error is ± 4.9% based on a sample size of 400.