



**MEDIA RELEASE: March 6, 2014**

**For Immediate Release**

## **NL Government Satisfaction Improves With New Leader**

**HALIFAX:** There has been a marked improvement in overall satisfaction with the performance of the provincial PC government with new leader Tom Marshall, according to the most recent survey conducted by **Corporate Research Associates Inc.** Specifically, almost six in ten (57%, up from 42% three months ago) residents are either completely or mostly satisfied with the performance of the current government. Meanwhile, two in ten (20%, down from 52%) residents are dissatisfied, while 13 percent do not offer a definite opinion (compared with 6%), and 11 percent believe it is too soon to tell.

In terms of voter support, just over one-half of decided voters continue to back the Liberal Party (53%, compared with 52% in November 2013), while support for the governing Progressive Conservative Party is also stable (33%, compared with 29%). Meanwhile, support for the NDP has declined again (13%, down from 19%), and less than one percent prefer the Green Party (unchanged). The number of residents who are undecided rests at 26 percent (compared with 25%), while three percent refuse to state a preference (unchanged), and four percent either support none of the parties or do not plan to vote (unchanged).

Interim Premier Tom Marshall's personal popularity rests at 32 percent (up from 25% three months ago when Kathy Dunderdale was PC leader), while preference for Lorraine Michael of the NDP as Premier of the province has declined (11%, down from 18%). Support for Dwight Ball of the Liberal Party is stable (38%, compared to 36%), while two in ten like either none of these leaders or have no definite opinion at this time (19%, compared with 21%).

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent telephone survey of Atlantic Canadians, and are based on a sample of 400 adult Newfoundland and Labrador residents. The survey was conducted from February 11 to March 2, 2014 with overall results for the province accurate to within  $\pm 4.9$  percentage points in 95 out of 100 samples.

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## CRA Atlantic Quarterly® – Winter 2014

### Newfoundland and Labrador Political Results

Sample: 400 Newfoundland and Labrador Residents (18 years plus)

Interviewing Dates: February 11 to March 2, 2014

Overall Margin of Sampling Error: ± 4.9 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by....</i>					
	<i>Premier Kathy Dunderdale?</i>				<i>Interim Premier Tom Marshall?</i>
	<b>February 2013</b>	<b>May 2013</b>	<b>August 2013</b>	<b>November 2013</b>	<b>February 2014</b>
Completely satisfied	5%	4%	3%	4%	<b>6%</b>
Mostly satisfied	40%	28%	28%	38%	<b>51%</b>
Mostly dissatisfied	33%	37%	38%	35%	<b>17%</b>
Completely dissatisfied	19%	26%	26%	17%	<b>3%</b>
Don't know/No answer/Neither	3%	5%	5%	6%	<b>13%</b>
Too soon to tell	-	-	-	-	<b>11%</b>

<i>If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?</i>					
<b>Party</b>	<b>February 2013</b>	<b>May 2013</b>	<b>August 2013</b>	<b>November 2013</b>	<b>February 2014</b>
Progressive Conservative Party	38%	27%	26%	29%	<b>33%</b>
New Democratic Party	39%	37%	33%	19%	<b>13%</b>
Liberal Party	22%	36%	41%	52%	<b>53%</b>
Green Party	0%	0%	0%	0%	<b>0%</b>
Other	1%	0%	0%	0%	<b>1%</b>
<b>TOTAL DECIDED VOTE</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
None/Do not plan to vote	5%	4%	3%	4%	<b>4%</b>
Refused to state	4%	1%	2%	3%	<b>3%</b>
Don't know/Undecided	17%	30%	24%	25%	<b>26%</b>

\* Percentages may not equal 100% due to rounding. Margin of error for decided voters is ± 6.0% based on a sample size of 268.

<i>Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?</i>					
<b>Leader</b>	<b>February 2013</b>	<b>May 2013</b>	<b>August 2013</b>	<b>November 2013</b>	<b>February 2014</b>
Premier Kathy Dunderdale/Interim Premier Tom Marshall of the PC Party	32%	21%	22%	25%	<b>32%</b>
Interim leader Eddie Joyce/Dwight Ball of the Liberal Party	17%	24%	21%	36%	<b>38%</b>
Lorraine Michael of the NDP	33%	36%	35%	18%	<b>11%</b>
None of the above/Other	9%	12%	12%	11%	<b>7%</b>
Don't know/No answer	9%	7%	10%	10%	<b>12%</b>