



MEDIA RELEASE: December 4, 2013

For Immediate Release

Satisfaction with PE Government Rebounds

HALIFAX: Satisfaction with the performance of the PE Liberal government increased this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Presently, one-half (50%, up from 42% in August 2013) of PE residents are either completely or mostly satisfied, while a similar number (48%, compared with 52%) are dissatisfied. The number of residents who do not offer a definite opinion stands at three percent (compared with 6% three months ago).

The provincial Liberals continue to hold a wide lead over the NDP, a gap that has increased this quarter. More specifically, one-half of residents (49%, compared with 42% in August 2013) back the Liberals, while support for the NDP stands at 26 percent (compared with 32%). Backing for the PC Party has declined in the past quarter (17%, compared to 23%), while support for the Green Party rests at 7 percent (compared with 3%). Less than one percent back the Island Party of PEI (unchanged). The number of Islanders who are undecided rests at 29 percent (compared with 25%), while five percent refuse to state a preference (unchanged), and six percent support none of the parties or do not plan to vote (unchanged).

Liberal leader Robert Ghiz's personal popularity is up slightly this quarter. Presently, over one-third (35%, compared with 31% three months ago) of residents prefer Ghiz for Premier. Meanwhile, one-quarter (25%, compared with 24%) support Mike Redmond of the NDP, while Interim Leader Steven Myers of the PC Party has the backing of over one in ten Islanders (12%, compared with 13%). Support for Peter Bevan-Baker of the Green Party stands at six percent (unchanged) while one percent prefer the next leader of the Island Party of PEI (unchanged). One in ten (11%, up from 5%) prefer none of these leaders, while a similar number (11%, down from 20%) are undecided or do not offer an opinion.

These results are part of the **CRA Atlantic Quarterly**[®], an independent telephone survey of Atlantic Canadians, and are based on a sample of 302 adult Prince Edward Islanders, conducted from November 12 to November 27, 2013 with overall results accurate to within ± 5.6 percentage points, 95 out of 100 times.

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CRA Atlantic Quarterly® – Autumn 2013

Prince Edward Island Political Results

Sample: 302 Prince Edward Islanders (18 years plus)

Interview Dates: November 12 to November 27, 2013

Overall Margin of Sampling Error: ± 5.6 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by Premier Robert Ghiz?</i>					
	November 2012	February 2013	May 2013	August 2013	November 2013
Completely satisfied	3%	4%	3%	2%	3%
Mostly satisfied	40%	46%	42%	40%	47%
Mostly dissatisfied	29%	30%	31%	32%	32%
Completely dissatisfied	22%	16%	20%	20%	16%
Don't know/No answer/Neither	7%	4%	5%	6%	3%

<i>If an election were held today on Prince Edward Island, for which party would you vote?</i>					
Party	November 2012	February 2013	May 2013	August 2013	November 2013
Liberal Party	45%	51%	52%	42%	49%
New Democratic Party	22%	26%	21%	32%	26%
Progressive Conservative Party	28%	16%	22%	23%	17%
Green Party	5%	7%	5%	3%	7%
Island Party of PEI	0%	0%	0%	0%	0%
Other	0%	0%	1%	0%	1%
TOTAL DECIDED VOTE	100%	100%	101%	100%	100%
None/Do not plan to vote	6%	5%	4%	6%	6%
Refused to state	8%	11%	5%	5%	5%
Don't know/Undecided	26%	26%	31%	25%	29%

* Percentages may not equal 100% due to rounding. Margin of error for decided voters is ± 7.3% based on a sample size of 181

<i>Which one of the following individuals would you most prefer as Premier of Prince Edward Island?</i>					
Leader	November 2012	February 2013	May 2013	August 2013	November 2013
Robert Ghiz of the Liberal Party (Elected June 2007)	36%	37%	38%	31%	35%
Olive Crane/Interim leader Steven Myers of the Progressive Conservatives	19%	7%	11%	13%	12%
Mike Redmond of the New Democratic Party	15%	18%	15%	24%	25%
Peter Bevan-Baker of the Green Party	8%	5%	4%	6%	6%
The next leader of the Island Party of PEI	1%	1%	1%	1%	1%
None of the above/Other	7%	9%	10%	5%	11%
Don't know/No answer	14%	22%	20%	20%	11%