



**MEDIA RELEASE: December 4, 2013**

**For Immediate Release**

## **NS Liberal Support Surges After Election**

**HALIFAX:** Support for the NS Liberals has surged since coming into office, according to the most recent survey conducted by **Corporate Research Associates Inc.** Just under six in ten NS residents support the Liberal Party (58%, up from 41% in August 2013). Two in ten Nova Scotians support the NDP (19%, down from 31%), while support for the PC Party rests at 19 percent (down from 25%). Three percent prefer the Green Party (unchanged) and one percent prefer another party other than the above mentioned (compared with less than 1%). The number of Nova Scotians who are undecided rests at 22 percent (down from 41%), while six percent refuse to state a preference (compared with 7%), and five percent support none of the parties or do not plan to vote (unchanged).

In terms of government satisfaction, one-half of Nova Scotia residents are satisfied with the overall performance of the new McNeil government (50%, up from 42% in August 2013 when the NDP were in power), while over one in ten Nova Scotians are dissatisfied (12%, down from 45%). Meanwhile, 14 percent (compared with 13%) do not offer a definite opinion, while one-quarter say it is too soon to tell (25%).

Support for Premier Stephen McNeil of the Liberal Party has increased this quarter and stands at 46 percent (up from 30%), while under two in ten back Jamie Baillie of the PC Party (17%, compared with 19%). Darrell Dexter's personal popularity stood at 15 percent before resigning his position as leader of the NDP (compared with 19% three months ago), while preference for John Percy of the Green Party stands at three percent (compared with 4%). Nearly one-quarter of Nova Scotians (16%, down from 23%) are undecided in terms of leader preference, while three percent prefer none of these leaders (compared with 6%).

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent, quarterly telephone survey of Atlantic Canadians, and are based on a sample of 800 adult Nova Scotians, conducted from November 6 to November 28, 2013, with overall results accurate to within  $\pm 3.5$  percentage points, 95 out of 100 times.

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## CRA Atlantic Quarterly® –Autumn 2013

### Nova Scotia Political Results

Sample: 800 Nova Scotians (18 years plus)  
 Interview Dates: November 6 to November 28, 2013  
 Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government ...</i>					
	led by Premier Darrell Dexter?				led by Premier Stephen McNeil?
	November 2012	February 2013	May 2013	August 2013	November 2013
Completely satisfied	3%	3%	2%	3%	7%
Mostly satisfied	39%	37%	38%	39%	43%
Mostly dissatisfied	34%	34%	31%	29%	8%
Completely dissatisfied	16%	17%	18%	16%	4%
Don't know/No answer/Neither	7%	10%	11%	13%	14%
Too soon to tell	-	-	-	-	25%

<i>If a provincial election were held today in Nova Scotia, for which party would you vote?</i>					
Party	November 2012	February 2013	May 2013	August 2013	November 2013
Liberal Party	41%	39%	45%	41%	58%
PC Party	27%	24%	26%	25%	19%
NDP	29%	32%	26%	31%	19%
Green Party	3%	5%	3%	3%	3%
Other	0%	0%	0%	0%	1%
<b>TOTAL DECIDED VOTE</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
None/Do not plan to vote	6%	8%	6%	5%	5%
Refused to state	6%	7%	6%	7%	6%
Don't know/Undecided	28%	34%	43%	41%	22%

Percentages may not equal 100% due to rounding. Margin of error for decided voters is ± 4.2% based on a sample size of 546.

<i>Which one of the following individuals would you most prefer as Premier of Nova Scotia?</i>					
Leader	November 2012	February 2013	May 2013	August 2013	November 2013
Stephen McNeil of the Liberal Party (Elected October 2013)	33%	26%	31%	30%	46%
Jamie Baillie of the PC Party	17%	20%	18%	19%	17%
Darrell Dexter of the NDP *	26%	21%	18%	19%	15%
John Percy of the Green Party	3%	4%	2%	4%	3%
None	4%	6%	8%	6%	3%
Don't know/No answer/Other	17%	23%	23%	23%	16%

\*Results for this question were collected up until November 23, 2013 when Darrell Dexter stepped down as NDP leader. Margin of error is ± 4.9% based on a sample size of 392