

MEDIA RELEASE: December 4, 2013

For Immediate Release

NL Liberal Party Surges at the Expense of the NDP

HALIFAX: Liberal support increased again this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Just over one-half of decided voters back the Liberal Party (52%, up from 41% in August 2013), while support for the governing Progressive Conservative Party is stable (29%, compared with 26%). Meanwhile, support for the NDP plummeted (19%, down from 33%), and less than one percent prefer the Green Party (unchanged). The number of residents who are undecided rests at 25 percent (compared with 24%), while three percent refuse to state a preference (compared with 2%), and four percent support none of the parties or do not plan to vote (compared with 3%).

There has been a marked improvement in overall satisfaction with the performance of the provincial PC government, with over four in ten (42%, up from 31% three months ago) residents either completely or mostly satisfied. Meanwhile, over one-half (52%, down from 64%) of residents are dissatisfied with the performance of the current government, while six percent do not offer a definite opinion (compared with 5%).

Leadership preference was measured for two periods, the period when Eddie Joyce was the Interim Leader of the Liberal Party and the period after Dwight Ball was elected leader of the Liberal Party. During the period after Ball was elected, PC Leader Kathy Dunderdale's personal popularity stood at 25 percent (compared with 22% three months ago), while preference for Lorraine Michael of the NDP as Premier of the province dropped dramatically (18%, down from 35%). The Liberal party elected Dwight Ball as leader on November 17, 2013. Support for new leader Dwight Ball is higher than for Eddie Joyce the interim leader, with four in ten residents preferring Ball for premier (39%, compared to 30% for Joyce). Two in ten like none of these leaders or have no definite opinion at this time (18%, compared with 22%).

These results are part of the **CRA Atlantic Quarterly**[®], an independent telephone survey of Atlantic Canadians, and are based on a sample of 1200 adult Newfoundland and Labrador residents. The survey was conducted from November 7 to November 30, 2013 with overall results for the province accurate to within ± 2.8 percentage points in 95 out of 100 samples.

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CRA Atlantic Quarterly® – Autumn 2013
Newfoundland and Labrador Political Results

Sample: 1200 Newfoundland and Labrador Residents (18 years plus)

Interviewing Dates: November 7 to November 30, 2013

Overall Margin of Sampling Error: ± 2.8 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by Premier Kathy Dunderdale?</i>					
	November 2012	February 2013	May 2013	August 2013	November 2013
Completely satisfied	8%	5%	4%	3%	4%
Mostly satisfied	50%	40%	28%	28%	38%
Mostly dissatisfied	23%	33%	37%	38%	35%
Completely dissatisfied	14%	19%	26%	26%	17%
Don't know/No answer/Neither	4%	3%	5%	5%	6%

<i>If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?</i>					
Party	November 2012	February 2013	May 2013	August 2013	November 2013
Progressive Conservative Party	46%	38%	27%	26%	29%
New Democratic Party	31%	39%	37%	33%	19%
Liberal Party	23%	22%	36%	41%	52%
Green Party	0%	0%	0%	0%	0%
Other	1%	1%	0%	0%	0%
TOTAL DECIDED VOTE	101%	100%	100%	100%	100%
None/Do not plan to vote	4%	5%	4%	3%	4%
Refused to state	2%	4%	1%	2%	3%
Don't know/Undecided	21%	17%	30%	24%	25%

* Percentages may not equal 100% due to rounding. Margin of error for decided voters is $\pm 3.4\%$ based on a sample size of 815.

<i>Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?</i>						
Leader	November 2012	February 2013	May 2013	August 2013	November 2013* (November 7 to November 17)	November 2013** (November 18 to November 30)
Kathy Dunderdale of the PC Party (Elected Dec 2010)	36%	32%	21%	22%	27%	25%
Lorraine Michael of the NDP	29%	33%	36%	35%	19%	18%
Interim leader Eddie Joyce of the Liberal Party/Dwight Ball	18%	17%	24%	21%	30%	39%
None of the above/Other	11%	9%	12%	12%	14%	9%
Don't know/No answer	5%	9%	7%	10%	10%	9%

*Margin of error is $\pm 6.1\%$ based on a sample size of 254 during Joyce's interim leadership.

**Margin of error is $\pm 4.2\%$ based on a sample size of 546 after Ball was elected leader.