



MEDIA RELEASE: September 4, 2013

For Immediate Release

NDP Gaining Ground in PE Voter Preference

HALIFAX: The PE NDP has surged ahead of the PC Party, narrowing the gap between the NDP and Liberal Party in voter intentions, according to the most recent survey conducted by **Corporate Research Associates Inc.** Just over four in ten decided voters back the governing Liberal Party (42%, down from 52% three months ago). Meanwhile, support for the NDP stands at 32 percent (up from 21%), while 23 percent support the Progressive Conservative Party (compared with 22%), and backing for the Green Party rests at three percent (compared with 5%). The number of Islanders who are undecided rests at 25 percent (compared with 31%), while five percent refuse to state a preference (unchanged) and six percent support none of the parties or do not plan to vote (compared with 4%)

In terms of government satisfaction, presently just over four in ten (42%, compared with 45% in May 2013) residents are satisfied with the provincial government, while one-half express dissatisfaction (52%, compared with 51%). Six percent (compared with 5%) do not offer a definite opinion at this time.

Liberal leader Robert Ghiz's personal popularity declined this quarter. Presently, three in ten (31%, down from 38% three months ago) residents prefer Ghiz for Premier. Meanwhile, one-quarter (24%, up from 15%) support Mike Redmond of the NDP, while Interim Leader Steven Myers of the PC Party has the backing of over one in ten Islanders (13%, compared with 11%). Support for Peter Bevan-Baker of the Green Party stands at six percent (compared with 4%), while one percent prefer the next leader of the Island Party of PEI (unchanged). One in twenty (5%, down from 10%) prefer none of these leaders, while two in ten (20%, unchanged) are undecided or do not offer an opinion.

These results are part of the **CRA Atlantic Quarterly**[®], an independent survey of Atlantic Canadians, and are based on a sample of 300 adult Prince Edward Islanders, conducted from August 8 to August 28, 2013 with overall results accurate to within ± 5.6 percentage points, 95 out of 100 times.

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CRA Atlantic Quarterly® – Summer 2013

Prince Edward Island Political Results

Sample: 300 Prince Edward Islanders (18 years plus)

Interview Dates: August 8 to August 28, 2013

Overall Margin of Sampling Error: ± 5.6 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by Premier Robert Ghiz?</i>					
	August 2012	November 2012	February 2013	May 2013	August 2013
Completely satisfied	3%	3%	4%	3%	2%
Mostly satisfied	37%	40%	46%	42%	40%
Mostly dissatisfied	32%	29%	30%	31%	32%
Completely dissatisfied	21%	22%	16%	20%	20%
Don't know/No answer/Neither	7%	7%	4%	5%	6%

<i>If an election were held today on Prince Edward Island, for which party would you vote?</i>					
Party	August 2012	November 2012	February 2013	May 2013	August 2013
Liberal Party	42%	45%	51%	52%	42%
New Democratic Party	18%	22%	26%	21%	32%
Progressive Conservative Party	32%	28%	16%	22%	23%
Green Party	8%	5%	7%	5%	3%
Island Party of PEI	0%	0%	0%	0%	0%
Other	0%	0%	0%	1%	0%
TOTAL DECIDED VOTE	100%	100%	100%	101%	100%
None/Do not plan to vote	6%	6%	5%	4%	6%
Refused to state	5%	8%	11%	5%	5%
Don't know/Undecided	26%	26%	26%	31%	25%

* Percentages may not equal 100% due to rounding. Margin of error for decided voters is ± 7.1% based on a sample size of 192

<i>Which one of the following individuals would you most prefer as Premier of Prince Edward Island?</i>					
Leader	August 2012	November 2012	February 2013	May 2013	August 2013
Robert Ghiz of the Liberal Party (Elected June 2007)	33%	36%	37%	38%	31%
Olive Crane/Interim leader Steven Myers of the Progressive Conservatives	24%	19%	7%	11%	13%
The next leader/Mike Redmond of the New Democratic Party	11%	15%	18%	15%	24%
Interim leader Darcie Lanthier/Peter Bevan- Baker of the Green Party	5%	8%	5%	4%	6%
The next leader of the Island Party of PEI	1%	1%	1%	1%	1%
None of the above/Other	8%	7%	9%	10%	5%
Don't know/No answer	19%	14%	22%	20%	20%