

MEDIA RELEASE: September 5, 2013

For Immediate Release

NL Liberal Party Continues to Gain Momentum, Gap Widens

HALIFAX: The NL Liberal party continues to widen the gap between the governing PCs and NDP, according to the most recent survey conducted by **Corporate Research Associates Inc.** Specifically, one-quarter of decided voters back the governing Progressive Conservative Party (26%, compared with 27% in May 2013). Meanwhile, support for the Liberals rests at four in ten residents (41%, compared with 36%), while one-third of residents support the NDP (33%, compared with 37%), and less than one percent prefer the Green Party (unchanged). The number of residents who are undecided rests at 24 percent (down from 30%), while two percent refuse to state a preference (compared with 1%), and three percent support none of the parties or do not plan to vote (compared with 4%).

In terms of overall satisfaction with the performance of the provincial PC government, currently three in ten (31%, compared with 32% three months ago) residents are either completely or mostly satisfied. Meanwhile, nearly two-thirds (64%, compared with 63%) of residents are dissatisfied with the performance of the current government, while five percent do not offer a definite opinion (unchanged).

PC Leader Kathy Dunderdale's personal popularity rests at 22 percent (compared with 21% three months ago), while over one-third prefer Lorraine Michael of the NDP as Premier of the province (35%, compared with 36%). Support for interim leader Eddy Joyce of the Liberal Party rests at 21 percent (compared with 24% when Dwight Ball was interim leader), while over two in ten like none of these leaders or have no definite opinion at this time (22%, compared with 19%).

These results are part of the **CRA Atlantic Quarterly**[®], an independent survey of Atlantic Canadians, and are based on a sample of 400 adult Newfoundland and Labrador residents. The survey was conducted from August 8 to August 31, 2013 with overall results for the province accurate to within ± 4.9 percentage points in 95 out of 100 samples.

For more information, please contact:

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CRA Atlantic Quarterly® – Summer 2013
Newfoundland and Labrador Political Results

Sample: 400 Newfoundland and Labrador Residents (18 years plus)

Interviewing Dates: August 8 to August 31, 2013

Overall Margin of Sampling Error: ± 4.9 percentage points (95% confidence level)

How satisfied are you with the overall performance of the provincial government led by Premier Kathy Dunderdale?					
	August 2012	November 2012	February 2013	May 2013	August 2013
Completely satisfied	6%	8%	5%	4%	3%
Mostly satisfied	52%	50%	40%	28%	28%
Mostly dissatisfied	22%	23%	33%	37%	38%
Completely dissatisfied	12%	14%	19%	26%	26%
Don't know/No answer/Neither	8%	4%	3%	5%	5%

If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?					
Party	August 2012	November 2012	February 2013	May 2013	August 2013
Progressive Conservative Party	45%	46%	38%	27%	26%
New Democratic Party	33%	31%	39%	37%	33%
Liberal Party	22%	23%	22%	36%	41%
Green Party	1%	0%	0%	0%	0%
Other	0%	1%	1%	0%	0%
TOTAL DECIDED VOTE	101%	101%	100%	100%	100%
None/Do not plan to vote	4%	4%	5%	4%	3%
Refused to state	2%	2%	4%	1%	2%
Don't know/Undecided	24%	21%	17%	30%	24%

* Percentages may not equal 100% due to rounding. Margin of error for decided voters is ± 5.8% based on a sample size of 287.

Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?					
Leader	August 2012	November 2012	February 2013	May 2013	August 2013
Kathy Dunderdale of the PC Party (Elected Dec 2010)	37%	36%	32%	21%	22%
Lorraine Michael of the NDP	31%	29%	33%	36%	35%
Interim leader Dwight Ball/Eddy Joyce of the Liberal Party	16%	18%	17%	24%	21%
None of the above/Other	8%	11%	9%	12%	12%
Don't know/No answer	8%	5%	9%	7%	10%