



MEDIA RELEASE: June 10, 2013

For Immediate Release

Liberals Maintain Comfortable Lead in Voter Preference

HALIFAX: Recent fluctuations in provincial voter support have resulted in a virtual tie between the PC Party and NDP in Prince Edward Island, according to the most recent survey conducted by **Corporate Research Associates Inc.** One-half of decided voters back the governing Liberal Party (52%, compared with 51% three months ago). Meanwhile, 22 percent support the Progressive Conservative Party (compared with 16%), while support for the NDP stands at 21 percent (compared with 26%). Backing for the Green Party rests at five percent (compared with 7%), while the number of Islanders who are undecided or refuse to state an opinion stands at 41 percent (compared with 42%).

In terms of government satisfaction, presently less than one-half (45%, compared with 50% in February 2013) of residents are satisfied with the provincial government, while one-half express dissatisfaction (51%, compared with 46%). Five percent (compared with 4%) do not offer a definite opinion at this time.

Liberal leader Robert Ghiz's personal popularity is stable again this quarter. Presently, four in ten (38%, compared with 37% three months ago) residents prefer Ghiz for Premier. Meanwhile, Interim Leader Steven Myers of the PC Party has the backing of one in ten Islanders (11%, compared with 7%). Support for Mike Redmond of the NDP is stable at 15 percent (compared with 18%). Support for Peter Bevan-Baker of the Green Party stands at four percent (compared with 5%), while one percent prefer the next leader of the Island Party of PEI (unchanged). One in ten (10%, compared with 9%) prefer none of these leaders, while two in ten are undecided or do not offer a response at this time (20%, compared with 22%).

These results are part of the **CRA Atlantic Quarterly**[®], an independent survey of Atlantic Canadians, and are based on a sample of 300 adult Prince Edward Islanders, conducted from May 11 to May 28, 2013 with overall results accurate to within ± 5.6 percentage points, 95 out of 100 times.

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CRA Atlantic Quarterly® – Spring 2013

Prince Edward Island Political Results

Sample: 300 Prince Edward Islanders (18 years plus)

Interview Dates: May 11 to May 28, 2013

Overall Margin of Sampling Error: ± 5.6 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by Premier Robert Ghiz?</i>					
	May 2012	August 2012	November 2012	February 2013	May 2013
Completely satisfied	2%	3%	3%	4%	3%
Mostly satisfied	40%	37%	40%	46%	42%
Mostly dissatisfied	32%	32%	29%	30%	31%
Completely dissatisfied	22%	21%	22%	16%	20%
Don't know/No answer/Neither	4%	7%	7%	4%	5%

<i>If an election were held today on Prince Edward Island, for which party would you vote?</i>					
Party	May 2012	August 2012	November 2012	February 2013	May 2013
Liberal Party	47%	42%	45%	51%	52%
Progressive Conservative Party	26%	32%	28%	16%	22%
New Democratic Party	18%	18%	22%	26%	21%
Green Party	8%	8%	5%	7%	5%
Island Party of PEI	1%	0%	0%	0%	0%
Other	1%	0%	0%	0%	1%
TOTAL DECIDED VOTE	101%	100%	100%	100%	101%
None/Do not plan to vote/Refused to state/Don't know/Undecided	36%	35%	40%	42%	41%

* Percentages may not equal 100% due to rounding. Margin of error for decided voters is ± 7.4% based on a sample size of 177

<i>Which one of the following individuals would you most prefer as Premier of Prince Edward Island?</i>					
Leader	May 2012	August 2012	November 2012	February 2013	May 2013
Robert Ghiz of the Liberal Party (Elected June 2007)	35%	33%	36%	37%	38%
Olive Crane/Interim leader Steven Myers of the Progressive Conservatives	22%	24%	19%	7%	11%
The next leader/Mike Redmond of the New Democratic Party	12%	11%	15%	18%	15%
Sharon Labchuk/Interim leader Darcie Lanthier/Peter Bevan-Baker of the Green Party	5%	5%	8%	5%	4%
Billy Cann/The next leader of the Island Party of PEI	1%	1%	1%	1%	1%
None of the above/Other	13%	8%	7%	9%	10%
Don't know/No answer	13%	19%	14%	22%	20%

*The Atlantica Party was deregistered as of June 5, 2012. Margin of error is ± 5.6% based on a sample size of 300