



MEDIA RELEASE: June 10, 2013

For Immediate Release

NS Liberals Widen Lead Although Many Voters Still Undecided

HALIFAX: The provincial Liberals have widened their lead ahead of the NDP and PC Party in terms of voter support this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Support for the Liberal Party has increased over the past three months (45%, up from 39% in February 2013), while support for the NDP has declined (26%, down from 32%). Support among decided voters for the PC Party is stable at 26 percent (compared with 24% three months ago). Three percent prefer the Green Party (compared with 5%). Over one-half are undecided, do not plan to vote, or do not offer a response (55%, up from 48%), an unusually high number at this junction in the electoral cycle.

Government satisfaction is also stable. Presently, four in ten Nova Scotia residents are satisfied with the overall performance of the Dexter government (40%, unchanged since February 2013). One-half of Nova Scotians are dissatisfied with the performance of the NDP Government (49%, compared with 51%), while 11 percent (compared with 10%) do not offer a definite opinion.

Premier Darrell Dexter's personal popularity is stable, now resting at 18 percent (compared with 21% three months ago). Support for Stephen McNeil of the Liberal Party has increased (31%, up from 26%), while under two in ten back Jamie Baillie of the PC Party (18%, compared with 20%). Preference for John Percy of the Green Party stands at two percent (compared with 4%). Over two in ten Nova Scotians (23%, unchanged) are undecided in terms of leader preference, while eight percent prefer none of these leaders (compared with 6%).

These results are part of the **CRA Atlantic Quarterly**[®], an independent, quarterly survey of Atlantic Canadians, and are based on a sample of 800 adult Nova Scotians, conducted from May 8 to May 30, 2013, with overall results accurate to within ± 3.5 percentage points, 95 out of 100 times. Please note, total sample size for voter intention question are based on a sample of 1321 adult Nova Scotians, with overall results accurate to within ± 2.7 percentage points, 95 out of 100 times.

For more information, please contact:

Don Mills, Chairman and CEO at (902) 493-3838

Margaret Brigley, President and COO at (902) 493-3830



CRA Atlantic Quarterly[®] – Spring 2013
Nova Scotia Political Results

Sample: 800 Nova Scotians (18 years plus)

Interview Dates: May 8 to May 30, 2013

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by Premier Darrell Dexter?</i>					
	May 2012	August 2012	November 2012	February 2013	May 2013
Completely satisfied	2%	2%	3%	3%	2%
Mostly satisfied	39%	35%	39%	37%	38%
Mostly dissatisfied	33%	32%	34%	34%	31%
Completely dissatisfied	19%	22%	16%	17%	18%
Don't know/No answer/Neither	8%	9%	7%	10%	11%

<i>If a provincial election were held today in Nova Scotia, for which party would you vote?</i>					
Party	May 2012	August 2012	November 2012	February 2013	May 2013
NDP	35%	31%	29%	32%	26%
Liberal Party	33%	41%	41%	39%	45%
PC Party	28%	22%	27%	24%	26%
Green Party	4%	5%	3%	5%	3%
Atlantica Party*	0%	-	-	-	-
Other	1%	0%	0%	0%	-
TOTAL DECIDED VOTE	101%	99%	100%	100%	100%
Undecided/Don't know/No answer/ Do not plan to vote/Refused	36%	44%	42%	48%	55%

* Percentages may not equal 100% due to rounding. Margin of error for decided voters is ± 4.0% based on a sample size of 597. (Overall sample for this question was 1,321.)

<i>Which one of the following individuals would you most prefer as Premier of Nova Scotia?</i>					
Leader	May 2012	August 2012	November 2012	February 2013	May 2013
Darrell Dexter of the NDP (Elected June, 2009)	23%	23%	26%	21%	18%
Stephen McNeil of the Liberal Party	27%	35%	33%	26%	31%
Jamie Baillie of the PC Party	21%	17%	17%	20%	18%
John Percy of the Green Party	5%	3%	3%	4%	2%
Jonathan Dean of the Atlantica Party*	1%	-	-	-	-
None	9%	7%	4%	6%	8%
Don't know/No answer	14%	16%	17%	23%	23%

*The Atlantica Party was deregistered as of June 5, 2012. Margin of error is ± 4.9% based on a sample size of 400