



MEDIA RELEASE: June 10, 2013

For Immediate Release

Support for Governing PC's Continues to Deteriorate in NL

HALIFAX: A decline of support for the current NL PC government and a surge in Liberal backing have resulted in a tie for the provincial lead between the opposition Liberals and NDP, according to the most recent survey conducted by **Corporate Research Associates Inc.** Support for the governing Progressive Conservative Party has declined over the past three months, with over one-quarter of decided voters backing the PCs (27%, down from 38% in February 2013). Support for the Liberals is up significantly this quarter with the backing of just under four in ten residents (36%, up from 22%). Support for the NDP is stable at 37 percent (compared with 39%), while less than one percent prefer the Green Party (unchanged). One-third are undecided, do not plan to vote, or did not state a preference (35%, up from 26%).

Overall satisfaction with the performance of the provincial PC government declined again this quarter. Currently, one-third (32%, down from 45% three months ago) of residents are either completely or mostly satisfied with the performance of the PC government. Meanwhile, nearly two-thirds (63%, up from 52%) of residents are dissatisfied with the performance of the current government, while five percent do not offer a definite opinion (compared with 3%).

PC Leader Kathy Dunderdale's personal popularity also declined this quarter (21%, compared with 32% three months ago), while over one-third prefer Lorraine Michael of the NDP as Premier of the province (36%, compared with 33%). Support for interim leader Dwight Ball of the Liberal Party rests at 24 percent (up from 17%), while under two in ten like none of these leaders or have no definite opinion at this time (19%, compared with 18%).

These results are part of the **CRA Atlantic Quarterly**[®], an independent survey of Atlantic Canadians, and are based on a sample of 802 adult Newfoundland and Labrador residents. The survey was conducted from May 8 to May 30, 2013 with overall results for the province accurate to within ± 3.5 percentage points in 95 out of 100 samples.

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CRA Atlantic Quarterly® – Spring 2013
Newfoundland and Labrador Political Results

Sample: 802 Newfoundland and Labrador Residents (18 years plus)

Interviewing Dates: May 8 to May 30, 2013

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by Premier Kathy Dunderdale?</i>					
	May 2012	August 2012	November 2012	February 2013	May 2013
Completely satisfied	5%	6%	8%	5%	4%
Mostly satisfied	55%	52%	50%	40%	28%
Mostly dissatisfied	24%	22%	23%	33%	37%
Completely dissatisfied	9%	12%	14%	19%	26%
Don't know/No answer/Neither	7%	8%	4%	3%	5%

<i>If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?</i>					
Party	May 2012	August 2012	November 2012	February 2013	May 2013
Progressive Conservative Party	49%	45%	46%	38%	27%
New Democratic Party	33%	33%	31%	39%	37%
Liberal Party	18%	22%	23%	22%	36%
Green Party	0%	1%	0%	0%	0%
Other	0%	0%	1%	1%	0%
TOTAL DECIDED VOTE	100%	101%	101%	100%	100%
Undecided/No answer/Do not plan to vote/Refused to state	30%	30%	27%	26%	35%

* Percentages may not equal 100% due to rounding. Margin of error for decided voters is ± 4.3% based on a sample size of 524

<i>Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?</i>					
Leader	May 2012	August 2012	November 2012	February 2013	May 2013
Kathy Dunderdale of the PC Party (Elected Dec 2010)	44%	37%	36%	32%	21%
Lorraine Michael of the NDP	23%	31%	29%	33%	36%
Interim leader Dwight Ball of the Liberal Party	12%	16%	18%	17%	24%
None of the above/Other	11%	8%	11%	9%	12%
Don't know/No answer	10%	8%	5%	9%	7%

*Margin of error is ± 4.9% based on a sample size of 400