



**MEDIA RELEASE: June 6, 2013**

**For Immediate Release**

## **Popularity of NB Liberals Growing**

**HALIFAX:** Support for the NB Liberal Party has increased this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Support for the Liberal Party among decided voters currently stands at four in ten (41%, up from 35%). Meanwhile, three in ten back the governing PC Party (29%, compared with 32% three months ago), and one-quarter support the NDP (27%, compared with 26%). Green Party support is stable (3%, compared with 5%), while one percent of decided voters back the People's Alliance of New Brunswick (compared with less than 1% last quarter). Over four in ten residents are undecided, do not plan to vote, or refuse to state a preference (45%, unchanged).

Presently, approximately four in ten New Brunswick residents are either completely or mostly satisfied with the provincial government (38%, compared with 41% in February 2013), while one-half (51%, compared with 49%) are dissatisfied. One in ten do not offer an opinion (11%, compared with 10%).

David Alward's personal popularity is stable this quarter, with two in ten New Brunswick residents preferring Alward for Premier (20%, compared with 21%). Meanwhile, Brian Gallant of the Liberal Party is preferred by three in ten (31%, compared with 26%) and support for Dominic Cardy of the NDP stands at 17% (compared with 15%). Four percent (compared with 6%) prefer David Coon of the Green Party, while two percent (unchanged) prefer Kris Austin of the People's Alliance of New Brunswick. Seven percent of New Brunswick residents like none of these leaders or support others (unchanged), while two in ten (19% compared with 23%) do not offer a definite opinion.

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent survey of Atlantic Canadians, and are based on a sample of 800 adult New Brunswickers, conducted from May 14 to May 30, 2013, with overall results accurate to within  $\pm 3.5$  percentage points, 95 out of 100 times.

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**Ce communiqué de presse est également offert en français.**



**CRA Atlantic Quarterly® – Spring 2013**  
**New Brunswick Political Results**

Sample: 800 New Brunswickers (18 years plus)

Interview Dates: May 14 to May 30, 2013

Overall Margin of Sampling Error: ±3.5 percentage points (95% confidence level)

<b>How satisfied are you with the overall performance of the provincial government led by Premier David Alward?</b>					
	<b>May 2012</b>	<b>August 2012</b>	<b>November 2012</b>	<b>February 2013</b>	<b>May 2013</b>
Completely satisfied	2%	3%	1%	1%	<b>3%</b>
Mostly satisfied	43%	44%	45%	40%	<b>35%</b>
Mostly dissatisfied	33%	31%	33%	34%	<b>35%</b>
Completely dissatisfied	12%	13%	16%	15%	<b>16%</b>
Too soon to tell	1%	0%	0%	0%	<b>0%</b>
Don't know/No answer/Neither	9%	9%	5%	10%	<b>11%</b>

<b>If an election were held today in New Brunswick, for which party would you vote?</b>					
<b>Party</b>	<b>May 2012</b>	<b>August 2012</b>	<b>November 2012</b>	<b>February 2013</b>	<b>May 2013</b>
Progressive Conservative Party	44%	38%	38%	32%	<b>29%</b>
Liberal Party	32%	32%	38%	35%	<b>41%</b>
New Democratic Party	19%	24%	19%	26%	<b>27%</b>
Green Party	5%	6%	4%	5%	<b>3%</b>
People's Alliance of New Brunswick	0%	0%	1%	0%	<b>1%</b>
Other	0%	0%	0%	1%	<b>0%</b>
<b>TOTAL DECIDED VOTE</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>99%</b>	<b>101%</b>
Undecided/Do not plan to vote/Refused to state	41%	44%	40%	45%	<b>45%</b>

\*Percentages may not equal 100% due to rounding. Margin of error for decided voters is ± 4.7% based on a sample size of 442

<b>Which one of the following individuals would you most prefer as Premier of New Brunswick?</b>					
<b>Leader</b>	<b>May 2012</b>	<b>August 2012</b>	<b>November 2012</b>	<b>February 2013</b>	<b>May 2013</b>
David Alward of the PC Party (Elected Oct 2010)	37%	33%	29%	21%	<b>20%</b>
Interim leader Victor Boudreau/Brian Gallant of the Liberal Party	17%	18%	29%	26%	<b>31%</b>
Dominic Cardy of the NDP	12%	15%	11%	15%	<b>17%</b>
Interim leader Greta Doucet/ David Coon of the Green Party	3%	6%	5%	6%	<b>4%</b>
Kris Austin of the People's Alliance of New Brunswick	1%	1%	3%	2%	<b>2%</b>
None of the above/Other	9%	7%	7%	7%	<b>7%</b>
Don't know/No answer/Refused to state	20%	20%	18%	23%	<b>19%</b>

\* Margin of error is ± 4.9% based on a sample size of 400