



MEDIA RELEASE: March 6, 2013

For Immediate Release

Liberals and NDP Gain at PC Expense

HALIFAX: Government satisfaction increased this quarter, but Islanders continue to be divided on the matter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Presently, one-half (50%, up from 43% in November 2012) of residents are satisfied with the provincial government, while just under one-half express dissatisfaction (46%, compared with 51%). Four percent (compared with 7%) do not offer a definite opinion at this time.

In terms of voting intentions, one-half of decided voters back the governing Liberal Party (51%, up from 45% three months ago), while 16 percent support the Progressive Conservative Party (down from 28%). Meanwhile, support for the NDP stands at 26 percent (compared with 22%), a number that has been steadily increasing over the last year. Backing for the Green Party rests at seven percent (compared with 5%), while the number of Islanders who are undecided or refuse to state an opinion stands at 42 percent (compared with 40%).

Liberal leader Robert Ghiz's personal popularity is stable again this quarter. Presently, under four in ten (37%, compared with 36% three months ago) residents prefer Ghiz for Premier. Meanwhile, Interim Leader Steven Myers of the PC Party has the backing of under one in ten Islanders (7%, compared with 19% for Olive Crane in November 2012). Support for Mike Redmond of the NDP is stable at 18 percent (compared with 15%). Support for Peter Bevan-Baker of the Green Party stands at five percent (compared with 8%), while one percent prefer the next leader of the Island Party of PEI (unchanged). One in ten (9%, compared with 7%) prefer none of these leaders, while two in ten are undecided or do not offer a response at this time (22%, up from 14%).

These results are part of the **CRA Atlantic Quarterly**[®], an independent survey of Atlantic Canadians, and are based on a sample of 300 adult Prince Edward Islanders, conducted from February 11 to March 2, 2013 with overall results accurate to within ± 5.6 percentage points, 95 out of 100 times.

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CRA Atlantic Quarterly® – Winter 2013

Prince Edward Island Political Results

Sample: 300 Prince Edward Islanders (18 years plus)

Interview Dates: February 11 to March 2, 2013

Overall Margin of Sampling Error: ± 5.6 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by Premier Robert Ghiz?</i>					
	February 2012	May 2012	August 2012	November 2012	February 2013
Completely satisfied	4%	2%	3%	3%	4%
Mostly satisfied	59%	40%	37%	40%	46%
Mostly dissatisfied	23%	32%	32%	29%	30%
Completely dissatisfied	10%	22%	21%	22%	16%
Don't know/No answer/Neither	5%	4%	7%	7%	4%

<i>If an election were held today on Prince Edward Island, for which party would you vote?</i>					
Party	February 2012	May 2012	August 2012	November 2012	February 2013
Liberal Party	50%	47%	42%	45%	51%
Progressive Conservative Party	33%	26%	32%	28%	16%
New Democratic Party	11%	18%	18%	22%	26%
Green Party	5%	8%	8%	5%	7%
Island Party of PEI	0%	1%	0%	0%	0%
Other	0%	1%	0%	0%	0%
TOTAL DECIDED VOTE	99%	101%	100%	100%	100%
None/Do not plan to vote/Refused to state/Don't know/Undecided	36%	36%	35%	40%	42%

<i>Which one of the following individuals would you most prefer as Premier of Prince Edward Island?</i>					
Leader	February 2012	May 2012	August 2012	November 2012	February 2013
Robert Ghiz of the Liberal Party (Elected June 2007)	41%	35%	33%	36%	37%
Olive Crane/Interim leader Steven Myers of the Progressive Conservatives	26%	22%	24%	19%	7%
James Rodd/The next leader/Mike Redmond of the New Democratic Party	6%	12%	11%	15%	18%
Sharon Labchuk/Interim leader Darcie Lanthier/Peter Bevan-Baker of the Green Party	5%	5%	5%	8%	5%
The next leader/Billy Cann of the Island Party of PEI	1%	1%	1%	1%	1%
None of the above/Other	7%	13%	8%	7%	9%
Don't know/No answer	14%	13%	19%	14%	22%