

MEDIA RELEASE: March 6, 2013

For Immediate Release

NS Liberals Maintain Lead over NDP Although Margin Declines

HALIFAX: The Provincial Liberals are again ahead of the NDP in terms of voter support this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Support for the Liberal Party is stable this quarter (39%, compared with 41% three months ago), as is support of the NDP (32%, compared with 29%). Support among decided voters for the PC Party is also stable at 24 percent (compared with 27% three months ago). Five percent prefer the Green Party (compared with 3%). Just under one-half are undecided, do not plan to vote, or do not offer a response (48%, compared with 42%).

Government satisfaction is also stable. Presently, four in ten Nova Scotia residents are satisfied with the overall performance of the Dexter government (40%, compared with 42% in November 2012). One-half of Nova Scotians are dissatisfied with the performance of the NDP Government (51%, compared with 50%), while 10 percent (compared with 7%) do not offer a definite opinion.

Premier Darrell Dexter's personal popularity declined, now resting at 21 percent (down from 26% three months ago). Support for Stephen McNeil of the Liberal Party also declined (26%, down from 33%), while two in ten back Jamie Baillie of the PC Party (20%, compared with 17%). Preference for John Percy of the Green Party stands at four percent (compared with 3%). Over two in ten Nova Scotians (23%, up from 17%) are undecided in terms of leader preference, while six percent prefer none of these leaders (compared with 4%).

These results are part of the CRA Atlantic Quarterly $^{\circ}$, an independent, quarterly survey of Atlantic Canadians, and are based on a sample of 801 adult Nova Scotians, conducted from February 7 to March 3, 2013, with overall results accurate to within \pm 3.5 percentage points, 95 out of 100 times.

For more information, please contact:

Don Mills, Chairman and CEO at (902) 493-3838 Margaret Brigley, President and COO at (902) 493-3830



CRA *Atlantic Quarterly*® – Winter 2013

Nova Scotia Political Results

Sample: 801 Nova Scotians (18 years plus) Interview Dates: February 7 to March 3, 2013

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

How satisfied are you with the overall performance of the provincial government led by Premier Darrell Dexter?						
	February 2012	May 2012	August 2012	November 2012	February 2013	
Completely satisfied	3%	2%	2%	3%	3%	
Mostly satisfied	45%	39%	35%	39%	37%	
Mostly dissatisfied	30%	33%	32%	34%	34%	
Completely dissatisfied	12%	19%	22%	16%	17%	
Don't know/No answer/Neither	10%	8%	9%	7%	10%	

If a provincial election were held today in Nova Scotia, for which party would you vote?							
Party	February 2012	May 2012	August 2012	November 2012	February 2013		
NDP	44%	35%	31%	29%	32%		
Liberal Party	27%	33%	41%	41%	39%		
PC Party	25%	28%	22%	27%	24%		
Green Party	3%	4%	5%	3%	5%		
Atlantica Party*	0%	0%	-	-	-		
Other	0%	1%	0%	0%	0%		
TOTAL DECIDED VOTE	99%	101%	99%	100%	100%		
Undecided/Don't know/No answer/ Do not plan to vote/Refused	44%	36%	44%	42%	48%		

Leader	February 2012	May 2012	August 2012	November 2012	February 2013
Darrell Dexter of the NDP (Elected June, 2009)	29%	23%	23%	26%	21%
Stephen McNeil of the Liberal Party	21%	27%	35%	33%	26%
Jamie Baillie of the PC Party	22%	21%	17%	17%	20%
John Percy of the Green Party	3%	5%	3%	3%	4%
Jonathan Dean of the Atlantica Party*	1%	1%	-	-	-
None	7%	9%	7%	4%	6%
Don't know/No answer	17%	14%	16%	17%	23%

^{*}The Atlantica Party was deregistered as of June 5, 2012