



MEDIA RELEASE: March 11, 2013

For Immediate Release

NL NDP Surges to Tie PCs in Voter Support

HALIFAX: Overall satisfaction with the performance of the provincial PC government declined this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Currently, under one-half (45%, down from 58% three months ago) of residents are either completely or mostly satisfied with the performance of the PC government. Meanwhile, over one-half (52%, up from 37%) are dissatisfied with the performance of the current government, while three percent do not offer a definite opinion (compared with 4%).

Support for the governing Progressive Conservative Party declined, with four in ten decided voters backing the PCs (38%, down from 46% in November 2012), which is tied with support for the NDP (39%, up from 31%). Support for the Liberals is stable at 22 percent (compared with 23%), while less than one percent prefer the Green Party (unchanged). One-quarter are undecided, do not plan to vote, or did not state a preference (26%, compared with 27%).

PC Leader Kathy Dunderdale's personal popularity also declined this quarter (32%, compared with 36% three months ago), while one-third prefer Lorraine Michael of the NDP as Premier of the province (33%, compared with 29%). Support for interim leader Dwight Ball of the Liberal Party rests at 17 percent (compared with 18%), while under two in ten like none of these leaders or have no definite opinion at this time (18%, compared with 16%).

These results are part of the **CRA Atlantic Quarterly**[®], an independent survey of Atlantic Canadians, and are based on a sample of 400 adult Newfoundland and Labrador residents. The survey was conducted from February 11 to March 8, 2013 with overall results for the province accurate to within ± 4.9 percentage points in 95 out of 100 samples.

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CRA Atlantic Quarterly® – Winter 2013
Newfoundland and Labrador Political Results

Sample: 400 Newfoundland and Labrador Residents (18 years plus)

Interviewing Dates: February 11 to March 8, 2013

Overall Margin of Sampling Error: ± 4.9 percentage points (95% confidence level)

How satisfied are you with the overall performance of the provincial government led by Premier Kathy Dunderdale?

	February 2012	May 2012	August 2012	November 2012	February 2013
Completely satisfied	8%	5%	6%	8%	5%
Mostly satisfied	65%	55%	52%	50%	40%
Mostly dissatisfied	16%	24%	22%	23%	33%
Completely dissatisfied	5%	9%	12%	14%	19%
Don't know/No answer/Neither	7%	7%	8%	4%	3%

If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?

Party	February 2012	May 2012	August 2012	November 2012	February 2013
Progressive Conservative Party	54%	49%	45%	46%	38%
New Democratic Party	28%	33%	33%	31%	39%
Liberal Party	18%	18%	22%	23%	22%
Green Party	0%	0%	1%	0%	0%
Other	0%	0%	0%	1%	1%
TOTAL DECIDED VOTE	100%	100%	101%	101%	100%
Undecided/No answer/Do not plan to vote/Refused to state	21%	30%	30%	27%	26%

Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?

Leader	February 2012	May 2012	August 2012	November 2012	February 2013
Kathy Dunderdale of the PC Party (Elected Dec 2010)	48%	44%	37%	36%	32%
Lorraine Michael of the NDP	22%	23%	31%	29%	33%
Interim leader Dwight Ball of the Liberal Party	13%	12%	16%	18%	17%
None of the above/Other	5%	11%	8%	11%	9%
Don't know/No answer	11%	10%	8%	5%	9%