



MEDIA RELEASE: December 5, 2012

For Immediate Release

Support for PC Government Remains Stable, Liberal Party Gains Ground with New Leader

HALIFAX: Support for the provincial PC Party remains stable this quarter, while the Liberal Party gains ground with a new leader, according to the most recent survey conducted by **Corporate Research Associates Inc.** Support for the PC Party among decided voters stands at just under four in ten residents (38%, unchanged from three months ago). Meanwhile, a similar number back the Liberals (38%, up from 32%), while two in ten support the NDP (19%, compared with 24%). Green Party support is stable (4%, compared with 6%), while one percent of decided voters back the People's Alliance of New Brunswick (compared with less than 1%). Four in ten residents are undecided, do not plan to vote, or refused to state a preference (40%, compared with 44%).

Satisfaction with the performance of the provincial PC government is stable this quarter. Presently 46 percent (compared with 47% in August 2012) of New Brunswick residents are either completely or mostly satisfied with the provincial government, while a similar number (49%, unchanged) are dissatisfied. Five percent do not offer an opinion (compared with 9%).

Three in ten New Brunswick residents prefer David Alward for Premier (29%, compared with 33%), while Brian Gallant of the Liberal Party is preferred by approximately three in ten (29%, up from 18% for Interim Leader Victor Boudreau). Support for Dominic Cardy of the NDP stands at 11 percent (compared with 15%). Five percent (compared with 6%) prefer David Coon of the Green Party, while three percent (compared with 1%) prefer Kris Austin of the People's Alliance of New Brunswick as Premier. Seven percent of New Brunswick residents like none of these leaders or prefer others, while just under two in ten do not offer a definite opinion.

These results are part of the **CRA Atlantic Quarterly**[®], an independent survey of Atlantic Canadians, and are based on a sample of 400 adult New Brunswickers, conducted from November 13 to December 1, 2012, with overall results accurate to within ± 4.9 percentage points, 95 out of 100 times.

For more information, please contact:

Don Mills, Chairman and CEO, at (902) 493-3838

Margaret Brigley, President and COO, at (902) 493-3830

Ce communiqué de presse est également offert en français.



CRA Atlantic Quarterly® – Autumn 2012
New Brunswick Political Results

Sample: 400 New Brunswickers (18 years plus)
Interview Dates: November 13 to December 1, 2012
Overall Margin of Sampling Error: ±4.9 percentage points (95% confidence level)

How satisfied are you with the overall performance of the provincial government led by Premier David Alward?					
	November 2011	February 2012	May 2012	August 2012	November 2012
Completely satisfied	5%	2%	2%	3%	1%
Mostly satisfied	52%	45%	43%	44%	45%
Mostly dissatisfied	25%	32%	33%	31%	33%
Completely dissatisfied	8%	9%	12%	13%	16%
Too soon to tell	1%	1%	1%	0%	0%
Don't know/No answer/Neither	10%	11%	9%	9%	5%

If an election were held today in New Brunswick, for which party would you vote?					
Party	November 2011	February 2012	May 2012	August 2012	November 2012
Progressive Conservative Party	45%	45%	44%	38%	38%
Liberal Party	28%	31%	32%	32%	38%
New Democratic Party	23%	22%	19%	24%	19%
Green Party	3%	3%	5%	6%	4%
People's Alliance of New Brunswick	1%	0%	0%	0%	1%
TOTAL DECIDED VOTE	100%	101%	100%	100%	100%
Undecided/Do not plan to vote/Refused to state	43%	45%	41%	44%	40%

*Percentages may not equal 100% due to rounding.

Which one of the following individuals would you most prefer as Premier of New Brunswick?					
Leader	November 2011	February 2012	May 2012	August 2012	November 2012
David Alward of the PC Party (Elected Oct 2010)	36%	31%	37%	33%	29%
Interim leader Victor Boudreau/Brian Gallant of the Liberal Party	15%	17%	17%	18%	29%
Dominic Cardy of the NDP	14%	11%	12%	15%	11%
Interim leader Greta Doucet/ David Coon of the Green Party	5%	3%	3%	6%	5%
Kris Austin of the People's Alliance of New Brunswick	2%	2%	1%	1%	3%
None of the above/Other	5%	15%	9%	7%	7%
Don't know/No answer/Refused to state	24%	20%	20%	20%	18%