



**MEDIA RELEASE: September 6, 2012**

**For Immediate Release**

## **Support for PC Government Continues to Erode**

**HALIFAX:** Overall satisfaction with the performance of the provincial PC government has stabilized this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Currently, six in ten (58%, compared with 60% three months ago) residents are either completely or mostly satisfied with the performance of the PC government. One-third (34%, compared with 33%) are dissatisfied with the current government, while eight percent do not offer a definite opinion (compared with 7%).

Support for the governing Progressive Conservative Party has declined since November 2011 (45%, down from 60% November 2011). Under one-half of decided voters back the PCs (45%, compared with 49% in May 2012), while support for the NDP stands at 33 percent (unchanged). Just over two in ten (22%, compared with 18%) prefer the Liberals, while one percent prefer the Green Party (compared with less than 1% last quarter). Three in ten are undecided, do not plan to vote, or did not state a preference (30%, unchanged).

PC Leader Kathy Dunderdale's personal popularity continues to slide downward (37%, down from 44% three months ago), while preference for Lorraine Michael of the NDP has increased to its highest level yet (31%, up from 23%). Support for interim leader Dwight Ball of the Liberal Party rests at 16 percent (compared with 12%), while under two in ten like none of these leaders or have no definite opinion at this time (16%, compared with 21%).

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent survey of Atlantic Canadians, and are based on a sample of 800 adult Newfoundland and Labrador residents. The survey was conducted from August 9 to Sept 2, 2012 with overall results for the province accurate to within  $\pm 3.5$  percentage points in 95 out of 100 samples.

**For more information, please contact:**

Don Mills, Chairman and CEO, at (902) 493-3838

Margaret Brigley, President and COO, at (902) 493-3830



**CRA Atlantic Quarterly® – Summer 2012**  
**Newfoundland and Labrador Political Results**

Sample: 800 Newfoundland and Labrador Residents (18 years plus)

Interviewing Dates: August 9 to Sept 2, 2012

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by Premier Kathy Dunderdale?</i>					
	<b>August 2011</b>	<b>November 2011</b>	<b>February 2012</b>	<b>May 2012</b>	<b>August 2012</b>
Completely satisfied	9%	12%	8%	5%	<b>6%</b>
Mostly satisfied	67%	63%	65%	55%	<b>52%</b>
Mostly dissatisfied	12%	13%	16%	24%	<b>22%</b>
Completely dissatisfied	4%	3%	5%	9%	<b>12%</b>
Too soon to tell	2%	0%	0%	0%	<b>0%</b>
Don't know/No answer/Neither	6%	8%	7%	7%	<b>8%</b>

<i>If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?</i>					
<b>Party</b>	<b>August 2011</b>	<b>November 2011</b>	<b>February 2012</b>	<b>May 2012</b>	<b>August 2012</b>
Progressive Conservative Party	54%	60%	54%	49%	<b>45%</b>
New Democratic Party	24%	26%	28%	33%	<b>33%</b>
Liberal Party	22%	13%	18%	18%	<b>22%</b>
Green Party	0%	0%	0%	0%	<b>1%</b>
<b>TOTAL DECIDED VOTE</b>	<b>100%</b>	<b>99%</b>	<b>100%</b>	<b>100%</b>	<b>101%</b>
Undecided/No answer/Do not plan to vote/Refused to state	26%	24%	21%	30%	<b>30%</b>

<i>Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?</i>					
<b>Leader</b>	<b>August 2011</b>	<b>November 2011</b>	<b>February 2012</b>	<b>May 2012</b>	<b>August 2012</b>
Kathy Dunderdale of the PC Party (Elected Dec 2010)	50%	59%	48%	44%	<b>37%</b>
Lorraine Michael of the NDP	17%	21%	22%	23%	<b>31%</b>
Yvonne Jones/Kevin Aylward/Interim leader Dwight Ball of the Liberal Party	16%	8%	13%	12%	<b>16%</b>
None of the above/Other	6%	8%	5%	11%	<b>8%</b>
Don't know/No answer	11%	6%	11%	10%	<b>8%</b>