



**MEDIA RELEASE: September 6, 2012**

**For Immediate Release**

## **While NB Provincial Government Satisfaction Remains Stable, Support Declines**

**HALIFAX:** Satisfaction with the performance of the provincial PC government remains unchanged this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Presently, 47 percent (compared with 45% in May 2012) of New Brunswick residents are either completely or mostly satisfied with the provincial government, while a similar number (44%, compared with 45%) are dissatisfied. Nine percent do not offer an opinion.

Continuing high levels of dissatisfaction appear to have hurt support for the PC Government. Endorsement for the provincial PC party among decided voters stands at just under four in ten residents (38%, compared with 44% three months ago). One-third of New Brunswickers back the Liberals (32%, unchanged), while one-quarter support the NDP (24%, compared with 19%). Green Party support is stable (6%, compared with 5%), while less than one percent of decided voters back the People's Alliance of New Brunswick (unchanged). Over four in ten residents are undecided, do not plan to vote, or refused to state a preference (44%, compared with 41%).

One-third of New Brunswick residents prefer David Alward for Premier (33%, compared with 37%), while interim leader Victor Boudreau of the Liberal Party is preferred by approximately two in ten (18%, compared with 17%). Support for Dominic Cardy of the NDP stands at 15 percent (compared with 12%). Six percent (compared with 3%) prefer interim leader Greta Doucet of the Green Party, while one percent (unchanged) prefer Kris Austin of the People's Alliance of New Brunswick as Premier. Seven percent of New Brunswick residents like none of these leaders or prefer others, while two in ten do not offer a definite opinion.

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent survey of Atlantic Canadians, and are based on a sample of 400 adult New Brunswickers, conducted from August 14 to August 31, 2012, with overall results accurate to within  $\pm 4.9$  percentage points, 95 out of 100 times.

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**Ce communiqué de presse est également offert en français.**



**CRA Atlantic Quarterly® – Summer 2012**  
**New Brunswick Political Results**

Sample: 400 New Brunswickers (18 years plus)

Interview Dates: August 14 to August 31, 2012

Overall Margin of Sampling Error: ±4.9 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by Premier David Alward?</i>					
	<b>August 2011</b>	<b>November 2011</b>	<b>February 2012</b>	<b>May 2012</b>	<b>August 2012</b>
Completely satisfied	5%	5%	2%	2%	<b>3%</b>
Mostly satisfied	48%	52%	45%	43%	<b>44%</b>
Mostly dissatisfied	24%	25%	32%	33%	<b>31%</b>
Completely dissatisfied	8%	8%	9%	12%	<b>13%</b>
Too soon to tell	1%	1%	1%	1%	<b>0%</b>
Don't know/No answer/Neither	14%	10%	11%	9%	<b>9%</b>

<i>If an election were held today in New Brunswick, for which party would you vote?</i>					
<b>Party</b>	<b>August 2011</b>	<b>November 2011</b>	<b>February 2012</b>	<b>May 2012</b>	<b>August 2012</b>
Progressive Conservative Party	41%	45%	45%	44%	<b>38%</b>
Liberal Party	34%	28%	31%	32%	<b>32%</b>
New Democratic Party	23%	23%	22%	19%	<b>24%</b>
Green Party	0%	3%	3%	5%	<b>6%</b>
People's Alliance of New Brunswick	2%	1%	0%	0%	<b>0%</b>
<b>TOTAL DECIDED VOTE</b>	<b>100%</b>	<b>100%</b>	<b>101%</b>	<b>100%</b>	<b>100%</b>
Undecided/Do not plan to vote/Refused to state	41%	43%	45%	41%	<b>44%</b>

\*Percentages may not equal 100% due to rounding.

<i>Which one of the following individuals would you most prefer as Premier of New Brunswick?</i>					
<b>Leader</b>	<b>August 2011</b>	<b>November 2011</b>	<b>February 2012</b>	<b>May 2012</b>	<b>August 2012</b>
David Alward of the PC Party (Elected Oct 2010)	32%	36%	31%	37%	<b>33%</b>
Interim leader Victor Boudreau of the Liberal Party	21%	15%	17%	17%	<b>18%</b>
Dominic Cardy of the NDP	14%	14%	11%	12%	<b>15%</b>
Jack MacDougall/Interim leader Greta Doucet of the Green Party	2%	5%	3%	3%	<b>6%</b>
Kris Austin of the People's Alliance of New Brunswick	1%	2%	2%	1%	<b>1%</b>
None of the above/Other	4%	5%	15%	9%	<b>7%</b>
Don't know/No answer/Refused to state	26%	24%	20%	20%	<b>20%</b>