



MEDIA RELEASE: June 7, 2012

For Immediate Release

NL Government Satisfaction Declines Sharply but Remains Highest in the Region

HALIFAX: Overall satisfaction with the performance of the PC government has declined, resting at the lowest level since 2004, according to the most recent survey conducted by **Corporate Research Associates Inc.** Currently, six in ten (60%, down from 73% three months ago) residents are either completely or mostly satisfied with the performance of the PC government. One-third (33%, up from 21%) are dissatisfied with the current government, while seven percent do not offer a definite opinion (unchanged). While NL government satisfaction is down this quarter, it nonetheless remains the highest of any provincial government in Atlantic Canada. The decline in satisfaction with government corresponds with a decline in consumer confidence in the province in the last quarter.

Support for the governing Progressive Conservative Party also decreased. One-half of decided voters back the PCs (49%, down from 54% in February 2012), while support for the NDP continues to increase (33%, up from 28%). Just under two in ten (18%, unchanged) prefer the Liberals, while less than one percent prefer the Green Party (unchanged). Three in ten are undecided, do not plan to vote, or did not state a preference (30%, up from 21%).

PC Leader Kathy Dunderdale's personal popularity declined this quarter (44%, down from 48% three months ago). Preference for Lorraine Michael of the NDP is stable (23%, compared with 22%), while support for interim leader Dwight Ball of the Liberal Party rests at 12 percent (compared with 13%). Two in ten like none of these leaders or have no definite opinion at this time.

These results are part of the **CRA Atlantic Quarterly**[®], an independent survey of Atlantic Canadians, and are based on a sample of 802 adult Newfoundland and Labrador residents. The survey was conducted from May 10 to June 4, 2012 with overall results for the province accurate to within ± 3.5 percentage points in 95 out of 100 samples.

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CRA Atlantic Quarterly® – Spring 2012
Newfoundland and Labrador Political Results

Sample: 802 Newfoundland and Labrador Residents (18 years plus)

Interviewing Dates: May 10 to June 4, 2012

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

How satisfied are you with the overall performance of the provincial government led by Premier Kathy Dunderdale?					
	May 2011	August 2011	November 2011	February 2012	May 2012
Completely satisfied	7%	9%	12%	8%	5%
Mostly satisfied	64%	67%	63%	65%	55%
Mostly dissatisfied	12%	12%	13%	16%	24%
Completely dissatisfied	5%	4%	3%	5%	9%
Too soon to tell	2%	2%	0%	0%	0%
Don't know/No answer/ Neither	9%	6%	8%	7%	7%

If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?					
Party	May 2011	August 2011	November 2011	February 2012	May 2012
Progressive Conservative Party	57%	54%	60%	54%	49%
New Democratic Party	20%	24%	26%	28%	33%
Liberal Party	22%	22%	13%	18%	18%
Green Party	0%	0%	0%	0%	0%
Other	1%	0%	0%	0%	0%
TOTAL DECIDED VOTE	100%	100%	99%	100%	100%
Undecided/No answer/Do not plan to vote/Refused to state	23%	26%	24%	21%	30%

Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?					
Leader	May 2011	August 2011	November 2011	February 2012	May 2012
Kathy Dunderdale of the PC Party	51%	50%	59%	48%	44%
Lorraine Michael of the NDP	14%	17%	21%	22%	23%
Yvonne Jones/Kevin Aylward/Interim leader Dwight Ball of the Liberal Party	16%	16%	8%	13%	12%
None of the above/Other	9%	6%	8%	5%	11%
Don't know/No answer	11%	11%	6%	11%	10%